

# Informal Taxation\*

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## Abstract

Informal cash and in-kind payments are an important yet frequently overlooked source of local public finance in many developing countries. We use microdata from ten developing countries to establish stylized facts on the magnitude, form, and distributional implications of this type of “informal taxation.” We find that informal taxation is prevalent in a wide range of countries, particularly in rural areas, and includes substantial payments in the form of labor. The wealthy pay more in informal taxes in absolute terms, but less in percentage terms, and the informal tax system as a whole appears more regressive than the formal tax system. Failing to take informal taxation into account results in underestimates of the tax burdens faced by households and the level of revenue decentralization in developing countries. We propose a simple model of information and enforcement constraints that parsimoniously explains the patterns observed in the data.

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# 1 Introduction

A key function of local governments is the finance and provision of local public goods. In many developing countries, formal direct taxation of households is limited, comprising only 18% of total tax revenues on average compared with 45% in developed countries (Gordon and Li 2005).<sup>1</sup> Agricultural sectors are often entirely exempt from taxation, and local taxation is generally quite constrained (Burgess and Stern 1993, Bird 1990). The low levels of formal taxation would suggest that local public goods are primarily financed outside the local community, either through direct provision or intergovernmental grants.

Substantial anecdotal evidence, however, suggests that in many communities throughout the developing world, local residents contribute substantially – outside the formal tax system – to the construction and maintenance of local public goods (e.g., Ostrom 1991, Wilson 1992, Beard 2007). People pay in both money and labor to these projects, with often complex social arrangements determining how much each household should pay and what penalties apply for those who free ride. Many countries even have specific vocabulary to describe these systems of payments for local public goods provision, such as *gotong royong* in Indonesia and *harambee* in Kenya.

We refer to these mechanisms of financing of local public goods as “informal taxation” in a direct parallel to the informal insurance literature (e.g. Townsend 1994): it is a system that operates outside the formal sector but accomplishes the same function as local taxation in the financing of local public goods.<sup>2</sup> We use the term taxation because, as we discuss, these mechanisms are coordinated by community public officials and do not appear to be purely voluntary.<sup>3</sup>

In this paper, we develop some of the first systematic micro-evidence on the magnitude, distributional implications, and forms of informal taxation, using a micro dataset we assembled consisting of survey data from ten developing countries throughout the world. We discuss the implications of

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<sup>1</sup>These figures refer to personal income taxation and are calculated from Table 1 of Gordon and Li 2005.

<sup>2</sup>This is not to be confused with bribe payments, which are occasionally also referred to as informal taxation. To the best of our knowledge, the system of financing local public goods through these types of payments was first described as informal taxation by Prud'homme 1992, who, in his study of local public goods provision in Zaire, defined informal taxation to include any "nonformal means utilized to finance the provision of public goods and services."

<sup>3</sup>The involvement of public officials distinguishes informal taxation from, for example, provision of local public goods by churches or other non-governmental organizations. Here we use the term "not purely voluntary" to indicate that there are negative consequences for refusal to participate.

this evidence for public finance in developing countries. We then develop a simple framework for thinking about informal taxation that, with very few assumptions, matches the stylized facts we observe in the data.

The first stylized fact we document is that informal taxation is a widespread phenomenon, and it can form a substantial share of local revenue. The share of households making informal tax payments is 20% or higher in all but one country in our sample and exceeds 50% in several countries. Participation rates are always higher in rural areas than in urban areas. Across our sampled countries, informal taxes generally comprise a small share of household expenditure (0.85% in the modal country) and a modest share of total taxes (informal taxes plus direct and indirect formal taxes) paid by households (15.7% in the modal country). However, informal taxes can still be an important source of local public finance. In our Indonesia sample, for example, including informal taxation almost triples the estimates of the amount of revenue under local control.

The second stylized fact we document is that, within individual communities, informal taxation is redistributive but regressive. In all countries in our sample, we find that wealthier households in a community are more likely to participate in informal taxation schemes than poorer households. The elasticity of total payment with respect to household expenditure is positive but less than one in all countries, indicating that informal taxes rise with expenditure, but the average informal tax rate (i.e., informal taxes divided by total expenditure) falls with expenditure. Informal taxation is therefore regressive, but still provides redistribution as long as the local public good it finances is valued equally across the income distribution. When examined in aggregate at the national level, informal taxes are more regressive than formal taxes.

The third stylized fact we document is that the form of payment differs from a traditional tax; in particular, in-kind labor payments play a substantial role in informal taxation. Moreover, both the participation gradient and the elasticity of payments with respect to household expenditure are smaller for labor payments than for money payments, so that labor payments are relatively more important for poorer households. All three stylized facts we observe are remarkably consistent across countries.

Given these facts, we propose a simple model of informal taxation that describes the conditions

under which informal taxation will be preferred to formal taxation and that explains many of the patterns observed in the data. In the model, communities in developing countries face a standard financing problem: creating an optimal redistributive system of taxation under asymmetric information. In solving this problem, communities potentially face an enforcement constraint (how severe a punishment they can levy for non-compliance) and two information constraints: a hidden income constraint (how easy it is for high ability types to pretend to be low ability types,) and a shirking constraint (how easy it is for those supposed to be working on public projects to shirk).

We model the choice between formal and informal taxes as a trade-off between the enforcement constraint and the information constraints. In the informal system, enforcement happens through social sanctions rather than through courts. This means that the informal tax system can use information that does not meet the burden of proof required in court, so informal taxation mechanisms effectively have better information than the formal tax system. On the other hand, by foregoing formal legal proceedings, the informal system must use less severe punishments – i.e., social sanctions instead of jail time. The limits on the severity of the punishments place constraints on how progressive the informal taxation system can be.

The model requires few assumptions and parsimoniously explains the observed stylized facts. Informal taxes are likely to be preferred to formal taxes if evasion costs are low or if the community can effectively levy social sanctions. We should therefore expect to see informal taxation in poorer countries and in rural areas. Informal taxation should be redistributive but will not necessarily be progressive. Finally, the informal tax system can also use labor payments as a screening device, since unobservably high ability types face a higher cost of in-kind labor payments relative to monetary payments. This rationalizes the high observed prevalence of labor payments in the data and the fact that labor payments have a lower income elasticity than monetary payments.

We argue that the empirical evidence is more consistent with this model than with alternative explanations of altruism, user fees, and collective action. Informal tax payments do not appear to be purely voluntary: community organizations and leaders play important roles in determining the magnitude of each household's payment, and there are negative consequences for non-payment. While it does appear in some cases that households are more likely to pay for goods from which

they benefit, a pure user fee model would not predict the income gradients observed in the data. Finally, the evidence suggests that informal taxation is redistributive; these mechanisms do not appear to be designed solely to overcome a collective action problem.

While our framework predicts that informal taxation is more likely to be prevalent in developing countries, these types of systems may arise whenever there are limits to formal taxation and such mechanisms are feasible. When Proposition 13 limited local property taxes in California, for example, parents began contributing to schools privately (Brunner and Sonstelie 2003). Parent-teacher associations were important in moderating these contributions, and free riding may have resulted in a cost in the form of social pressure of the sort modeled here. Similarly, when Vermont's school finance redistribution law made financing schools through higher local taxes extremely expensive, some communities responded by explicitly pressuring households and businesses to make "voluntary" contributions to schools (Winerip 2003).<sup>4</sup> Although our empirical analysis focuses on developing countries, the model developed here is conceptually applicable to socially enforced extra-governmental provision of public goods more generally.

The paper proceeds as follows. Section 2 provides an overview of the existing literature and Section 3 describes the data. Section 4 presents the stylized facts and discusses their implications. Section 5 develops our model of informal taxation, and Section 6 considers specific empirical evidence that distinguishes our model from other potential theories. Section 7 concludes.

## 2 Existing Evidence on Informal Taxation

Qualitative evidence from a variety of settings suggests that informal taxation is a common form of local finance for the construction and maintenance of public goods such as roads, schools, and water systems throughout the developing world (e.g., Ostrom 1991), although formal empirical evidence on informal taxation remains fairly limited. Various studies have documented the presence of informal taxation in Cameroon (Njoh 2003), China (ECKAUS 2003), India (Rao 2004), Indonesia (Rao 2004, Beard 2007), Kenya (Mbithi and Rasmusson 1977, Thomas 1987, Barkan and Holmquist

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<sup>4</sup>Labor and money contributions to fire departments, libraries, and recreational services have also been shown to increase in response to fiscal limitations (e.g., Ferris 1984, Bice and Hoyt 2000).

1989, Miguel and Gugerty 2005), Nigeria (Barkan, Mc Nulty and Ayeni n.d.), Pakistan (Khwaja 2007), and Zaire (Prud'homme 1992).

In many of these countries, informal tax systems appear to form a very important component of community development. In Indonesia, for example, the concepts of *gotong royong* (mutual assistance) and *swadaya* (self-help) have become deeply institutionalized within local communities: residents are expected to contribute in labor and money to development projects. Rao (2004) estimates that 37% of the cost of village public goods he examines in Indonesia are contributed by the community. In Kenya, *harambee* (pull together) projects accounted for 11.4% of national development expenditure between 1967 and 1973, and *harambee*-financed spending on particular sectors, such as education, matched or exceeded government expenditure (Mbithi and Rasmusson 1977). *Harambee* projects are also important for national capital formation (Ngau 1987).

Several patterns emerge from the range of anecdotes and studies of informal taxation. First, payments do not appear to be chosen by households individually. Rather, expected payments are generally coordinated by community leaders or a project committee. Households may be expected to provide a given monetary payment, as in the case of school fees in Kenya (Miguel and Gugerty 2005), or provide a certain number of days of labor (Roseman 1996, Ostrom 1991) In some cases, individuals may have a choice between paying in labor or in money (Njoh 2003).

Second, these studies all document the existence of non-contributors and describe a range of punishments that may be imposed on such individuals. Miguel and Gugerty (2005) provide several anecdotal examples of social sanctions in the context of school financing in western Kenya.<sup>5</sup> A common sanction is the public announcement of the names of parents who are late with fees; other forms of sanctions include "sending letters to the homes of parents late with fees, asking local church leaders to encourage payment during sermons, and making personal visits to the individual homes of debtors accompanied by the local Chief" (Miguel and Gugerty 2005). Other examples of punishments include fines (Ostrom 1991) and the denial of access to communal resources, such as the use of a cattledip (Thomas 1987). We could also imagine that punishments could include exclusion from community credit or risk-sharing arrangements, as in the informal insurance and

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<sup>5</sup>The paper argues that limited ability to impose social sanctions in ethnically diverse communities leads to lower financing of local public goods.

microfinance literatures.

