

Financial Flexibility and Corporate Cash Policy

Tao Chen, Jarrad Harford and Chen Lin^{*}

December 2014

Abstract:

Using variations in local real estate prices as exogenous shocks to corporate financing capacity, we investigate the causal effects of financial flexibility on cash policies of US firms. Building on this natural experiment, we find strong evidence that increases in financing capacity lead to smaller corporate cash reserves, declines in the marginal value of cash holdings, and lower cash flow sensitivities of cash. We further find that the decrease in cash holdings is more pronounced in firms with greater investment opportunities, financial constraints, better corporate governance, and lower local real estate price volatility.

JEL classification: G32; G31; R30

Keywords: Financial Flexibility; Collateral Value; Cash Policy; Real Estate Prices

^{*} Chen is from Nanyang Technological University, Harford is from the University of Washington, and Lin is from the University of Hong Kong. We thank Thomas Bates, Michael Faulkender, Vidhan Goyal, Harald Hau, Jennifer Huang, Li Jin, Woochan Kim, Ross Levine, Gustavo Manso, Micah Officer, Nagpurnanand Prabhala, and conference and seminar participants at the annual conference of Finance Down Under (FDU 2014), 2014 Financial Intermediation Research Society (FIRS) Conference, 2014 the Asian Bureau of Finance and Economic Research (ABFER) annual conference, the 9th International Conference on Asia-Pacific Financial Markets, Hong Kong Polytechnic University, CKGSB, Guanghua School of Management, PKU, Shanghai University of Finance and Economics, London Business School, and London School of Economics and Political Science for helpful comments and discussion. Lin gratefully acknowledges the financial support from the University of Hong Kong and the Research Grants Council of Hong Kong (Project No. T31/717/12R).

1. Introduction

Financial flexibility refers to a firm's ability to access financing at a low cost and respond to unexpected changes in the firm's cash flows or investment opportunities in a timely manner (Denis, 2011). A survey of CFOs in Graham and Harvey (2001) suggests that financial flexibility is the most important determining factor of corporate capital structure decisions, but flexibility has not been studied as a first-order determinant of corporate financial policies until very recently.¹ Consequently, as pointed out in Denis (2011), an interesting and unresolved research question remains: "To what extent are flexibility considerations first-order determinants of financial policies?" In this paper, we directly test the effects of financial flexibility on corporate cash holdings by exploiting exogenous shocks to firms' financing capacity.

As the amount of cash U.S. firms hold on their balance sheets has grown, so has interest in how they manage liquidity and access to capital. While the literature documents substantial support for the precautionary savings hypothesis put forth by Keynes (1936), we still know relatively little about how firms tradeoff debt capacity and cash reserves, and specifically the degree to which increases in the supply of credit substitute for internal slack. Answers to such questions are important not only for a better understanding of cash and liquidity policy in general, but also for assessing the impact of the credit channel on real activity.

In the presence of financing frictions firms have precautionary incentives to stockpile cash, making financial flexibility important for cash policy. Specifically, the precautionary savings hypothesis posits that firms hold cash as a buffer to shield them from adverse cash flow shocks due to costly external financing. Opler, et al. (1999), Harford (1999), Bates, Kahle and Stulz (2009), and Duchin (2010), among others provide evidence of precautionary savings' role in cash policy. Cash studies typically control for leverage and sometimes cash substitutes such as

¹ DeAngelo and DeAngelo (2007) discuss preservation of financial flexibility as an explanation for observed capital structure choices. Gamba and Triantis (2008) provide a theoretical analysis of the effect of financial flexibility on firm value. Denis and McKeon (2011) lend further support that in the form of unused debt capacity, financial flexibility plays an important role in capital structure.

net working capital. Almeida, et al. (2004) and Faulkender and Wang (2006) have shown that cash policy is more important when firms are financially constrained. Nevertheless, to our knowledge, none of the extant studies have directly examined the role of external financing capacity in shaping corporate cash policies.² In this paper, we attempt to fill this void by providing evidence on the causal effects of financial flexibility on cash policies.

The paucity of the research into the effect of debt capacity on cash policy is likely to be partially driven by a lack of readily available measures of financing capacity. Moreover, the fact that financing capacity is endogenous has also hindered such attempts. For instance, firms' cash balance and liquidity policy might exert feedback effects on firms' financing capacity. Unobservable firm heterogeneity correlated with both debt capacity and corporate liquidity policies could also bias the estimation results.

In this paper, we make use of a novel experiment developed by Chaney, Sraer and Thesmar (2012). Specifically, we use changes in the value of a firm's collateral value caused by variations in local real estate prices (at the state or Metropolitan Statistical Area (MSA) level) as an exogenous change to the financing capacity of a firm, increasing its financial flexibility. A representative US firm holds a substantial amount of real estate assets, representing 26% of its total assets in our sample. Existing literature points out that pledging collateral such as real estate assets can alleviate agency costs caused by moral hazard and adverse selection, enhance firms' financing capacity, and allow firms to borrow more in the presence of incomplete contracting (Barro, 1976; Stiglitz and Weiss, 1981; Hart and Moore, 1994; Jimenez et al., 2006). Firms with more tangible assets have higher recovery rates in financial distress, and banks are ex ante more likely to provide looser contract terms to firms with more pledgeable assets. Tangible assets thus can alleviate banks' concern of asset substitution and debt recovery risk,

² Most of the extant research in this area provides at most indirect evidence, by primarily focusing on the relationship between cash flow risk and cash holdings. Studies use industry cash flow volatility to proxy for cash flow risk (e.g., Opler et al., 1999; Bates et al., 2009), and find this measure is positively associated with cash holdings. Han and Qiu (2007) use a firm-level measure of cash low volatility and find consistent results. More recently, Duchin (2010) finds that investment opportunity risk increases cash holdings.

increasing firms' financial flexibility. As a consequence, it reduces firms' incentive to save cash. Consistent with theory, recent empirical studies show that firms with greater collateral value are able to raise external funding at lower costs (e.g. Berger et al., 2011; Lin et al., 2011) and to invest more (Chaney et al., 2012).³ If financial flexibility exerts first-order effects on a firm's financial policy, we would expect that an exogenous shock increasing real estate values translates into a lower precautionary need to stockpile cash. Likewise, following a large deterioration in collateral value, firms would confront more stringent external financing, and consequently hold more cash. A key advantage of our identifying strategy is that it not only provides variation in exogenous shocks to debt capacity, but also solves the omitted variables concern by allowing multiple shocks to different firms at different times at different locations (states or MSAs).

