

DISCLOSURE STATEMENT:
CATHERINE TUCKER
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This is a public disclosure of interest statement.¹ For more details please see my CV.²

I have received grants from multiple companies, institutes and associations. These include grants from DARPA, Google, the MIT CryptoEconomics Lab, the National Science Foundation, National Institute for Health, the Sloan Foundation, Tilburg Law and Economics Center, Time Warner, the Net Institute, WPP, the Marketing Science Institute,³ and the Computer & Communications Industry Association.⁴

I have received data from multiple firms including Visible Measures, Havas Digital, and WPP.

I have also consulted for multiple firms. These include ADT, CBS, Bausch and Lomb, Facebook, Expand, Microsoft, Lyft, Ripple, RTIC, Samsung, Verizon, ContextLogic, and Yahoo. I am an academic affiliate at the Analysis Group, which is an economics consulting firm.

My academic advisors from my PhD at Stanford have also worked at multiple companies. These include Susan Athey (who was chief economist at Microsoft and is currently on the boards of Ripple, Rover and Expedia), Steve Tadelis (who was chief economist at eBay) and Pat Bajari, who is currently chief economist at Amazon. My classmate at Stanford, Peter Coles, is now chief economist at AirBnB.

As of Spring 2019, I hold between \$10,000 and \$30,000 in shares in each of these companies: Aqua America, Coca Cola, Costco, Disney, Entergy, Excelon, Johnson Company, Johnson & Johnson, National Fuel Gas, and Northwest Natural Holding Company. The rest of my investments are in passive index tracker funds.

¹It follows the guidelines set out by <https://coi.mit.edu/policy>, <https://www.aeaweb.org/journals/policies/disclosure-policy> and <http://www.nber.org/researchdisclosurepolicy.html>

²Download from <http://mitmgmtfaculty.mit.edu/cetucker/>

³Member companies are listed at <http://www.msi.org/about-msi/current-member-companies/>

⁴Member companies are listed at <http://www.ccianet.org/about/members/>