Our own direct experience with informal taxation in a village in Central Java, Indonesia, echoes many of these themes. In 2002, a village where one of the authors was staying received 29 drums of raw asphalt from the district government. In order to make use of the raw asphalt to resurface a road, the village needed to raise funds for additional materials (e.g., finely crushed gravel, coarse gravel, sand) as well as labor. To solve this problem, the village head called a meeting in the neighborhood where the road would be built. At that meeting, the village head, neighborhood head and an informal community leader (a local school teacher), went around the room "assigning" payments to each household. These payments increased with income: poorer households would be asked to pay a small amount (usually a few days of labor), whereas wealthier households were asked to pay in money, with the wealthiest households asked to pay the most. The meeting did not specify what sanctions would be for non-payment; however, given that payments were assigned in a public meeting, one can presume that there would have been social pressure applied to those who failed to meet their assigned payment level.

To the best of our knowledge, quantitative work on the distribution of informal tax burdens has focused on two countries: Indonesia and Kenya. Beard (2007) finds that households with more assets or more education pay more in labor and money toward informal taxation; those with high household expenditure pay less. Note that these effects are not unconditional: regressions include all of these factors as independent variables. In surveys of particular communities in Kenya, Thomas (1987) finds that labor payments are widespread and that the rich are more likely to make cash payments than the poor, and Barkan and Holmquist (1989) find that participation in projects and payments in labor tend to follow an inverse U-shape with respect to landholding and that payments in cash are increasing in landholding.

An open question is whether or not informal tax mechanisms appear similar across the broad range of countries in which they are observed. In the next sections of the paper, we provide systematic cross-country evidence to document several stylized facts about informal taxation.

### 3 Data

We compiled microdata from around the world to create a micro dataset that covers the phenomenon of informal taxation in as many countries as possible. We examined over 100 household surveys, including (but not limited to) every publicly available World Bank Living Standards Measurement Study (LSMS) survey.<sup>6</sup> To be included in our sample, a survey needed to elicit information specifically about payment to the provision of local public goods. A typical example of such a question is: "In the last 12 months did you personally or any other member of the household participate in any of the following ... participate in the collective construction of community works (roads, schools etc.)."<sup>7</sup> Our sample includes every household survey that met this criterion. We did not include surveys that asked only about labor sharing agreements among neighbors or contributions to local social organizations. We do not include cases in which the labor was clearly paid for, such as paid public works days.<sup>8</sup>

In addition to these pre-existing datasets, we designed a special survey module on informal taxation for the Health and Education Service Survey in Indonesia. This survey module included detailed questions on labor and monetary payments as well as questions on the decision-making process and enforcement of informal taxation not available on the other surveys in the sample. The Indonesia survey was conducted by Gadjah Mada University and The World Bank as a baseline survey for a poverty-alleviation program. The survey took place in 5 provinces from June-September 2007, and covered a total of 12,000 households in over 2,300 villages. More details about the survey can be found in Olken, Onishi, and Wong (2008).

The types of community works mentioned on these surveys include roads, water and sanitation systems, schools, health centers, dams and irrigation systems, electricity systems, and cleaning of public roads and areas. While we refer to these goods as local public goods, they may be excludable in some cases. We return to this issue in Section 6.

The resulting sample consists of household surveys from 10 countries: Albania, Ethiopia,

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<sup>6</sup>The review of surveys was conducted in the summer of 2006.

<sup>7</sup>Guatemala, National Survey of Living Conditions, 2000.

<sup>8</sup>It is still possible that in some cases those paying labor are partially compensated by being provided food or other benefits not observed in our data.



Guatemala, Indonesia, Nigeria, Nicaragua, Panama, the Philippines, Vietnam and Zambia.<sup>9</sup> The sample is geographically diverse, including countries from Europe, Latin America, Africa and Asia. Table 1 provides an overview of our sample of household surveys. The surveys were conducted between 1997 and 2007, and sample sizes range from 1,500 to 75,000. The surveys are nationally representative with the exceptions of Ethiopia, Indonesia, and the Philippines, which were conducted in rural areas only. Indonesia and the Philippines focus on a poorer-than-average selection of rural areas, since both surveys were conducted as baseline surveys for poverty alleviation programs. As shown in the table, all surveys contain information on in-kind labor payments toward public goods; monetary payments and quantity data are available for subsets of countries. Note that the recall period varies across surveys: while most surveys ask about payments over the past year, one survey (Philippines) asks only about the previous six months and two surveys (Nicaragua and Zambia) ask about the previous 5 years (see Appendix A for more details).

Summary statistics for each survey are given in Table 2. The summary statistics (as well as per-capita GDP from the World Development Indicators) indicate the breadth of countries covered by our data. For example, per-capita GDP in the surveyed countries ranges from a low of PP\$774 in Zambia to a high of PP\$6129 in Panama, and mean years of education for the household head ranges from a low of 2.5 in Ethiopia to a high of 9.6 in Albania.

We include survey data from all available countries in our empirical analysis in order to paint as complete a picture as possible of the informal taxation phenomenon. One caveat, however, is worth noting explicitly. To the best of our knowledge, public labor contributions are legally mandated in Vietnam. If an individual cannot fulfill his required contribution, he must find a replacement worker or make a monetary payment equivalent to hiring a replacement at local labor costs.<sup>10</sup> The

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<sup>9</sup>Two countries had multiple surveys: Vietnam and Indonesia. In Vietnam, surveys were conducted in 1998 and 2002; we use the 2002 data which has five times the sample size of the 1998 data. In Indonesia, in addition to our 2007 survey, the 2000 Indonesia Family Life Survey (IFLS) asks about informal taxation, but only measures routine cleaning activities. We therefore use our constructed survey module for Indonesia which has more comprehensive questions about informal tax payments. A potential concern with our sample of countries is that relevant survey questions are more likely to be included in countries where the phenomenon is prevalent. As discussed in Section 2, anecdotal evidence indicates that informal taxation is common in many other countries that are similar to our sampled countries.

<sup>10</sup>Specifically, as of the year 2000, each citizen (men 18-45 yrs old, women 18-35) is required to participate in public service work, for 10 days per year. If one cannot participate, the individual needs to find some replacement worker or submit a financial contribution either to the commune/ward people's committee or to the individual's employing institution/enterprise. This payment is once per year (per individual), and the required amount is set equivalent to

payments observed in Vietnam may therefore be a formal tax rather than an informal tax; we discuss this in more detail below.

## 4 Stylized Facts and Implications

This section presents several stylized facts about informal taxation. We focus on the following questions that are relevant when thinking about any tax: where is it most prevalent? how big is it? who pays it? and how is it collected? The first subsection summarizes the prevalence and magnitude of informal taxation and compares the magnitude of informal taxation to formal tax payments made by households and to formal government expenditure. In the second subsection, we examine the distributional implications of informal tax payments and discuss the progressivity of informal taxation relative to formal taxation. The third subsection discusses how these taxes are collected and explores a feature of informal taxation that sharply distinguishes it from conventional taxation: payments are often in labor rather than money. The final subsection discusses the implications of these findings for public finance in developing countries.

### 4.1 Prevalence and Magnitude of Informal Taxation

#### 4.1.1 Descriptive statistics on prevalence and magnitude

We begin by presenting descriptive statistics to examine the most basic question about informal taxation: prevalence. Table 3 presents three sets of descriptive statistics: the share of households making informal taxation payments (Panel A), the share of households making in-kind labor payments vs. payments in money and materials (Panel B), and the average amounts of those payments (Panel C) for each country in our sample.<sup>11</sup>

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the hiring of replacements at local labor costs. The law specifies different degrees of formal punishments depending on the type of violations: for example, avoidance for the first time gets a warning and fine. We thank Trang Nguyen for providing this information.

<sup>11</sup>As noted above, the recall period differs across surveys. We report annualized amounts for quantities but do not adjust the participation data. To facilitate interpretation, the surveys in this and subsequent tables are sorted by survey recall period. Also, in some surveys, respondents may have been asked only about labor payments or only about payments for construction projects. For those surveys (noted in the table), the listed participation rates for "overall participation" can be thought of as lower bounds on true participation rates.

We find that informal taxation is prevalent in all surveyed countries (Panel A). With the exception of Albania, participation rates are 20% or higher in all surveyed countries. More than 50% of surveyed households participated in informal taxation in Ethiopia, Indonesia, and Vietnam. Informal taxation is more prevalent in rural areas: the share of households participating in informal taxation is higher in rural areas than in urban areas in every country in our sample for which we have data on both. Across the sample, participation rates are between 27% (Vietnam) and 183% (Guatemala) higher in rural areas than in urban areas.

Panel B reveals that in-kind payments in the form of labor are common in all surveyed countries. The share of households paying in labor is higher than the share of households paying in money in 3 of the 5 countries for which we have data on both labor and monetary payments (Indonesia, Nicaragua, and Zambia). In the other two countries (Panama and Vietnam), labor payments are still quite common, with 19 and 24 percent of households making payments in labor, respectively. The gap between urban and rural is smaller for monetary payments than for labor payments in all cases.

Panel C shows the magnitude of informal tax payments for all countries for which quantity data are available. The figures shown represent annualized labor payments (in days) and annualized monetary payments (in 2000 PPP US dollars). Average labor payments vary from 0.2 days per year in Albania to 16.1 days per year in Ethiopia. Although cross-country comparisons must be made with caution, the data in Panel C of Table 3 suggest that labor payments are substantially higher in poorer countries. Specifically, for the five countries for which we have data on payments in days, the correlation between the average number of days of labor paid per year and PPP GDP per capita is  $-0.88$ .<sup>12</sup> Although there are only 5 countries in this sample, the strength of the correlation is noteworthy.

#### **4.1.2 Informal taxes and formal taxes paid by households**

To better gauge the magnitude of informal taxation, we compare it to two types of benchmarks. In this subsection, we examine the burden it imposes on households by comparing informal tax

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<sup>12</sup>This strong correlation is robust even if we drop the lowest (Albania) or highest (Ethiopia) country in terms of labor payment.

payments to total household expenditures and to total taxes paid by households. These benchmarks are available for the same households for whom we have data on informal taxation payments, ensuring consistent samples for comparison. In the next subsection, we compare informal taxation to government budgets.