Primarily, we find strong evidence that increases in real estate value lead to smaller corporate cash reserves. The representative US public firm holds \$0.037 less of cash for each additional \$1 of collateral over the 1993-2007 period. As Chaney et al. (2012) document that an average firm raises its investment by \$0.06 and issues new debt of \$0.03 for a \$1 increase in collateral value, our results fit perfectly with their findings on the gap between the investment and new debt in the perspective that firms finance approximately half of their new investment using internal accumulated cash, consequently reducing their cash reserves going forward. Alternatively, a one standard deviation increase in collateral value results in a decrease of 1.5 percentage points in the cash-assets ratio, which is about 8.1% of the mean value of the ratio. The results are maintained after controlling for remaining potential endogeneity concerns as in Chaney et al. (2012),⁴ where we first instrument for the real estate price index by the

³ Berger et al. (2011) use a rough measure indicating whether collateral was pledged at loan origination, and Lin et al. (2011) use tangibility to proxy for collateral value. One pertinent concern is that tangibility itself is a noisy measure of collateral value, while another concern is that collateral requirement and loan spread might be jointly determined by unobservable factors, which results in an endogeneity concern.

⁴ There are two endogeneity concerns. The first one is that real estate prices could be correlated with investment opportunities and thus cash holdings. The second one is that the decision to own or lease real estate might be correlated with firms' investment opportunities and thus cash holdings. We will discuss and deal with these concerns in detail in Sections 3.3 and 3.4.

interaction between the mortgage interest rate and the local housing supply elasticity, and second we control for the interactions between firms' initial characteristics and the real estate price index. We further confirm that the results are robust to change regression specifications. Additionally, in the placebo tests, the cash reserves of the firms not holding real estate assets are not affected by real estate price fluctuations.

To further refine our understanding of the effects of debt capacity on cash holding decisions, we look at heterogeneous firm characteristics that might shape the relationship between debt capacity and cash reserves. Acharya, et al. point out that firms with low correlation between their cash flows and investment opportunities have higher hedging needs. These are firms that would be expected to manage their cash to provide funding for opportunities in low cash flow states. We use sample splits to show that firms with high hedging needs react more to the change in debt capacity caused by changes in real estate values.

In general, precautionary motives predict that the effects would be more pronounced in firms with more investment opportunities and generally greater financial constraint (Bates et al., 2009; Hoberg, Phillips and Prabhala, 2014). Moreover, as agency theory argues that cash is the most vulnerable asset to agency conflicts (Berle and Means, 1933; Jensen and Meckling, 1976; Myers and Rajan, 1998) and Jensen (1986) argues that debt constrains managers, managers of poorly governed firms are unlikely to view debt capacity and cash as substitutes. Additionally, firms located in areas with high historical real estate fluctuations might be subject to more uncertainties in the future value of the real estate assets they hold, and thus might not be willing to reduce cash holdings as much as firms with low historical real estate volatilities.

In further subsample tests, we indeed find that the decrease in cash holdings following increased collateral value is more pronounced in firms with greater investment opportunities, more financial constraint, better corporate governance, and lower historical local real estate volatility. We further find that our results are highly robust in the subsample of small firms located in large states, who are less subject to measurement error and a possible endogeneity concern arising from corporate policies affecting local growth opportunities and hence real

estate prices.

Our findings of the strong impact of financial flexibility on cash holdings largely rely on two underlying assumptions: 1) higher collateral value reduces the marginal benefit of holding cash, and 2) firms consequently save less cash out of cash flow and display lower cash flow sensitivity of cash. We can test these assumptions by directly testing the prediction for the marginal value of cash holdings using the Faulkender and Wang (2006) approach, and the prediction for the cash flow sensitivity of cash using Almeida et al. (2004)'s specification. We find that following exogenous shocks to collateral value, the marginal value of cash decreases. Quantitatively, a high real estate-holding firm's value of a marginal dollar of cash is approximately 24.9% lower than that of an otherwise similar firm. In further exploration, we find that for firms with prior financial constraint, shareholders value cash less after a positive exogenous shock to the value of the firm's real estate. In such firms, increasing collateral value provides greater benefits to the firms as managers can use collateral to more easily access external financing.

We next analyze how debt capacity affects the cash flow sensitivity of cash. We find that firms show reduced cash flow sensitivity of cash following an exogenous shock to their debt capacity. Compared to a firm with less real estate, the shocked firm with more real estate has a 23.9% lower cash flow sensitivity of cash. We further find that the effect on cash flow sensitivity of cash is larger in firms with greater investment opportunities. In addition, all of our empirical results are robust to controlling for potential sources of endogeneity, as in Chaney et al. (2012) as well.

All of these additional results increase our confidence in our primary finding on the relation between financing flexibility and cash policy; an alternative explanation would have to be consistent with not only the main result, but all of these additional results as well. The hypothesis that managers trade-off financing flexibility with cash holdings not only survives the instrumental variables approach, but also predicts these additional findings.

