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Dear Editors,

As coauthor of "The Effects of Sin Taxes and Advertising Restrictions in a Dynamic Equilibrium", I ***have no financial interest to declare concerning this submission*** to the *American Economic Journal: Microeconomics*. The research funding that has been used to purchase the commercial data are stated in the paper's front-page footnote and repeated here:

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The contents of this publication are the authors' own analysis and findings. The analysis and findings have been undertaken by authors' on the basis of their own work using data supplied by Kantar FMCG At-Home Purchase Panel (all use is subject to Kantar UK Limited's terms and conditions) and Kantar does not represent any endorsement of the efficacy or accuracy of the analysis and findings. The use of Kantar FMCG At-Home Purchase Panel data in this work does not imply the endorsement of Kantar FMCG Purchase Panel from the interpretation or analysis of the data.

Yours sincerely,

A handwritten signature in black ink that reads "M O'Connell". The signature is written in a cursive, slightly informal style.

Martin O'Connell