In order to make these comparisons, we monetize the labor payments made by households to construct an overall measure of informal tax payments. To do so, we predict the wage for all working household members based on their education, age, gender, and urban/rural status, and value the labor contributions at the average wage for all working household members.<sup>13</sup> This method values the marginal and average wage of the household equally. This assumption is consistent with Benjamin (1992) who shows that household composition does not affect own-farm labor supply for agricultural households in Indonesia, suggesting that labor markets for these households are competitive and complete. Since predicted wages vary across households, the magnitude of informal taxation is measured as the social cost of production.<sup>14</sup> We use an equivalence scale adjusted household expenditure measure for each country.<sup>15</sup>

Data on total tax payments comes from two sources. Direct formal taxes paid by households are calculated as the sum of all direct tax payments observed in the data, and include items such as

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<sup>13</sup>To predict wages, we first we approximate household income per worker as annual household expenditure divided by the number of workers. We then divide by the number of working days in a year, which we define as 250, to get a measure of the household daily wage rate. We then regress the household daily wage rate on each individual's education, age, and age<sup>2</sup> interacted with a female dummy, an urban dummy, and a female  $\times$  urban dummy. We repeat this prediction separately for each country. We use the predicted daily wage rate, rather than the household daily wage rate, so that when we regress contributions on household expenditures below, we will not be using expenditures on both the left hand and right hand sides of the same regression.

<sup>14</sup>Note that this is not necessarily the same as the value of the output produced, particularly if labor payments are made by individuals whose wage rates exceed the unskilled wage rate. Note also that this measure may be biased if labor contributions are made by those with the lowest opportunity cost of time, making the average household wage an overestimate. On the hand, it is possible that some people who are listed as "working" do not work a full 250 work days per year, which would lead us to underestimate their true wage rate, or that those who contribute are prime-age males with a higher marginal product than the average in the household. We discuss specifications using labor measured in days rather than monetized days below.

<sup>15</sup>Following Deaton 1997, we define equivalent expenditure as

$$\frac{\text{household expenditure}}{(\text{adults} + \alpha_1 \text{children} + \alpha_2 \text{infants})^\theta}$$

Infants are defined as those aged 0-4; children are defined as those aged 5 to 14. Combining Deaton 1997's estimates of total child costs and Olken 2005's estimates of household economies of scale, we set  $\alpha_1 = 0.6$  and  $\alpha_2 = 0.5$  and  $\theta = 0.85$ . As an alternative, we have verified that all empirical results are qualitatively similar if we use log total household expenditure and a set of household size dummies instead of log equivalent expenditure.

land and buildings taxes and personal income taxes. Indirect formal taxes (VAT) are imputed from consumption data and VAT and excise rates for each country. We do not include expenditures on food in our VAT estimates, since most households in developing countries are unlikely to pay VAT on most food consumption in practice. Total formal taxes are the sum of direct and imputed indirect taxes. Further details on the calculation of direct and indirect taxes are given in Appendix A.

Using this data, we calculate informal taxes as a share of total household expenditure and informal taxes as a share of total household taxes (informal + direct formal + indirect formal).<sup>16</sup> Table 4 presents the mean and median of these variables for each country in the dataset. Since some households may live in areas where informal taxation does not occur, Panels A and C present the means and medians for all households, and Panels B and D present the means and medians for all households that have non-zero informal tax payments.

Overall, informal taxation appears to comprise a small share of household expenditure, although there is substantial heterogeneity across countries. Mean informal taxation payments range from a low of 0.04% of household expenditure in Albania to a high of 4.6% in Ethiopia. Conditional on making any informal tax payments, shares range from 0.06% (Albania) to 8.5% (Ethiopia).

Informal taxes are a moderate share of total taxes paid by households: mean shares are 0.5% in Albania, 7% in the Philippines, 16% in Vietnam, 17% in Indonesia, and 29% in Ethiopia. As a share of total tax payments, informal taxes are therefore comparable in magnitude to local or state taxes in the United States.

### **4.1.3 Informal taxes and formal government expenditure**

To understand how important informal taxation is to local public finance, we compare informal taxation to government budgets. We focus on Indonesia, where for the 2001 budget year we have data on both district expenditures and village expenditures for the districts and villages in our

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<sup>16</sup>Income data from developing country household surveys is often unreliable, so we follow the standard convention of using household expenditures as a proxy for household income throughout the paper. Since household expenditure includes direct and indirect taxes, it is conceptually a "pre-tax" measure. To be consistent, one might also want to add back income lost as a result of informal tax payments. Since our measure of the household wage rate is likely to be noisy, we do not make this adjustment.

survey area.<sup>17</sup> We inflate these 2001 budgets using the overall Indonesian CPI to be comparable to our 2007 data on informal taxation, and report all amounts in 2000 PPP dollars. We calculate the mean per-household level of informal taxes and formal taxes from the household survey, as well as the mean per-household level of village and district revenues and village and district expenditures for our sample area; results are given in Table 5.<sup>18</sup>

We find that informal taxes are large relative to village budgets. Average annual per household village budgets are 43.67 dollars per year, whereas our household survey suggests that per household informal taxes are 50.96 dollars per year. Moreover, the official village budget actually already includes 13.09 dollars per year in "on-the-books" informal tax payments. If we subtract the 13.09 dollars per year in informal tax payments from the village budget to avoid double-counting, then informal taxes – at 50.96 per year – are 1.6 times as large as all other sources of revenue in the village budget (30.58 dollars per year). The inclusion of informal taxation in the village budget indicates that these local governments view informal taxation explicitly as a source of government revenue, and the magnitudes demonstrate that informal taxation is one of the primary ways through which local public goods are financed by these villages.

We next compare informal taxation to district budgets. Since Indonesia's decentralization began in 2001, Indonesian districts have primary responsibility for virtually all local public goods, including local infrastructure, water, health, and education. The budget is divided into routine expenditures (mostly civil servant salaries) and development expenditures (mostly capital expenditures).<sup>19</sup> These district budgets also include the intergovernmental transfers to villages, so these budgets should be viewed as a superset of the village budgets. Informal taxation payments are 7% as large as total district budgets, and 22% as large as district spending on development expenditures. This implies that a non-trivial share of all spending on local public goods occurs through

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<sup>17</sup>District budget data in Indonesia is available annually through 2005. Village budgets, however, are only collected once every decade in the census of villages (PODES); the most recent data comes from the 2002-2003 census of villages, which asked about village budgets during 2001. We therefore use 2001 district budget data as well to ensure comparability with the village data.

<sup>18</sup>Note that the village budgets were available for 19 of the 20 districts in our household survey area. We have therefore calculated all statistics in the Table on the same set of 19 districts to ensure maximum comparability. Note also that the household survey sample only includes subdistricts that are no more than 70% urban, so it potentially excludes the very urban central areas of a few districts.

<sup>19</sup>Note that informal taxation payments are not reported in district budgets, so double-counting is not an issue in this setting.

the informal taxation mechanism.

Third, we compare informal taxes with the other taxes that are under the control of local government: formal taxes and fees collected by the village and district governments. Table 5 shows that, other than informal taxation, sources of formal tax revenue under direct control of local governments are extremely limited, as most revenue comes from intergovernmental grants from the national government (which administers the VAT and other taxes). Informal taxation is 12 times larger than total village formal taxes, and almost triple total district level formal taxes and fees. Informal taxes are therefore – by far – the largest source of finance that is under local control.

## 4.2 Distributional Implications of Informal Taxation

This section examines the distributional implications of informal taxation by looking at the relationship between informal taxation payments and household expenditure. We begin by examining the distribution of informal taxation payments within communities, which tells us how the burden for financing a given level of public goods is borne across high and low income individuals in those communities. Since informal taxation payments are determined at the community level, this within-community analysis is the level of analysis one needs for developing models of informal taxation. We then turn to examine the aggregate burden of informal taxation across the income distribution. Finally, we discuss the progressivity of informal taxation relative to formal taxation.

### 4.2.1 Within communities

To examine the distribution of informal taxation within communities, we first examine the participation margin – i.e., who makes informal taxation payments. We estimate the following conditional logit specification via maximum likelihood:

$$\mathbf{P} \left( PAY_{hc} = 1 \mid \sum_{h=1}^{H_c} PAY_{hc} = T_c \right) = \frac{\exp \left[ \sum_{h=1}^{H_c} PAY_{hc} (\gamma LN (EQUIVEXP)_{hc}) \right]}{\sum_{\mathbf{d}_c \in S_c} \exp \left[ \sum_{h=1}^{H_c} d_{hc} (\gamma EQUIVEXP_{hc}) \right]} \quad (1)$$

where  $h$  represents a household,  $c$  represents a community,  $PAY$  is a dummy for whether the household made any payments,  $LN (EQUIVEXP)$  is a measure of log household expenditure per

equivalent adult,  $T_c$  is the number of respondents in community  $c$  who reported any payments, and  $S_c$  is the set of all possible vectors  $\mathbf{d}_c = \{d_{1c}, \dots, d_{H_c c}\}$  such that  $\sum_{h=1}^{H_c} d_{hc} = T_c$ .<sup>20</sup> The key coefficient of interest is  $\gamma$ , which is the elasticity of the probability of making payments with respect to equivalent household expenditure. Robust standard errors in this and subsequent regressions are adjusted for clustering at the community level.

The results are presented in Panel A of Table 6. Each cell in the table reports the coefficient on log equivalent household expenditure ( $\gamma$ ) from a separate regression of the form in equation (1).<sup>21</sup> The estimated overall participation-expenditure gradient is statistically significantly positive in 6 of the 10 countries in our sample and is never negative and statistically significant. The modal elasticity among all 10 countries in the sample is about 0.2. This demonstrates that the probability of payment is increasing with household expenditure within communities, and this pattern is generally consistent throughout the the countries in our sample.

We next examine the relationship between the quantity of payments and expenditure, for countries for which data on the quantity of payments are available. Given the large number of observations with no payments, we estimate this relationship as a fixed-effects Poisson quasi-MLE regression with robust standard errors (Hausman, Hall and Griliches 1984, Wooldridge 1999; see also Wooldridge 2002). This estimates, by MLE, equations such that

$$\mathbf{E}(PAYMENTAMOUNT_{hc}) = \alpha_c \exp(\chi LN(EXP)_{hc}) \quad (2)$$

where  $\alpha_c$  is a community fixed-effect, and  $PAYMENTAMOUNT$  is the quantity of total payments (in local currency). Given the Poisson QMLE specification, the resulting coefficients  $\chi$  can also be interpreted as elasticities.

To calculate  $PAYMENTAMOUNT$ , we monetize labor payments using the imputed average household wage as described above.<sup>22</sup> By allowing the wage to vary with household income, we

<sup>20</sup>Note that for the Philippines, Albania, Ethiopia, Guatemala, and Nigeria, the  $PAY$  variable refers to in-kind labor payments only. For all other countries, the  $PAY$  variable captures both monetary and in-kind payments.

<sup>21</sup>As discussed above, we obtain similar results in this and subsequent specifications if we regress contributions on log household expenditure and add as controls dummies for household size (not shown).

<sup>22</sup>As an alternative, we have considered a specification in which we examine days, rather than monetizing by the wage rate (results not reported). As one would expect, the coefficients examining just days are smaller than in the



incorporate the fact that providing a day of labor is more costly for those with high income.