Our paper contributes to and is related to several strands of literature. Foremost, our paper contributes to the cash holding literature by showing how financing capacity causally affects

cash holdings, the value of cash, and the cash flow sensitivity of cash. The evidence is consistent with the precautionary motive of cash holdings. In this regard, our paper also contributes to the broader literature of liquidity management (Campello et al., 2010, 2011) by documenting how firms manage liquid resources in response to changes in financing capacity.

Moreover, our results also highlight the importance of corporate governance in cash policies. Following increased collateral value, we find that there is a non-trivial gap between the degree of the decline in the marginal value of cash holdings and that of the drop in the actual cash balance. Through our subsample analysis, we find that the decrease in cash holdings is more pronounced in firms with greater investment opportunities, prior financial constraint, and better corporate governance. This reveals that firms with entrenched managers are reluctant to substitute cash and debt capacity. Further, exogenous changes in credit provision have an immediate impact on firms with strong investment opportunities and firms with some financial constraint.

The remainder of the paper proceeds as follows. Section 2 presents our construction of the sample and data. Sections 3 to 5 investigate the effects of financial flexibility on cash holdings, the marginal value of cash holdings, and the cash flow sensitivity of cash, respectively. In each section, we first introduce the estimation models and descriptive statistics, and then report our empirical findings. Section 6 concludes.

2. Sample and Data

The sample construction and the empirical approach in the first part of the paper closely follow Chaney et al. (2012), who identify local variation in real estate prices as an exogenous and meaningful shock to firms' debt capacity. Their study focuses exclusively on the credit channel's effect on real investment. We start from the universal sample of Compustat firms that were active in 1993 with non-missing data on total assets. We require that the firm was active in 1993 as this was the last year when data on accumulated depreciation on buildings is

still available in Compustat. We retain firms whose headquarters are in the US, and keep only firms that exist for at least three consecutive years in the sample. We further exclude firms operating in finance, insurance, real estate, construction, and mining. We also restrict the sample to firms not involved in major acquisitions. We further require that the firms have data for us to calculate the market value of real estate assets and also non-missing data for the major variables in the cash equation. Eventually we obtain a final sample of 26,242 firm-year observations associated with 2,790 unique firms.

Our key variable of interest is the market value of real estate assets. First, we define real estate assets as the summation of three major subcategories of property, plant, and equipment (PPE): buildings, land and improvement, and construction in progress. These values are at historical cost, rather than marked-to-market, and we need to recover their market value. Next, we estimate the average age of those assets using the procedure from Chaney et al. (2012). Specifically, we calculate the ratio of the accumulated depreciation of buildings (*dpacb* in Compustat) to the historic cost of building (*fatb* in Compustat) and multiply by the assumed mean depreciable life of 40 years (Nelson et al., 2000), giving us the average age of the real estate assets. Thus, we obtain the average year of purchase for the real estate assets. Finally, for each firm's real estate assets (*fatp+fatb+fatc* in Compustat), we use a real estate price index to estimate the market value of these real estate assets for 1993 and then calculate the market value for each year in the sample period (1993 to 2007). We use both state-level and MSA-level real estate price indices. The real estate price indices are obtained from the Office of Federal Housing Enterprise Oversight (OFHEO). We match the state-level real estate price index with our accounting data using the state identifier from Compustat. For the MSA-level real estate price index, we utilize a mapping table between zip code and MSA code maintained by the US Department of Labor's Office of Workers' Compensation Programs (OWCP), to match with our accounting data by zip code from Compustat.

To be more specific, we obtain the real estate value in 1993 as the book value (*fatp+fatb+fatc* in Compustat) multiplied by the cumulative price increase from the acquisition

year to 1993. For purpose of illustration, consider Aerosonic Corp. in our sample with an accumulated depreciation of buildings of \$0.501 million in 1993, and a historic cost of buildings of \$2.093 million in 1993. We get the proportion of buildings used of 0.239 ($dpacb/fatb$ in Compustat), and obtain the average age of the real estate assets of 9 years by multiplying 0.239 with the assumed mean depreciable life of 40 years. Consequently, we get the average year of purchase for the real estate assets to be 1984. Then we use the cumulative price increase in the state real estate price index and MSA real estate price index from 1984 to 1993, and multiply by the historical cost of real estate assets ($fatp+fatb+fatc$ in Compustat) (\$2.499 million) to get the market value of real estate assets in 1993 for the company. We further adjust for inflation, divide by total assets, and get our final measure, *RE Value*. Aerosonic has a value of 17.567% for *RE Value* in 1993, using state-level real estate prices. For the subsequent years, we estimate the real estate value as the market value at 1993 multiplied by the cumulative price increase from 1993 to that year.

One notable issue is that we do not consider the value of any new real estate purchases or sales subsequent to 1993. This practice has both advantages and drawbacks. The advantage is that it successfully avoids any endogeneity between real estate purchases and investment opportunities, while the disadvantage is that it introduces noise into our measure. As illustrated in Chaney et al. (2012), firms are not likely to sell real estate assets to realize the capital gains when confronted with an increase in their real estate value, thus alleviating some of our concerns stemming from measurement error.⁵ Finally, we standardize our measure of market value of real estate assets by firms' total assets. This standardization will help us make dollar-to-dollar economic interpretations of the effect of collateral value on cash policy. For a representative firm over 1993 to 2007, the market value of real estate represents 26% of the

⁵ We also test the robustness of the results using only data from 1993 to 1999, for which the measurement error is less a concern. We find that all of our results are consistent.

firm's total assets.⁶ Real estate is therefore a sizable proportion of firm's assets on balance sheet. More summary statistics will be discussed in section 3.2.