The results are shown in Panel A of Table 7. The results show that total payments are increasing in expenditure in all countries for which we have quantity data, and the coefficients are statistically significant in all countries. The estimated elasticities of informal taxation payments with respect to equivalent expenditure are 0.40 in the Philippines, 0.33 in Albania, 0.21 in Ethiopia, 0.39 in Indonesia, and 0.08 in Vietnam. The fact that these elasticities are strictly and statistically significantly less than 1 indicates that while payments increase with expenditure, the share of household expenditures devoted to informal tax payments (i.e., the average tax rate) is declining with expenditure.<sup>23</sup> Panel B shows that payments are increasing in expenditure, even conditional on making a positive informal tax payment, so the effects are driven by the intensive margin as well as the extensive margin.

Together, the participation margin results in Table 6 and the quantity results in Table 7 tell a consistent story across all the countries in our data: within communities, the wealthy pay more in informal taxes than the poor on an absolute level, though they pay less as a share of their total resources.

#### 4.2.2 Across communities

Although the wealthy pay more in informal taxes within a given community, informal taxation is more prevalent in rural communities, which tend to be poorer on average. In assessing how informal taxation affects the overall progressivity of the tax system, it is useful to consider who bears the burden of informal taxation in aggregate across communities. Of course, the level of local public goods may vary depending on the level of informal taxation; implicitly, our comparison is a central financing system that provides the same distribution of local public goods.

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monetized days specification, although the gradient remains positive and significant in Albania and Indonesia and positive and insignificant in the Philippines and Ethiopia. The coefficient for Vietnam is negative and significant, which may reflect features of the mandatory labor payment system.

<sup>23</sup>Note that monetizing labor payments at a common rate, rather than at the predicted household wage rate as we do, would make informal taxation appear even more regressive. One might be concerned that measurement error in household expenditure data could cause the estimates to be less than one even if informal taxation is truly progressive. However, applying the classical measurement error attenuation bias formula to our estimates shows that measurement error would have to account for more than 60% of the total variation in observed household expenditures in all countries in order for this to be the case.

To examine this, we re-estimate equations (1) and (2), but without conditioning on total payments in the community. Specifically, we estimate a logit version of (1) instead of a conditional logit, and a Poisson QMLE version of (2) instead of a conditional Poisson QMLE.

The results are shown in Panel B of Table 6 and Panel C of Table 7. Comparing the results with and without community fixed effects shows that the community fixed effects matter substantially for the results, particularly for the participation margin examined in Table 6. Whereas Panel A of Table 6 shows that the probability of payment is increasing in household expenditure within communities virtually everywhere, Panel B shows that looking across the entire sample the relationship between the probability of making any informal tax payment and household expenditure is negative and statistically significant in half of the countries in our sample. The reason for the difference is that in many of these countries, informal taxation is less prevalent in wealthier areas.<sup>24</sup> The differences are less pronounced when we include the intensive margin.

### 4.2.3 Comparison to formal taxes

The fact that informal taxation is regressive – i.e., the average informal tax rate (informal taxes divided by total expenditure) falls with expenditure – suggests that failing to include informal taxation could change one’s perception of the distribution of the overall tax burden in developing countries. To examine this, Figure 1 examines informal taxes, direct formal taxes and total formal taxes (i.e., direct + indirect), all expressed as percentages of total household expenditure. For each country, we plot the results of a non-parametric Fan regression of each variable against log equivalent household expenditure. The solid lines in Figure 1 show informal taxes, the dashed lines shows direct formal taxes, and the dotted line shows total formal taxes. For comparison, we also plot a histogram of log equivalent household expenditure. To keep the graphs readable, we have

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<sup>24</sup>In results not reported in the table we have estimated the relationship between the average share of households in the community making informal tax payments and the log average household equivalent expenditure in the community. We find a negative and statistically significant relationship in Guatemala, Panama, Vietnam, and Nicaragua, and a positive and statistically significant relationship in the Philippines, Zambia and Nigeria. This is not precisely the "between community" version of equation (1), however, because in doing so we take the log of household expenditure after taking community averages, whereas the "between community" equivalent of equation (1) would take the average of log household expenditures.

excluded the bottom 0.5% and top 0.5% of the household expenditure distribution.<sup>25</sup>

The most striking fact about these graphs is that the formal tax system is progressive in most countries whereas the informal tax system is regressive. In fact, in Indonesia and Vietnam, the graphs show that the regressivity of the informal tax system is large enough that it almost cancels out the progressivity of the formal tax system. Even in Ethiopia, where both the informal and formal tax systems appear regressive (at least in our sample), informal taxes appear more regressive than total formal direct taxes. Including informal taxation therefore makes the total tax burden look more regressive than previously thought. Moreover, the fact that informal taxation is regressive even within communities as shown above (see Table 7, Panel A) suggests that this would still be true even if all communities provided similar amounts of local public goods – i.e., this result is not being driven solely by the fact that informal taxation is more prevalent in poorer communities.

### **4.3 Monetary vs. In-Kind Payments**

A notable feature of informal taxation is that payments are often made in labor. In particular, for most households, informal taxation payments are in-kind labor payments, rather than payments in money (Table 3). To better understand this phenomenon, it is useful to understand in more detail which types of households pay in labor versus money.

To do so, we re-estimate equations (1) and (2) separately for each type of payment, focusing on the countries for where we have data on both monetary and in-kind labor payments. In this analysis, to be consistent with the previous tables, we continue to examine the value of labor payments, where they are valued at the household’s predicted average wage rate, though using days instead of monetized labor contributions in these tables makes the reported estimates for labor smaller and accentuates the difference between labor and money more than shown in the tables here.

The results for the participation margin – does the household pay any labor or any money – are presented in Table 8, and the results on the quantity paid are presented in Table 9. The results in both Table 8 and Table 9 show a very clear pattern: for almost all countries in the sample, monetary

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<sup>25</sup>In interpreting these results, recall that the Ethiopia sample is rural and the Indonesia and Philippines samples focus on poorer, rural areas. These results are therefore not necessarily representative of the entire country.

payments increase more quickly with overall household expenditure than in-kind labor payments. This is true both on the participation margin (Table 8) and, for the two countries where we have quantity data, on the quantity margin as well (Table 9). For example, looking within communities in Indonesia, the elasticity of labor payments with respect to household expenditure is 0.26, but the elasticity of monetary payments with respect to household expenditure is 1.45 (see Panel A of Table 9). Overall, the findings suggest that within communities, participation in both labor and money increases with income, with a much higher income elasticity for money than for labor. This implies that monetary contributions are particularly concentrated at higher income levels, a fact we return to in the theoretical framework.

#### **4.4 Implications**

These findings have a number of implications for thinking about public finance in developing countries. First, a substantial share of households in many developing countries participate in extragovernmental mechanisms for the finance of local public goods. Policies such as the imposition of formal taxes, paid public works programs, and intergovernmental grants may therefore affect households and communities both directly as well as indirectly, through their effects on informal taxation mechanisms. To the best of our knowledge, this type of crowd-out has not traditionally been considered in the analysis of public programs in developing countries.

Second, to the extent that these payments are thought of as a tax, estimates of formal taxes may understate the true tax burden faced by households. In particular, the conventional wisdom that poor households and households in rural areas do not generally pay taxes other than VAT may be misleading. The potential efficiency costs of these taxes have not, to the best of our knowledge, been considered; we discuss some possibilities below.

Third, failing to take informal taxation into account will lead to underestimates of the size of the public sector and the level of decentralization. In particular, informal taxation can be the dominant source of revenue for local communities and may be a non-trivial component of national spending on public capital improvements in developing countries. While there has been an increasing push toward decentralization in developing countries, such reforms have generally

led to greater decentralization of expenditures than of revenue collection (Bardhan 2002). Since informal taxes are collected at the community level, these findings indicate that a larger share of local public goods is financed locally than the formal budget figures would suggest. In addition, informal taxation generally pays for particular types of goods, so failing to take it into account will distort estimates of the mix as well as the level of government expenditures.

Fourth, informal taxation is redistributive but regressive, and this pattern is observed in almost all of our sample countries. Formal taxes appear to be more progressive than informal taxes. This suggests that a marginal expansion of the formal tax system, used to allow communities to reduce informal taxes, could substantially increase the overall progressivity of the tax system. However, it is important to keep in mind that most of these formal taxes are not raised by the local community, and determining the appropriate community-specific intergovernmental transfers is challenging. This is a primary reason why local public goods in developed countries are often financed through local taxation.

Fifth, a notable feature of informal taxation is that in-kind labor payments are an important source of finance and are made even by households with relatively high household expenditure. While measuring a household's true opportunity cost of time is difficult, the findings certainly suggest that at least some households are making inefficient payments in labor. We discuss possible explanations for the prevalence of labor payments below.

## 5 A Model of Informal Taxation

The stylized facts we observe are remarkably consistent across countries. This section develops a simple framework for thinking about informal taxation that does not require non-standard preferences, government corruption, or market failures in labor or credit markets, but instead treats informal taxation as one possible solution to an optimal tax problem, with asymmetric information and screening. We discuss alternative models and additional considerations in Section 6.

In our model, local governments face a standard problem: financing local public goods in a social welfare maximizing way under asymmetric information. Governments may face constraints on their

ability to enforce the desired tax schedule and on their information about true income and labor taxes, since individuals can hide income and shirk on required labor payments. The government can achieve some redistribution through the tax schedule, since it is costly for individuals to hide income, and they can also make use of labor payments as a screening device as long as there is some monitorability of labor.

We model the distinction between formal and informal taxes as a trade-off between information and enforcement. In the informal system, enforcement happens through social sanctions rather than through courts. This means that the informal system must use less severe punishments than the formal system, i.e., social sanctions instead of jail time. However, the informal tax system can use information that does not meet the burden of proof required in court, so it effectively has better information than the formal tax system.<sup>26</sup>

We demonstrate that informal taxation may be the optimal solution to the government's constrained maximization problem and show that the model's predictions are consistent with the observed patterns of informal tax prevalence. We also show that the predictions of the model match the stylized facts on the distribution and form of informal tax payments.

Modeling these payments as the equilibrium of a screening mechanism differs the literature on voluntary contributions to public goods, which often models contributions driven by a personal desire to affect the level of the public good (e.g., Olson 1965), a warm-glow from donations (e.g., Andreoni 1990), or to signal wealth to others (e.g., Glazer and Konrad 1996). Others have modeled private provision of public goods in a collective action framework; see for example Bergstrom et al. (1986) and Bagnoli and Lipman (1989). To the best of our knowledge, little work has focused on formally modeling informal tax mechanisms specifically. An exception is Wilson (1992), who argues that cooperation in a repeated prisoner's dilemma game may be sustainable in the context of *harambee* programs in Kenya.

This section proceeds as follows. We begin in section 5.1 by setting up the general social planner's maximization problem with enforcement and information constraints as a two-type screening

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<sup>26</sup> Another possible constraint on redistribution is exit from the local community. Mobility is often low in developing countries (Bardhan 2002), and for simplicity, we do not consider the issue of exit here. Abramitzky (2008) explores the issue of exit as a constraint on redistribution in a different context, that of Israeli kibbutzim.

model. We introduce informal and formal taxation in the context of this model by varying the enforcement and information constraints. Section 5.2 discusses the implications of the simple model for the empirics of informal taxation.

## 5.1 Model

### 5.1.1 Setup

Suppose that there are  $N$  individuals. A fraction  $\alpha$  of the individuals have wage  $w_H$  and a fraction  $1 - \alpha$  have wage  $w_L$  where  $w_L < w_H$ . We assume that  $w$  is private information. We assume that each individual has an endowment of time 1 which they spend working (there is no leisure in the model).<sup>27</sup> Each individual's wealth is therefore equal to his wage rate. There are no savings, so individuals consume their entire wealth after paying any taxes.

Each individual  $i$  can potentially consume two goods, the private good ( $w_i$ ) and the public good ( $g$ ). If the public good is provided, all individuals consume it and  $g = 1$ ; if it is not provided, then  $g = 0$ . We assume that utility over the private good is concave and that the utility from the private and public good are separable, i.e.

$$U = u(w_i) + \theta g$$

where  $u$  is concave and  $\theta$  indicates the value the individual receives from consuming the public good. We assume that  $u$  has the property that the coefficient of relative risk aversion is greater than 1 (i.e.,  $\frac{-wu''(w)}{u'(w)} > 1$ ).<sup>28</sup>

The public good costs  $G$  to produce, and once produced is both non-rival and non-excludable.  $G$  is determined exogenously.<sup>29</sup> For the public good to be provided, total government revenue  $R$

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<sup>27</sup>We think of wages as reflecting the individual's true earnings ability. We abstract from the labor-leisure decision in this framework because informal tax contributions in our model are not a function of realized income or hours worked.

<sup>28</sup>This assumption guarantees a single-crossing property which is necessary to allow screening using labor taxes ( $\lambda$ ), discussed in more detail below. To see this, note that

$$\frac{\partial^2 U}{\partial \lambda \partial w} = -wu''(w) - u'(w)$$

If  $\frac{-wu''(w)}{u'(w)} > 1$ , then  $\frac{\partial^2 U}{\partial \lambda \partial w} > 0$ , so that the marginal utility cost of an extra hour worked is strictly increasing in wealth.

<sup>29</sup>We focus here on the decisions made by local government trying to raised a fixed amount of revenue to finance

must be greater than or equal to  $G$ . We assume that providing the public good is efficient, so that the first-best involves providing the public good.

We assume that the goal of the government is to finance the public good in a way that maximizes social welfare. Taxes cannot be negative; in other words, redistribution occurs only through progressive payments toward the public good.<sup>30</sup>

Taxes can potentially be paid in two forms: money and labor. Define  $\tau_H$  and  $\tau_L$  as the monetary payments from the high and low type. Define  $\lambda_H$  and  $\lambda_L$  as the labor payments from the high and low type, defined as a share of each type's total time budget. After-tax income for type  $i$  is therefore  $w_i(1 - \lambda_i) - \tau_i$ .

We assume that  $\lambda_i$  is publicly valued at the low type wage rate  $w_L$ , i.e.,  $\lambda$  is always used for low-skill tasks. This implies that labor by the high type is inefficient, since it is valued at the opportunity cost  $w_H$  by the high type but valued only at  $w_L$  in the government budget constraint.

We assume that the social planner faces three types of constraints in designing the optimal allocation. First, there is the *enforcement constraint*: if a given type fails to pay his required taxes, the planner can impose a utility punishment up to a maximum of  $P$ . This punishment  $P$  enters the planner's problem as an IR constraint. Second, there is the *hidden income constraint*: by paying a utility cost  $D$ , a high type can hide his income and pretend to be a low type. Third, there is the *shirking constraint*: by paying a utility cost  $S$ , the type who is supposed to do the higher amount of work in labor can shirk and actually do only the lowest amount of labor required of any type (denoted  $\underline{\lambda}$ ).<sup>31</sup> The hidden income and shirking constraints enter the planner's problem as IC constraints. Together, the triplet of costs,  $(P, D, S)$ , is what we refer to as the technology of the tax system. We will model informal vs. formal taxation as different tax system technologies.

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a public good, abstracting from intergovernmental transfers and endogenous public good size.

<sup>30</sup>In a system where a large share of payments take the form of in-kind unskilled labor, positive net transfers (i.e., net receipt of unskilled labor) could be difficult to implement. In addition, we can observe only payments (either zero or positive) to the public good in the data. General transfer payments, if any, may occur through a different mechanism. In this respect, we can think of informal taxation as somewhat analogous to a property tax system (a tax levied to finance a set of goods) that may exist in addition to a traditional income tax.

<sup>31</sup>Note that hiding income allows the high type to pretend to be the low type and pay the labor and money taxes required by the low type, whereas shirking allows each type to do the minimum amount of required labor without affecting the monetary taxes.



### 5.1.2 Planner's problem and characteristics of the solution

Faced with a given tax technology  $(P, D, S)$ , the social planner's problem is to maximize social welfare subject to the enforcement (IR), hidden income (IC) and shirking (IC) constraints, i.e., he solves:

$$\max_{(\tau_i, \lambda_i)} \alpha (u(w_H(1 - \lambda_H) - \tau_H)) + (1 - \alpha) (u(w_L(1 - \lambda_L) - \tau_L)) + \theta \quad (3)$$

subject to the enforcement constraints (IR):

$$u(w_H) - P \leq u(w_H(1 - \lambda_H) - \tau_H) \quad (\text{EC}_H)$$

$$u(w_L) - P \leq u(w_L(1 - \lambda_L) - \tau_L) \quad (\text{EC}_L)$$

hidden income constraints (IC):

$$u(w_H(1 - \lambda_L) - \tau_L) - D \leq u(w_H(1 - \lambda_H) - \tau_H) \quad (\text{HI}_H)$$

$$u(w_L(1 - \lambda_H) - \tau_H) - D \leq u(w_L(1 - \lambda_L) - \tau_L) \quad (\text{HI}_L)$$

shirking constraints (IC):

$$u(w_H(1 - \underline{\lambda}) - \tau_H) - S \leq u(w_H(1 - \lambda_H) - \tau_H) \quad (\text{SC}_H)$$

$$u(w_L(1 - \underline{\lambda}) - \tau_L) - S \leq u(w_L(1 - \lambda_L) - \tau_L) \quad (\text{SC}_L)$$

the government budget constraint:

$$\alpha (\tau_H + w_L \lambda_H) + (1 - \alpha) (\tau_L + w_L \lambda_L) = \frac{G}{N}$$

and non-negativity constraints:

$$\tau_i \geq 0, \lambda_i \geq 0 \quad \forall i$$

Note that in the first best (when no constraints bind), the planner will set taxes so that the after-tax marginal utilities are equal for the two types; if the non-negativity constraint binds, the optimum in the first-best will be to set  $\tau_L^* = 0$  and  $\tau_H^* = \frac{G}{\alpha N}$ .

Several comments are worth making about the general solution to this problem. First, as long as the planner has some information ( $D > 0$  or  $S > 0$ ), total payments will always be strictly increasing in household expenditure, i.e., it will always be the case that  $\tau_H + w_H \lambda_H > \tau_L + w_L \lambda_L$ .<sup>32</sup> The maximum degree of progressivity, however, is determined by the punishment, hidden income, and shirking constraints.

Second, the high type will always pay in money, not in labor. This is the equivalent of the "no distortion at the top" result from the optimal tax literature (Mirrlees 1971).<sup>33</sup>

Third, the shirking constraint determines the degree to which labor can be used as a screening device. If the shirking constraint does not bind (for example, if the planner can easily observe how much people work), then if the low-type pays, it will always be in labor, rather than money (i.e.,  $\tau_L = 0$ ). Since an hour of the low-type's labor is publicly valued at the low-type's outside wage rate, having the low-type pay in labor does not affect the government budget constraint. It does, however, affect the high-type's hidden income constraint, since it would now cost the high-type more in foregone income if he were to deviate to the low-type's tax package and pay labor instead of money. If the shirking constraint does bind, then there are limits to the degree to which labor can be used as a screening device. In this case,  $\tau_L$  could be positive, and the inability to screen using labor could reduce the overall progressivity of the tax system or make it no longer optimal to provide the public good.

While the utility costs ( $P, D, S$ ) represent a social loss, none of these costs should be borne in equilibrium. Efficiency costs relative to the first best instead take two forms. First, the public

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<sup>32</sup>To see this, consider starting from a situation where  $\tau_H + w_H \lambda_H = \tau_L + w_L \lambda_L = \frac{G}{N}$ . At these contribution levels,  $HI_H$  and  $SC_i$  is slack. Social welfare can therefore be improved by increasing  $\tau_H$  slightly and reducing  $\tau_L$  or  $\lambda_L$  slightly, improving welfare and generating some progressivity in the tax schedule.

<sup>33</sup>The proof is by contradiction. Suppose that  $\lambda_H > 0$ . If the shirking constraint does not bind, the planner can reduce  $\lambda_H$  by  $\varepsilon$  and increase  $\tau_H$  by  $\varepsilon w_L$  and everyone is better off. If shirking constraint does bind, the planner must reduce both  $\lambda_H$  and  $\lambda_L$  by  $\varepsilon$  (to keep the shirking constraint binding). Since both  $\lambda_H$  and  $\lambda_L$  are lowered by the same amount,  $HI_H$  is unaffected. The social planner can increase  $\tau_L$  by  $\varepsilon w_L$  and increase  $\tau_H$  by  $\varepsilon w_L$ ; the low type will be indifferent and the high type is strictly better off.

good may not be provided whereas it will always be provided in the first best. This may occur if the government cannot satisfy the enforcement and information constraints and still meet its budget constraint or if redistribution is limited enough that providing the public good actually reduces social welfare. Second, in a multiple type case, it may be optimal for the government to require inefficient labor payments from individuals whose wage rate exceeds the unskilled wage rate, since those labor payments serve as a screening device for higher wage types.