3. Financial Flexibility and Cash Holdings

We begin our analysis by examining the effects of financial flexibility induced by collateral shocks on cash holdings. In this section, we first describe our estimation strategy and summary statistics, and then report the empirical results. Further, we provide instrumental variable analysis to cope with any lingering endogeneity concerns and present additional robustness tests. This initial part of our analysis generally follows Chaney et al.'s (2012) analysis of investment following collateral shocks. Finally, we conduct subsample analysis to look at the effects of investment opportunities, financial constraint, corporate governance, and local real estate price volatility in shaping the relationship between debt capacity and cash holdings.

3.1. Estimation Model and Variables

In order to compute the sensitivity of cash reserves to collateral value, we augment the standard cash equation as in the literature (e.g., Opler et al., 1999; Bates et al., 2009) by introducing a variable capturing the value of real estate owned by the firm (*RE value*). Specifically, for firm i , with headquarters in location j (state or MSA), in fiscal year t , we construct the following model:

$$Cash_{i,j,t} = \alpha + \beta_1 \times RE\ value_{i,j,t} + \beta_2 \times RE\ price\ index_{j,t} + \delta'X + \varepsilon_{i,j,t}, \quad (1)$$

⁶ Our measures differ in magnitude with Chaney et al. (2012) as we are scaling real estate value using total book assets to better interpret in the cash regressions, while Chaney et al. (2012) are using PPE to standardize their major variables of real estate value.

where the dependent variable *Cash* refers to the ratio of cash and short-term investments to total assets, or to net assets, following Opler et al. (1999) and Bates et al (2009).⁷ *RE value* is the market value of real estate assets in the fiscal year *t* scaled by total assets. For regressions using cash ratios scaled by net assets, *RE value* is scaled by the value of net assets for ease of coefficient interpretation. *RE price index* controls for state- or MSA-level of real estate prices in location *j* in fiscal year *t*.

The vector *X* includes a set of firm-specific control variables following the cash literature. These parameters are: 1) log firm size, measured as the log of real inflation-adjusted book assets; 2) market to book ratio, as the market value of assets over book value of assets; 3) leverage, as total debt scaled by total assets; 4) Investment as capital expenditures divided by total assets; 5) dividend-paying dummy, with one indicating the firm pays dividends and zero otherwise; 6) cash flow to total assets; 7) NWC, calculated as non-cash net working capital to total assets; 8) acquisition intensity, as acquisitions divided by total assets; 9) R&D/sales; 10) industry cash flow risk, defined as the standard deviation of industry average cash flow-to-assets for the previous ten years; 11) two-digit SIC industry and year fixed effects. The detailed definitions are provided in Appendix A.

We include NWC as an independent variable because net working capital can substitute for cash, and therefore we expect firms with a higher value for net working capital to hold less cash. Market-to-book ratio and R&D/sales proxy for investment opportunities. For firms with greater investment opportunities, underinvestment is more costly, and these firms are expected to accumulate more cash. Firms with more capital expenditures are predicted to hoard less cash, and thus Capx/assets is predicted to be negatively correlated with the level of cash holdings. Similarly, acquisition intensity also proxies for the investment level of a firm, and it is expected to negatively affect cash holdings (Bates et al., 2009). Additionally, acquisition intensity also helps to control for the realization of agency costs if managers of firms with excess cash

⁷ We also test the robustness of the results using log value of cash to net assets as an alternative measure (Bates et al., 2009), and all of our results are maintained.

holdings conduct acquisitions for their private benefit (Jensen, 1986; Harford, 1999). Leverage is predicted to be negatively associated with cash holdings as interest payments decrease the ability of firms to hoard cash. Also, including leverage in the model helps to control for the refinancing risk of the firm, as Harford et al. (2013) find that firms increase cash holdings to mitigate the refinancing risk. Firms paying dividends are expected to have better access to debt financing, and thus would hold less cash. Industry cash flow risk captures cash flow uncertainty, and one would predict firms with greater cash flow risk to hold more precautionary cash (Opler et al., 1999; Bates et al., 2009).

Our primary focus is the estimate of β_1 , the coefficient on *RE value*. A negative and statistically significant β_1 in regression (1) would be evidence for the causal effect of financing capacity on cash holdings, as it suggests that firms reduce cash balances after the appreciation of real estate values due to exogenous shocks. Therefore, this would be consistent with the precautionary saving hypothesis, as an analogous impact is expected on the downside of the cycle when adverse shocks occur to the firm's real estate assets. Since *RE value* is at firm level and both cash ratios and *RE value* are using the same divisor, a clear advantage of this model specification is that β_1 captures how sensitively a firm's cash holding responds to a \$1 increment in the value of real estate owned by the firm.

3.2. *Baseline Regression Results*

After restricting the sample based on the availability of data for cash holdings and major independent variables in equation (1), we obtain a final sample consisting of 26,242 firm-year observations associated with 2,790 unique firms from 1993 to 2007. Panel A of Table 1 reports the corresponding summary statistics.

[Table 1 about here]

From Panel A of Table 1, we find that the ratio of cash to total assets has a mean of 0.18 and a standard deviation of 0.22, comparable with the literature (Opler et al., 1999; Bates et al., 2009). It has substantial variation in both the cross-sectional (0.19) and time-series (0.11) dimensions. The ratio of cash to net assets is higher since cash and marketable assets have been subtracted from the denominator. Our major independent variable of interest, *RE value*, has two versions: one using state-level real estate price indexes, while the other using MSA-level real estate price indexes to compute the market value of the firm's real estate assets. Both of the measures are scaled using total book assets. The two versions yield similar values: the former (using state real estate price indexes) has a mean value of 0.25 with a standard deviation of 0.40, while the latter has a mean of 0.24 and a standard deviation of 0.39. Again, both of the measures have large cross-sectional and time-series variation. For instance, *RE value using state-level price index* has a between-firm standard deviation of 0.37 and a within-firm standard deviation of 0.13.