### 5.1.3 Formal vs. informal taxes

We model formal and informal taxation as having different technology triplets. Formal taxes are thus represented by the triplet  $(P_F, D_F, S_F)$  whereas informal taxes are represented by the triplet  $(P_I, D_I, S_I)$ . We assume that  $P_F \geq P_I$  – i.e., the punishments that can be imposed by the courts are at least as great as the punishments that can be imposed informally through social sanctions.<sup>34</sup> By using the formal legal system, the social planner can in theory levy an unlimited punishment if the individual does not meet his required payments (for example, through imprisonment); in the informal tax system, there are likely to be limits on the sanctions that can be imposed for non-payment. We can think of the costs of evading income ( $D$ ) or evading labor taxes ( $S$ ) as inversely related to the information the community needs to impose punishment. A conviction in the formal legal system is likely to require a higher level of proof than a community needs to impose informal punishments, which implies that  $D_F \leq D_I$  and  $S_F \leq S_I$ . The choice between formal and informal taxation thus entails a trade-off between enforcement ( $P$ ) and information ( $D$  and  $S$ ). In the limiting case ( $P_F \rightarrow \infty, D_I \rightarrow \infty$ ), formal taxes are limited by the IC constraints (hidden income and shirking) whereas informal taxes are limited by IR constraints (punishments).<sup>35</sup>

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<sup>34</sup>Note that social sanctions must be levied by individual community members, not by the social planner directly. However, we can think of the social planner as coordinating the community on a particular equilibrium by choosing the schedule of social sanctions to be implemented by the community. If each individual in the community’s cost of enforcing a social sanction on someone else is less than the cost of receiving a social sanction themselves, there is an equilibrium where everyone in the community enforces the social sanction on non tax payers, as well as enforces the social sanction on anyone who deviates and does not enforce a social sanction when they are supposed to do so (Fehr and Gächter 2000).

<sup>35</sup>Depending on the constraints, it may be possible that the government will optimally choose some formal and some informal taxes.

## 5.2 The informal tax framework and the stylized facts

### 5.2.1 The choice between formal and informal taxes

This framework suggests that informal taxation is likely to result in a social welfare improvement relative to formal taxation when: (1) the ability of the community to levy social sanctions ( $P_I$ ) is high; (2) there is more available information about incomes informally than formally ( $D_F < D_I$ ); and (3) the ability to monitor labor payments informally is greater than the ability to monitor formally ( $S_F < S_I$ ).

Consistent with these predictions, we find that informal taxation is prevalent throughout our sample of developing countries, with a large share of households participating in informal tax financing of local public goods. True earnings ability is often likely to be observable to local communities in these countries: the ability of villagers to observe shocks that occur to their neighbors is thought to be central to explaining the success of informal insurance mechanisms (e.g., Townsend 1994, Townsend 1995) and group-lending (e.g., Besley and Coate 1995, Ghatak 1999) in village settings. However, the ability to verify income legally may be difficult, since many individuals work in or can easily shift into the informal sector.<sup>36</sup> While landholding may be legally verifiable in theory, land taxes have proven very difficult to implement in practice (Burgess and Stern 1993). The institutional capacity to conduct formal audits is also likely to be low in developing countries. We find greater informal tax payments in poorer countries where the ability to levy formal taxes may be most limited. Unsurprisingly, informal taxation mechanisms are not generally observed in developed countries, where the ability to hide income and the ability enforce taxes socially are likely to be more constrained.<sup>37</sup> Within developing countries, we find that informal taxation is more prevalent in rural areas, where social enforcement is likely to be more effective. This is consistent with the existing evidence that informal insurance and informal credit markets may function more effectively in rural areas (Townsend 1995, Banerjee and Newman 1998).

Taxes paid in-kind in the form of labor are also likely to be hard to verify legally. It may be

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<sup>36</sup>Estimates using a currency demand approach indicate that the informal economy is 30% of GDP in developing countries on average (Gordon and Li 2005 calculated from Schneider 2002).

<sup>37</sup>As noted in the introduction, however, such systems can arise even in countries like the United States in situations in which formal taxation is limited.

difficult to prove in court whether or not an individual showed up for community work and even more difficult to prove whether or not the individual actually put forth effort toward the project. However, true payments of labor are likely to be at least partially observable to the other members of the community. This suggests that even if  $D$  is the same across the two systems, informal taxation may result in higher social welfare than formal taxation since the community can more easily make use of labor payments as a screening device through the informal system.

This type of screening is consistent with anecdotal evidence on the structure of informal taxation schemes: in many cases, there is an expected labor contribution, with a substantial fine levied on those who do not choose to participate. For example, Njoh (2003) describes water supply projects in Cameroon in which local residents were expected to contribute to the projects both in cash and in kind. The expected monetary contributions for a particular project (the Bonadikombo Water Supply project) were as follows: adult males and adult females were expected to make an in-kind labor contribution and to pay 2,500 and 1,300 francs CFA, respectively. However, there was substantial absenteeism, and those individuals who were unable to make in-kind labor contributions (whether because they had more profitable work opportunities elsewhere or because they were absentee landlords) were expected to pay 7,000 CFA.<sup>38</sup>

Note that labor taxes are sometimes implemented through the formal tax schedule. Systems of corvee labor, for example, were common at one time in Europe and elsewhere, and mandatory labor taxes still exist in some countries, such as Vietnam. It may be that in at least some of these contexts, local landlords or officials did not have to meet the burden of proof required by a court in order to punish non-compliers, resulting in a high  $D_F$ . The monitorability of labor payments is also required to implement formal systems of paid public works projects. However, shirking may be a substantial problem in these systems as well.

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<sup>38</sup> In other water supply projects, expected payments also varied by employment status, with higher expected monetary payments expected from salaried or wage-earning individuals. This suggests that in practice, total informal taxes may include a component that varies by characteristics observable to the community but difficult to verify for non-formal sector workers and a component that relies on screening.

### 5.2.2 The distribution and form of informal taxes

The informal tax model makes a number of predictions about the distribution and form of informal tax payments. As discussed above, the framework suggests that informal tax payments should be increasing with household expenditures.<sup>39</sup> In fact, the elasticity of total payment with respect to household expenditure is positive in all countries (shown in Table 7), consistent with the prediction of the model. Moreover, in the simple two-type case, it will be optimal for the public good to be financed solely by the high types if income inequality is sufficiently high and the planner has the ability to satisfy the high type's IR and hidden income IC constraints. The data is also consistent with this prediction: we observe significantly positive participation gradients in the majority of sample countries (shown in Table 6).

The framework also rationalizes the prevalence of labor payments in the data. In the first best case, the government will be indifferent between having the low type pay in labor versus money. In this framework, the government will always prefer to have the low type pay in labor if the shirking constraint does not bind, since doing so allows the government to extract greater payments from those with (unobservably) higher income. If the shirking constraint does bind, the low type may make payments in both money and labor, consistent with what we observe in the data (Table 3, Panel B). Conversely, high types should pay in money rather than in labor, which is what we observe in almost all countries (Table 8).

If there are multiple types and if the cost of hiding income is proportional to the amount of income hidden, it is possible to get both a positive participation gradient and a positive income gradient conditional on participating. In this case, it may also be optimal for some types with a wage rate greater than the unskilled wage rate to pay in the form of labor, since these payments serve as a screening device. The model thus provides a potential explanation for labor payments made by those with an opportunity cost above the unskilled wage rate, despite the fact that these in-kind payments are inefficient.

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<sup>39</sup>Since labor payments are valued at the individual's wage rate in the individual's constraints, labor payments must be monetized at this wage rate (as they are in Table 7) to test the comparative static from the model.

## 6 Alternative Explanations

In this section we discuss other explanations for these methods of local public goods finance. In particular, we focus on three alternatives: voluntary contributions, user fees, and collective action. The first possibility we consider is that observed informal tax payments are voluntary contributions, motivated by altruism or warm glow preferences (e.g., Andreoni 1990). However, the inclusion of informal taxes in Indonesian village budgets indicates that governments view these payments as a fundamental component of the local budget, rather than as charitable contributions which supplement government expenditures. In addition, there is substantial evidence that these payments are not purely voluntary. Many of the studies discussed in Section 2, for example, specifically describe the punishments that are imposed on those who do not meet their expected obligations.

To investigate more systematically the process through which informal tax payments are determined and enforced, we asked both households and village heads in the Indonesia survey to describe who makes decisions regarding household contributions and what the consequences are for households who do not participate.

The first question we asked was who makes decisions about which households participate in such mechanisms (Table 10). Although respondents were allowed to give multiple responses, only 8% of individual respondents and village heads reported that households make these decisions for themselves. The majority of respondents indicated that decisions are made by community leaders or at community meetings. We observe a similar pattern when respondents are asked who makes decisions about how much each household is expected to pay: only 20% of households and 15% of village heads report that households make these decisions for themselves. These consistent responses from individual households and from village heads suggest that these payments are not voluntary contributions decided by individuals, but rather part of a system determined at the community level.

We then ask respondents about the consequences are for not making the determined level of payment. Although we believe that informal taxation may be enforced at least partially by intan-

gible social sanctions, we explicitly limited this question to concrete measures of sanctions (i.e., we did not include response options of the form "I would feel uncomfortable in the neighborhood"). A substantial number of respondents indicated that they would be expected to make up the contribution in another way, either by payment at a different time or in a different form. Most strikingly, 17% of individual respondents and 21% of village heads indicated that non-participating households would be expected to pay a fine.<sup>40</sup> Conditional on a sanction being levied, only 22% of individual respondents and 21% of village heads reported that households make decisions about sanctions themselves. Taken together, these findings strongly suggest informal tax payments are not analogous to charitable contributions: informal tax payments are an important component of government budgets, payment schedules are set by the leader or group, not by the individual, and there are consequences imposed for non-contribution.

A second alternative hypothesis is that these payments represent pre-paid user fees. We examine whether households are more likely to pay for goods for which they benefit and whether this could explain the observed positive participation gradient of informal tax payments. In particular, we examine whether households who have their own private well are less likely to contribute to water projects and whether those with school-age children are more likely to contribute to schools. For 3 of the 5 countries for which we have disaggregated data on project type, we do see some evidence of user fees: those who are likely to need public water are more likely to pay for water projects and those with children are more likely to pay for schools (Table 11).<sup>41</sup> However, with the exception of Zambia, we do not observe a positive participation gradient for schools or water.<sup>42</sup> This suggests that while these goods may be financed partially through user fees, other goods (such as roads) may not be.

The final possibility we consider is that informal taxation is not a system of optimal taxation but

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<sup>40</sup>It is worth noting that a smaller share of respondents and village heads report that they can replace their required labor payment with the labor of another individual. If  $D$  is high enough that the government does not need labor as a screening device, allowing replacement labor could be efficient. Otherwise, allowing individuals to replace labor undermines labor as a screening device.

<sup>41</sup>It is difficult to interpret the coefficient on children in the household since we also include equivalent scale expenditure. We use this specification because we are primarily interested in the difference in the coefficient across the school and water regressions rather in the level of the coefficient.

<sup>42</sup>In results not reported in the table, we also find no positive participation gradient for these two types of contributions even without including the children in the household and no private water source variables.



rather simply a mechanism to overcome a collective action problem. In this model, all residents of the community benefit from the public good but free riding prevents the good from being provided. The goal of the government is to overcome this collective action problem by levying sanctions on those who do not participate. This model differs from our framework in that the government's goal here is to maximize the participation rate, not to achieve redistribution. This model predicts a positive participation gradient with respect to income, since wealthier households will be more willing to make a payment in order to avoid a social sanction. However, it does not predict that payments should rise with income conditional on participating, which is what we observe in almost all of our sample countries.

Another limitation of all of these alternative models is that they cannot, in isolation, fully explain the observed pattern of labor payments. Each of these models predicts that households should make payments in labor only if it is efficient to do so. These models do not explain why labor payments are so prevalent over a large range of the income distribution, nor do they explain why a given household might make both labor and monetary payments. Explaining the patterns observed in the data under any of these models therefore requires introducing failures in the labor market.

## **7 Conclusion**

Informal taxation systems appear to play an important role in local public finance in developing countries. We present some of the first systematic, cross-country evidence on the prevalence, magnitude, distributional implications, and forms of informal taxation. We find that informal taxation is prevalent, with 20% or more of households participating in informal taxation schemes in all but 1 surveyed country, and more than 50% of households participating in several countries. Informal taxes exceed formal direct tax payments by most household, and can form a substantial share of household's total tax burden. In Indonesia, where we can compare informal taxes to local budgets, we find that informal taxation represents the largest source of public finance under local control and represents a substantial share of all development expenditures.

Our results suggest that failing to take these "informal taxes" into account will result in an underestimate of the tax burdens borne by households and an overestimate of the overall progressivity of the tax system. Formal budget figures that exclude informal taxation will also understate the true size of the local public sector as well as the level of revenue decentralization in many developing countries.

We propose a simple optimal tax framework that helps to explain many of the stylized facts about informal taxation we observe in the data. We depart from the first best case by introducing constraints on enforcement (the government may face limits in enforcing its tax schedule) and constraints on information (individuals can hide income and shirk when working on public labor projects). The choice between formal and informal taxation represents a trade-off between the two types of constraints. The model parsimoniously explains the patterns of informal tax prevalence, the positive gradient on informal tax payments, and the widespread use of labor payments, even when such payments appear to be inefficient.

The findings have important implications for development policy. Many government programs, such as community-driven development programs championed by the World Bank and others, encourage local co-financing of public goods. Given that financing through informal taxation is more regressive than financing through the overall tax system, there would need to be other benefits of local co-financing to make this co-financing optimal. For example, requiring local co-financing might help reveal information about the local willingness to pay for local public goods, or it could improve maintenance by encouraging ongoing maintenance of local public goods. Alternatively, it is possible that additional central financing of public goods might crowd out these types of locally-financed public goods, altering both the level and type of public goods provided. Understanding how these central government policies interact with informal taxation is an important direction for future research.

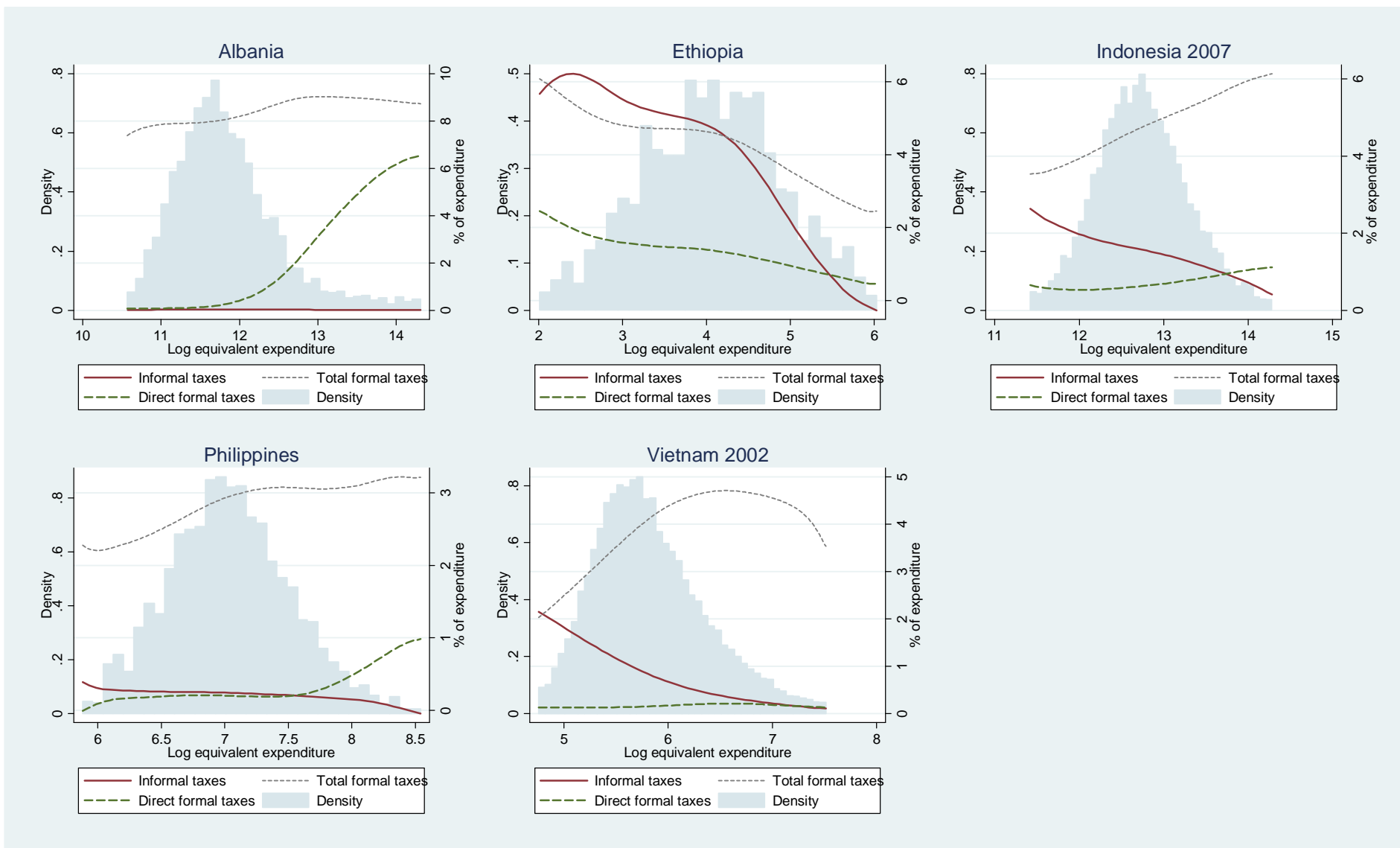
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**Figure 1: Comparison of formal and informal taxes**



**Table 1: Data sources**

Database Name		Year	Sample	Sample size (number of households)	Recall period	Labor		Money	
						Payment indicator	Quantity	Payment indicator	Quantity
Albania	Living standards measurement survey	2005	Nationally representative	3,840	1 year	X	X		
Ethiopia	Ethiopian rural household survey	1997	Only rural area	1,491	1 year	X	X		
Guatemala	National survey of living conditions	2000	Nationally representative	7,276	1 year	X			
Indonesia	Health and education service survey	2007	20 rural, poorer districts in 5 provinces	11,676	1 year	X	X	X	X
Nicaragua	Living standards measurement study survey	1998	Nationally representative	4,209	5 years	X		X	
Nigeria	Nigeria living standards survey	2004	Nationally representative	19,158	N/A	X			
Panama	Living standards survey	2003	Nationally representative	6,363	1 year	X		X	
Philippines	Living condition Survey	2003	Only rural area, focus on poorer areas	2,398	6 months	X	X		
Vietnam	Household living standards survey	2002	Nationally representative	29,426	1 year	X	X	X	X
Zambia	Living condition monitoring survey	1998	Nationally representative	16,788	5 years	X		X	

**Table 2: Summary statistics**

	Albania	Ethiopia	Guatemala	Indonesia	Nicaragua	Nigeria	Panama	Philippines	Vietnam	Zambia
Household size	4.4	7.3	5.2	3.8	5.5	4.8	4.0	5.1	4.4	5.4
Number of workers per household	1.6	1.6	2.1	1.7	1.7	1.5	1.4	1.9	2.5	1.9
Expenditure per capita (in PPP \$)	2272	556	2338	1112	2850	489	3514	938	1368	744
GDP per capita (in 2000 PPP\$)*	4731	814	4048	3423	2910	941	6129	4250	2274	774
% of Urban household	47	0	43	0	57	45	64	0	24	36
Age (Household head)	52	47	44	47	45	48	48	47	48	41
Years of education (Household head)	9.6	2.5	4.1	6.6	4.3	5.1	8.3	5.7	7.0	6.6

Notes: When GDP is not available for the survey year, we used the most recent data.



**Table 3: Summary of informal tax payments**

			Philippines+	Albania+	Ethiopia+	Guatemala+	Indonesia	Panama	Nigeria+	Vietnam	Nicaragua#	Zambia*
Recall Period			6 months	1 year	1 year	1 year	1 year	1 year	1 year	1 year	5 years	5 years
Panel A	Any payment	All	0.33	0.09	0.51	0.37	0.76	0.32	0.26	0.59	0.20	0.23
		Rural	0.33	0.12	0.51	0.51	0.76	0.48	0.32	0.62	0.26	0.27
		Urban		0.07		0.18		0.24	0.20	0.49	0.16	0.15
	Any labor payment	All	0.33	0.09	0.51	0.37	0.76	0.19	0.26	0.24	0.15	0.18
		Rural	0.33	0.12	0.51	0.51	0.76	0.34	0.32	0.28	0.22	0.23
		Urban		0.07		0.18		0.11	0.20	0.13	0.09	0.08
Panel B	Any money payment	All				0.28	0.22			0.50	0.08	0.08
		Rural				0.28	0.30			0.51	0.07	0.07
		Urban					0.18			0.45	0.08	0.09
	Both money and labor payments	All				0.27	0.11			0.14	0.02	0.03
		Rural										
		Urban										

# Payment data includes only labor payments.

+ Payment data includes only labor the payments toward the construction activities.

The Nigeria survey does not specify a recall period. The instructions to the interviewer specify a recall period of 1 year for the previous question on the survey; we therefore take the recall period as 1 year.