Table 2 shows the regression results. The dependent variables are Cash/Assets in columns (1) to (4) and Cash/Net Assets in columns (5) to (9). For each dependent variable, we first report the regressions of cash ratios on a set of control variables and our major independent variable of interest *RE value* calculated using the state real estate price index, and then *RE value* using the MSA real estate price index. All regressions control for year and two-digit SIC industry fixed effects, whose coefficient estimates are suppressed. Following Chaney et al. (2012), we clean the data and report the heteroskedasticity-consistent standard errors clustered at the state-year or MSA-year level.⁸ Across the OLS models in columns (1), (2), and (3), we consistently find that *RE value* has a negative coefficient (β_1) that is statistically significant and at the 1% level, which is consistent with managers trading off debt capacity and cash reserves in managing their

⁸ Specifically, all variables defined as ratios are winsorized using as thresholds the median plus/minus five times the interquartile range. The results are highly robust if all the variables are winsorized at the 1st and 99th percentile. Also accordingly to Chaney et al. (2012), this clustering structure is conservative given the major explanatory variable of interest *RE value* is measured at the firm level (See Bertrand et al., 2004). We check the sensitivity by clustering at the firm level, and all the regressions reported in the paper are robust to this alternative clustering strategy.

access to capital. More importantly, we can characterize the degree of substitution. Specifically, based on the estimates in column (1) when using state real estate price index to compute *RE value*, the representative firm reduces its cash reserves by \$0.037 for each additional \$1 of real estate actually owned by the firm, holding other factors constant. The effect is not only statistically significant, but also economically large. Alternatively, a one standard deviation increase in collateral value results in a decrease of 0.015 ($=0.037 \times 0.396$) in the ratio of cash to total assets, which is about 8.1% of the mean, and 6.8% of one standard deviation of the cash ratio.

[Table 2 about here]

In column (2), we add an additional control variable, state real GDP growth, to further control for the possibility that local growth opportunities might correlate with both local real estate price and firms' cash policy. We find that both of the significance and magnitude of β_1 are unchanged.

In column (3), we replicate the estimation performed in column (1) using the MSA real estate price index instead of the state index. As argued in Chaney et al. (2012), using MSA-level real estate prices has both advantages and caveats. The advantage is that it makes our identifying assumption that cash holdings are uncorrelated with local real estate prices milder, and it also offers a more accurate source of variation in real estate value (Chaney et al., 2012). The downside is that as now we assume that all the real estate assets owned by a firm are located in the headquarters city, it might be potentially subject to more measurement error. As shown in column (3), the coefficient estimate β_1 remains stable, at 0.038, and statistically significant at the 1% level.

In columns (5) through (10), we change the dependent variable to the ratio of cash and short-term investments to net assets. The coefficient estimates in columns (5) and (6) for *RE value* are negative and statistically significant at the 1% level, and the economic magnitudes are

qualitatively similar to columns (1) and (3). There is a concern of a potential mechanical relation when using the cash to asset ratio because firms with more cash as percentage of assets might have less of other assets, we will focus on cash to net assets in further analysis of cash holdings.

The control variables also generate interesting findings, consistent with the prior results in the cash literature. Both the market to book ratio and R&D/sales have positive coefficients, significant at the 1% level across all the models, supporting the hypothesis that firms with larger investment opportunities are more inclined to accumulate a large cash balance to accommodate future investment. The coefficient estimates for Capx/assets and acquisition intensity are both negative and significant at the 1% level for all the model specifications, echoing the results in Bates et al. (2009) that firms with higher level of investment are predicted to hoard less cash. Leverage has a negative and significant coefficient, in support of Harford et al. (2013) that firms with a higher level of refinancing risk are more likely to accumulate a large cash balance. Larger firms and those paying dividends are expected to have easier access to external financing, and that explains the negative and significant coefficients on firm size and the dividend-paying dummy. We also find that NWC has a negative coefficient estimate, statistically significant at the 99% confidence level across all the models, consistent with the substituting role of net working capital to cash reserves. Finally, the high adjusted R-squared of 0.49 provides further support to the trustworthiness of our results, as half of the variation in the cash ratio can be explained by our model.

3.3. Endogeneity and Instrumental Variable Estimation

We follow Chaney et al. (2012) in addressing two potential endogeneity concerns with this experiment: (1) real estate prices could be correlated with investment opportunities and thus cash holdings; (2) the decision to own or lease real estate might be correlated with firms' investment opportunities and thus cash holdings.

To deal with the first endogeneity concern, we instrument MSA-level real estate prices by

interacting local housing elasticity with the nationwide real interest rate at which banks refinance their home loans as in Himmelberg et al. (2005).⁹ The intuition is that the interest rate would affect the real estate prices differently for locations with different land supply elasticities. The demand for real estate increases as the mortgage rate decreases. For a location with very high elasticity in land supply, the increase in demand will mostly translate into more quantity through new construction rather than higher real estate prices. For a location with inelastic land supply, however, the decrease in the interest rate will mostly translate into higher housing prices. In sum, the change in the interest rate should have a larger impact on real estate prices for locations with lower elasticities of land supply. Therefore, we construct and estimate the following first-stage regression to predict the real estate price index in MSA j at fiscal year t :

$$RE\ price\ index_{j,t} = \alpha_j + \gamma_t + \beta_1 \times Housing\ supply\ elasticity_j \times Interest\ rate_t + \mu_{j,t}, \quad (2)$$

where housing supply elasticity measures constraints on land supply at the MSA level. α_j is an MSA fixed effect, and γ_t captures the year fixed effects. We replicate columns (1) and (2) of Table 3 in Chaney et al. (2012) and report the first-stage results in Appendix B. Column (1) reports the results directly using the measure of local land supply elasticity as provided in Saiz (2010), and column (2) uses groups of MSAs by quartile of supply elasticity. As expected, the interaction of housing supply elasticity and interest rate has a positive and statistically significant coefficient at the 99% confidence level, indicating that the positive effect of a decreasing mortgage rate on real estate prices is stronger in MSAs with lower land supply elasticity. The F-test for the weak instruments is 39.99, well above 10, which puts us at ease that we do not need to be concerned about a weak IV problem (Staiger and Stock, 1997; Stock et al., 2002).