**Table 3: Summary of informal tax payments (continued)**

		Philippines+	Albania+	Ethiopia+	Guatemala+	Indonesia	Panama	Nigeria+	Vietnam	Nicaragua#	Zambia*
Amount of labor payment (in days)	All	1.1	0.2	12.9		5.7			3.1		
		(4.2)	(0.6)	(26.6)		(13.2)			(7.3)		
	Rural	1.1	0.2	12.9		5.7			3.5		
		(4.2)	(0.6)	(26.6)		(13.2)			(7.7)		
	Urban		0.1						1.6		
			(0.6)						(5.6)		
Conditional amount of labor payment (in days)	All	3.3	1.8	25.6		7.5			12.8		
		(6.8)	(1.2)	(32.9)		(14.7)			(9.8)		
	Rural	3.3	1.6	25.6		7.5			12.8		
		(6.8)	(1.0)	(32.9)		(14.7)			(9.7)		
	Urban		2.1					12.9			
			(1.3)					(10.1)			
Amount of money payment (in 2000 PPP US\$)	All					8.9			13.5		
						(167.4)			(19.8)		
	Rural					8.9			13.2		
						(167.4)			(18.4)		
	Urban							14.5			
								(23.6)			
Conditional amount of money payment (in 2000 PPP US\$)	All					32.5			27.2		
						(318.2)			(20.4)		
	Rural					32.5			25.8		
						(318.2)			(18.3)		
	Urban							32.0			
								(25.8)			

# Payment data includes only labor payments.

+ Payment data includes only labor the payments toward the construction activities.

For reference in interpreting the monetary amounts in Panel C, the average annual per capita expenditure in these samples (in PPP\$) is 1112 for Indonesia and 1368 for Vietnam.

**Table 4: Informal Taxation, Expenditure, and Formal Taxation**

	Philippines+	Albania+	Ethiopia+	Indonesia	Vietnam
<i>Panel A: Informal tax as a share of HH expenditure</i>					
Mean	0.0023	0.0004	0.0463	0.0143	0.0085
Median	0	0	0.0039	0.0035	0.0029
<i>Panel B: Informal tax as a share of HH expenditure (conditional on informal tax &gt; 0)</i>					
Mean	0.0066	0.0037	0.0852	0.0183	0.0141
Median	0.0030	0.0025	0.0378	0.0063	0.0075
<i>Panel C: Informal tax as a share of HH Total Formal + Informal Tax payments</i>					
Mean	0.0694	0.0048	0.2904	0.1656	0.157
Median	0	0	0.0766	0.0779	0.0659
<i>Panel D: Informal tax as a share of HH Total Formal + Informal Tax payments (conditional on informal tax &gt; 0)</i>					
Mean	0.2036	0.0457	0.5424	0.2115	0.2607
Median	0.1379	0.0335	0.5655	0.1287	0.1982

**Table 5: Comparison to other local budgets in Indonesia**

Per household value of:	Mean	Informal taxes as percent of....
<i>From Indonesia household survey:</i>		
Informal taxes	50.96	
Direct formal taxes	29.17	175%
Indirect formal taxes	205.34	25%
<i>From village budget data:</i>		
Total annual village budget:	43.67	117%
Total village development expenses:	23.87	214%
Total village routine expenses:	15.29	333%
Village revenue from inter-governmental transfers:	19.48	262%
Village revenue from local formal taxes/fees:	4.25	1199%
Village revenue from on-books informal taxation	13.09	389%
Village revenue from other sources:	6.86	743%
<i>From district budget data:</i>		
Total annual district budget	696.65	7%
Total district development expenses:	231.85	22%
Total district routine expenses:	464.80	11%
District revenue from inter-governmental transfers and other sources:	721.66	7%
District revenue from local formal taxes/fees:	17.50	291%
District revenue from other sources:	28.49	179%

Notes: All data comes from Indonesia. Village and district budgets are from 2001, and are inflated to 2007 Rupiah using the Indonesian CPI. Village budget data are from the 2003 Census of Villages; District budget data are from the World Bank. All are the per-household amounts for the 19 districts where we have complete data from the household survey, the village budget data, and the district budget data. All amounts are reported in 2000 PPP US\$, as in the previous tables, which translates to US\$1 = Rp. 3571. Note that districts have small budget surpluses in 2001; this was the first year of decentralization, so districts likely were still adjusting to their new roles.

**Table 6: Informal taxation vs. household expenditure: participation margin**

	Philippines+	Albania+	Ethiopia+	Guatemala+	Indonesia	Panama	Nigeria +	Vietnam	Nicaragua#	Zambia#
<i>Panel A: With community fixed effects (conditional logit model)</i>										
Any payment	-0.018 (0.117)	0.456*** (0.097)	0.200 (0.166)	0.160 (0.100)	0.196** (0.087)	0.427*** (0.065)	0.107* (0.056)	0.439*** (0.060)	-0.094 (0.122)	0.111*** (0.042)
<i>Panel B: Without community fixed effects (logit model)</i>										
Any payment	0.123 (0.109)	0.251*** (0.084)	0.079 (0.171)	-0.809*** (0.067)	0.201*** (0.067)	-0.265*** (0.062)	0.130*** (0.032)	-0.236*** (0.046)	-0.422*** (0.096)	-0.064* (0.039)

**Table 7: Informal taxation vs. household expenditure: quantities**

	Philippines+	Albania+	Ethiopia+	Indonesia	Vietnam
<i>Panel A: With community fixed effects</i>					
Total payments	0.395* (0.213)	0.334*** (0.053)	0.206*** (0.070)	0.387*** (0.041)	0.080*** (0.025)
<i>Panel B: With community fixed effects, conditional on payments &gt; 0</i>					
Total payments	0.229* (0.117)	0.122*** (0.043)	0.169** (0.054)	0.364*** (0.041)	0.001 (0.021)
<i>Panel C: Without community fixed effects</i>					
Total payments	0.196 (0.144)	0.391*** (0.058)	0.222* (0.125)	0.439*** (0.048)	-0.107* (0.059)

**Table 8: Labor and money payments: participation margin**

	Indonesia	Panama	Vietnam	Nicaragua#	Zambia#
<i>Panel A: With community fixed effects</i>					
Labor payment	0.190** (0.085)	0.137 (0.090)	0.003 (0.093)	-0.099 (0.130)	0.065 (0.044)
Money payment	0.720*** (0.077)	0.634*** (0.067)	0.560*** (0.059)	-0.057 (0.150)	0.167*** (0.059)
<i>Panel B: Without community fixed effects</i>					
Labor payment	0.176*** (0.066)	-0.653*** (0.077)	-0.900*** (0.072)	-0.635*** (0.096)	-0.148*** (0.040)
Money payment	0.869*** (0.067)	0.097* (0.057)	0.096** (0.045)	0.155 (0.102)	0.163*** (0.049)

**Table 9: Labor and money payments: quantities**

	Indonesia	Vietnam
<i>Panel A: With community fixed effects</i>		
Labor payment	0.260*** (0.039)	-0.018 (0.036)
Money payment	1.446*** (0.208)	0.220*** (0.026)
<i>Panel B: With community fixed effects, conditional on payments &gt; 0</i>		
Labor payment	0.234*** (0.039)	-0.05 (0.033)
Money payment	1.490*** (0.222)	0.073*** (0.024)
<i>Panel C: Without community fixed effects</i>		
Labor payment	0.305*** (0.046)	-0.373*** (0.107)
Money payment	1.545*** (0.191)	0.207*** (0.034)

**Table 10: Decisions about informal tax payments**

	Respondent	
	Individual	Village Head
<i>1. Who makes decisions about which households participate?</i>		
Village/hamlet/neighborhood head	84.2	79.0
Village/hamlet/neighborhood meeting	49.5	54.6
Each household decides for themselves	8.0	8.1
<i>2. Who determines how much is expected from each household?</i>		
Village/hamlet/neighborhood head	69.1	56.0
Village/hamlet/neighborhood meeting	51.1	60.1
Each household decides for themselves	20.4	14.7
<i>3. What is the sanction imposed on a household if they do not participate? (Note: the word used for “sanction” has the connotation of a specific punishment and does <u>not</u> include informal social sanctions.)</i>		
Replace at another time	10.6	12.7
Give materials/food	11.1	19.5
Replace with other person	5.2	9.0
Pay another person to replace you	2.0	5.6
Pay a fine	17.0	20.8
Not allowed to use result of activity	0.1	0.7
Excluded from local activities	0.4	1.2
No specified <i>official</i> sanction (could still be informal social sanctions)	62.3	53.3
<i>4. If applicable, who determines this sanction?</i>		
Village/hamlet/neighborhood head	66.3	36.0
Village/hamlet/neighborhood meeting	66.7	61.7
Each household decides for themselves	22.3	21.0

Notes: All data comes from Indonesia. Multiple responses were allowed for each question. The full set of choices given for questions 1, 2, and 4 were: village head, hamlet head, neighborhood head, village meeting, hamlet meeting, neighborhood meeting, each household decides for themselves, religious leaders, other informal leaders, and other. For question 3, the choice of no sanction / not applicable was also given. The full set of choices given for question 3 was: replace at another time, give materials/food, replace with another person, pay another person to replace you, pay a fine, not allowed to use result of activity, excluded from local activities, other, and no sanction.

**Table 10: User fees**

	Indonesia		Nicaragua*		Nigeria+		Panama		Zambia	
<i>School Contribution</i>										
Children in the HH	0.476**		0.617***		0.172		2.106***		0.827***	
	(0.199)		(0.173)		(0.113)		(0.228)		(0.112)	
No private water	-0.121		0.186				-0.370		0.464*	
	(0.346)		(0.263)				(0.359)		(0.248)	
logESexp	0.351	0.307	-0.0900	-0.137	0.0246	-0.0107	-0.204**	-0.459***	0.130***	0.0786*
	(0.234)	(0.248)	(0.122)	(0.115)	(0.0976)	(0.0964)	(0.102)	(0.0948)	(0.0491)	(0.0466)
Observations	1308	1308	1743	1743	2860	2860	4767	4767	8389	8389
<i>Water Contribution</i>										
Children in the HH	0.322**		0.436				0.365***		0.183	
	(0.152)		(0.393)				(0.112)		(0.167)	
No private water	0.112		3.382***				1.190*		1.438***	
	(0.239)		(0.484)				(0.623)		(0.375)	
logESexp	0.248	0.192	-0.167	-0.0881			0.0475	0.00413	0.132	0.146*
	(0.168)	(0.165)	(0.258)	(0.221)			(0.135)	(0.133)	(0.0878)	(0.0818)
Observations	1397	1398	1076	1076			3282	3282	4096	4096

Notes: The first column for each country includes a dummy variable for missing water source.