In the second-stage regression, we use predicted *RE price index* to calculate *RE value* and

⁹ Local housing elasticity is only available at MSA level, provided in Saiz (2010).

also use the index itself as an explanatory variable in equation (1). As we are using different samples in the first-stage and second-stage regressions, we adjust our standard errors by bootstrapping. The second-stage results are presented in columns (4) and (7) of Table 2 for the ratio of cash to total assets, and the ratio of cash to net assets, respectively.

In column (4), the coefficient estimated from the IV regression is negative, significant at the 1% level, and the absolute value of 0.046 is slightly larger than the one from the OLS regression. In terms to economic magnitude, a one standard deviation increase in collateral value results in 0.018 ($=0.046 \times 0.39$) change in the cash ratio, which is 10% of the cash ratio. In column (7), the coefficient estimate remains negative and significant at 1% level, and it increases slightly from the OLS estimate in magnitude.

We also replace land supply elasticity with a geographical measure of land (% of undeveloped land of each MSA as in Saiz (2010)) and use its interaction with mortgage rate as an instrument for local real estate price indexes, and find that our results are similar except that the coefficient of the estimated *RE value* is larger in magnitude than obtained in column (7). The result is shown in column (8) of Table 2. We find that the estimated coefficient of *RE value* is negative and higher than using local land supply elasticity.

3.4. Addressing the Second Endogeneity Concern

The second potential source of endogeneity is that firms that are more likely to own real estate are also more sensitive to local demand shocks. We address this concern by controlling for the interactions between firms' initial characteristics and the real estate price index (*RE price index*). To be more specific, the initial characteristics include five quintiles of firm age, firm size, ROA, as well as two-digit SIC industry dummies and MSA dummies, all of which are shown to play an important role in the ownership decision by Chaney et al. (2012).¹⁰

¹⁰ As shown in Table 4 of Chaney et al. (2012), older, larger and more profitable firms are more likely to own real estate assets. The results are consistent if we use state-level real estate price index.

The results are shown in Columns (9) and (10) in Table 2. After adding those additional controls into the regression, the coefficient estimates of *RE value* remain negative and statistically significant at the 1% level across both of the model specifications. The magnitude is slightly reduced to 0.017 in the OLS regression, and 0.072 in the IV regression.¹¹ We further check the robustness of our results using an additional measure of cash holdings: log value of cash scaled by net assets. In unreported results, the coefficients of RE value are still negative and significant in those specifications. The estimated coefficients are around -0.179, meaning that the representative firm reduces cash holdings by 7% ($=0.179 \times 0.39$) in response to a one standard deviation increase in its real estate value.

3.5. *Change Regressions and Placebo Tests*

So far we have found robust findings of significant effects of collateral shocks on firms' cash reserves in a panel setting. In this section, we follow an approach similar to that in Bates et al. (2009) and further examine the impact of the change in collateral value on within-firm variation in cash holding by using change regressions and fixed effects regressions. By focusing on the impact of changes in collateral value on changes in cash reserves, the key coefficients are identified using only within-firm variation over time. We also conduct placebo tests by checking whether real estate price fluctuations affect firms without real estate assets holdings.

First, we execute the change regressions by replacing the dependent variable in Model (1) with the change in cash, and replacing the major independent variable of interest (*RE value*) by the change of RE value ($\Delta(\textit{RE value})$). Table 3 presents the results.

[Table 3 about here]

¹¹ The results are robust when using cash to total assets as the dependent variable.

In Panel A of Table 3, the dependent variable is the change in the cash to net assets ratio. Column (1) includes industry and year fixed effects, while columns (2) to (4) impose further constraint by controlling for firm and year fixed effects. There is a well-documented trend in cash holdings (Bates, et al. 2007) that, when combined with generally increasing real estate prices, may lead to spurious inferences. Including the fixed effects in the change regression effectively controls for this. All the variables are winsorized at the 1st and 99th percentiles to alleviate the concerns about extreme values. Across all the model specifications, we find that the estimated coefficients of $\Delta(RE\ value)$ are negative and statistically significant at the 1% significance level. The results thus confirm our expectation that the change in real estate value materially affects within-firm variation in cash holdings. The effect is also economically significant. In column (2) for instance, a one standard deviation increase in *RE value* translates into a 0.021 (=0.264×0.081) decrease in the ratio of cash to net assets, which is similar to the results obtained from level regressions in Table 2 (0.018).

Second, we conduct placebo tests by regressing the change in cash ratios on the average change of RE value of other firms in the same state/ MSA and the real estate price index for firms with zero real estate holdings. In the context of our experiment, those firms' cash holding should be invariant to the real estate value fluctuations of real estate holding firms in the same location and to local real estate price changes in general. If, instead, the change in real estate values are actually capturing something else about local conditions, then either the RE price indices or the change in RE value for collocated firms would load significantly. As can be seen in columns (1) and (2), we find that both the change in real estate value of other real estate holding firms in the same location and the real estate price index are not statistically different from zero, indicating that those firms with zero real estate holdings are not directly influenced by housing price changes.

3.6. Hedging Needs

Acharya, et al. (2007) draw a distinction between firms with high and low hedging needs, where hedging needs are determined by the correlation between cash flows and growth opportunities. If high, then hedging needs are low (cash flow is available to finance growth opportunities). They measure hedging needs by using the correlation between the firm's cash flows and industry median R&D expenditures or 3-year-ahead industry median sales growth. We do the same and add industry median M/B as well.

The results, in Table 4, demonstrate that the effects of collateral value increases are stronger in firms with higher hedging needs. High hedging needs implies that the firm holds cash as a way to shift slack to high growth opportunity states. Because real estate's value as collateral is a similar store of slack, the substitution should be greater for those firms and it is. Notably, Acharya, et al. (2007) point out the general problem with debt capacity as a store of slack—if debt capacity is supported by cash flows, then the capacity decreases with the cash flows, making it a poor hedge. Debt capacity created by real estate collateral is different in that it is not supported by the cash flows of the firm and therefore is less susceptible to problems created by correlation between cash flows and investment opportunities.

3.7. Further Exploration of Cash Holdings

As previously described, we have found that exogenous shocks in collateral value significantly affect firms' cash holdings. In this section, we reestimate our results by partitioning the whole sample into high or low growth opportunity subsamples, financially constrained or unconstrained firms, subsamples with good or bad corporate governance, and subsamples with high or low local real estate price volatility to refine our understanding of the effect and further corroborate our interpretation. We also look at small firms located in large states, who might suffer less from measurement error or concern about potential endogeneity from the firm's actions driving local growth opportunities. Since a change regression with fixed

effects can better control for firm-specific trends across time, we will focus on this model specification.¹² As we obtain consistent results using the state-level real estate price index, we merely report subsample results using MSA-level real estate price index for brevity.

3.7.1. More vs. Less Investment Opportunities

In section 3.2, we find that the market to book ratio has positive coefficients consistently across all the models, implying that firms with better growth opportunities are more likely to accumulate a large cash balance to accommodate future investment (Bates et al., 2009). In other words, firms with more investment opportunities tend to have stronger financing needs and tend to hold more cash with limited access to external finance. Intuitively, the impact of change in collateral value on corporate cash holdings would be more profound for firms with more investment opportunities and higher level of financing needs as these firms are more sensitive to a change in access to external financing. We check this hypothesis by dividing the sample into high and low growth opportunity subsamples, and reestimate our results. We place a firm in the high investment opportunity subsample if its market to book ratio is in the top tercile of the sample, and in the low investment opportunity group if its market to book ratio is in the bottom tercile of the sample. We also try an alternative measure of investment opportunity by using each firm's mean sales growth rate in the past five years to alleviate the concern that the replacement value in the construction of market to book ratio might change corresponding to a firm's change in real estate value. The results are presented in Panel A of Table 5.

[Table 5 about here]

¹² All of the results are robust to level regressions and models with industry fixed effects.

As expected, using both of our measures of investment opportunity, we consistently find that the estimated coefficients on *RE value* are much larger in the high investment opportunity firms than in the low investment opportunity firms. To test the equality of the *RE value* coefficients between the two subsamples, we rely on a Wald test. As shown in the third line from the bottom of Panel A, all of the null hypotheses of equality between the two subgroups are rejected at the 95% confidence level. For instance, when using the market to book ratio to measure growth opportunity, the coefficient estimate of *RE value* for firms with higher investment opportunities is -0.667 (column (1)), almost 2.5 times the coefficient for firms with lower investment opportunities (-0.284 in column (2)). This implies that the negative effect of collateral shocks on cash holdings is mostly driven by the high investment opportunity subsample. The estimated coefficient of -0.667 indicates that a one standard deviation increase in collateral value brings about a decrease of approximately 0.054 ($=0.667 \times 0.081$) in the ratio of cash to total assets, which is 18% of the sample mean, and 11.8% of one standard deviation of the cash ratio.

3.7.2. *Financially Constrained vs. Unconstrained Firms*

As found in section 3.2, larger firms, those paying dividends, and firms with a higher ROA are expected to have easier access to external financing, and hold lower cash reserves. In this section we assess whether the effect of collateral shocks is more substantial for financially constrained firms. We use three different measures of financial constraint, specifically Hadlock and Pierce's (2010) financial constraint index (*HP index*), payout policy, and bond ratings. A firm is regarded as financially constrained if its HP index falls in the top tercile of the whole distribution, and unconstrained if it is in the bottom tercile of the distribution. Firms paying a dividend are regarded as unconstrained firms, while firms not paying a dividend are constrained firms. Firms without a bond rating (*splticrm* in Compustat) are categorized as financially constrained, and financially unconstrained firms are those whose bonds are rated.

HP index is measured as follows:

$$HP\ index_{i,t} = -0.737 \times Firm\ size_{i,t} + 0.043 \times Firm\ size_{i,t}^2 - 0.040 \times Firm\ age_{i,t}, \quad (3)$$

where firm size equals the log of inflation-adjusted book assets, and firm age is the number of years the firm is listed with a non-missing stock price on Compustat. In calculating this index, we follow Hadlock and Pierce and winsorize (i.e., cap) firm size at (the log of) \$4.5 billion, and firm age at thirty-seven years.

Panel B of Table 5 reports the results. Across all of our measures of financial constraint, we consistently find that the estimated coefficients of *RE value* are significantly larger in the constrained firms than unconstrained firms, as shown by the larger magnitudes in the constrained subsample and the Wald tests.

3.7.3. *Good vs. Bad Corporate Governance*

Under agency theory, debt constrains managers, and accessing the capital markets provides discipline as well (Easterbrook, 1984; Jensen 1986). As such, entrenched managers are unlikely to view debt capacity and cash as substitutes and poorly-governed firms would not reduce cash holdings as much as would firms with better corporate governance. To test this hypothesis, we divide the sample into good governance and bad governance subsamples and reestimate our results. We use three measures of corporate governance: product market competition, institutional holdings and G-Index. Institutional holdings are measured by the percentage of common shares owned by institutional investors. The G-Index is taken from Gompers et al. (2003), based on 24 antitakeover provisions. Higher index levels correspond to more managerial power and poorer corporate governance. We categorize a firm as well-governed if its institutional holdings (G-Index or HHI) are in the top (bottom) tercile of the sample, and as poorly-governed if institutional holdings (G-Index or HHI) are in the bottom (top) tercile of the

sample.

Panel C of Table 5 shows the findings. Consistent with the prediction by the agency motive of cash holdings, the effect of collateral shocks on cash holdings is more pronounced in the firms with higher institutional holdings, more market competition and low G-Index (better governance).

3.7.4. High vs. Low Local Real Estate Price Volatility

We further look at local real estate price volatility. Intuitively, firms located in an MSA with a history of high real estate price fluctuations might view house appreciation as a temporary event, and attach greater uncertainty to the future value of the real estate assets that they hold. Therefore, such firms might be more reluctant to reduce cash holdings facing real estate appreciation, relative to firms located in an MSA with low historical real estate price volatility. We directly test this conjecture in this subsection.

We measure local real estate price volatility by the standard deviation of the MSA real estate price index in the previous five years for a given MSA. High local real estate price volatility is coded when the local real estate price volatility falls in the top tercile of the sample, and low local real estate price volatility when the local real estate volatility is in the bottom tercile of the sample. Panel D of Table 5 reports the results. Consistent with our expectation, we find that the effect of collateral shocks is stronger in the subset of firms located in MSAs with low real estate price volatility.

3.7.5. Small Firms in Large States vs. Large Firms in Small States

Finally, we look at a subset of the sample: small firms located in large states. Doing so has two advantages. First, since small firms normally have real estate assets concentrated in one area, our assumption that all the real estate assets owned by a firm are located in the headquarters

city should suffer less from measurement error. Second, the policies of small firms in large states are less likely to change the overall business environment and then local housing prices, which further alleviates the concern that there might be some feedback effect from corporate policies to local housing markets. The consistency of our results in this subsample further strengthens our previous findings.

To directly test this, we first divide the sample according to firm size. The results are shown in columns (1) and (2) in Panel E of Table 5. We find that β_1 is negative and significant in both the large firm and small firm subsamples. In columns (3) and (4), we further divide the sample according to the ratio of firm size to state GDP. We place a firm into the high group if the value of this ratio is in the top tercile of the sample, and the low group if this ratio is in the bottom tercile of the sample. Lower values of this ratio should indicate small firms in (economically) large states, while higher values should identify large firms located in small states. We find that our results are maintained in both of the subsamples, indicating that measurement error and endogeneity is less of a concern in driving our results.

The results of our further analysis of investment opportunity, financial constraint, corporate governance, local real estate price volatility, and small firms in large states both refine our inferences and provide further support for our causal interpretation of tradeoff between debt capacity and cash holdings due to precautionary demand. An alternative explanation for the decrease in cash following an exogenous increase in collateral value would have to explain these results as well.

4. Financial Flexibility and the Marginal Value of Cash Holdings

So far, we have found robust evidence that firms reduce cash holdings after a collateral shock increases their debt capacity. We recognize that there are two underlying assumptions for the strong impact of financial flexibility on cash holdings. The first one is that higher collateral value reduces the marginal benefit of holding cash, while the second one is that firms

consequently save less cash out of cash flow and show lower cash flow sensitivity of cash. As the supply of credit increases, allowing firms to rely more on external financing, cash should be less valuable. We test this hypothesis in this section by looking at the effect of collateral shocks on the marginal value of cash holdings using the Faulkender and Wang (2006) approach, and examine the impact on cash flow sensitivity of cash in the next section using Almeida et al. (2004)'s specification.

4.1. Model Specification and Variables

We augment the model first developed in Faulkender and Wang (2006) by introducing our major parameter *RE value*. We then test our hypothesis by including an interaction term between RE value and the change in cash. Specifically, we construct the following model:

$$\begin{aligned}
 r_{i,j,t} - R_{i,j,t}^B = & \\
 & \alpha_0 + \beta_1 \times \frac{\Delta Cash_{i,j,t}}{Market\ cap_{i,j,t-1}} + \beta_2 \times RE\ value_{i,j,t} \times \frac{\Delta Cash_{i,j,t}}{Market\ cap_{i,j,t-1}} \\
 & + \beta_3 \times RE\ value_{i,j,t} + \beta_4 \times RE\ price\ index_{j,t} + \delta'X + \varepsilon_{i,j,t}
 \end{aligned}
 \tag{4}$$

where the dependent variable is the excess stock return $r_{i,j,t} - R_{i,j,t}^B$ over the fiscal year t in location j . $r_{i,j,t}$ is the stock return for firm i during fiscal year t and $R_{i,j,t}^B$ is the benchmark return in year t . We adopt two methods in calculating the benchmark return: (1) value-weighted return based on market capitalization within each of the 25 Fama-French portfolios formed basing on size and book-to-market ratio; (2) value-weighted industry-adjusted returns.¹³

¹³ Masulis et al. (2009) argue that industry-adjusted return is used as an alternative to alleviate the concern that market-to-book ratio is likely to be endogenous when using size and market-to-book ratio adjusted returns. As we find later on that the results are quite similar for both the industry-adjusted returns and size and market-to-book ratio adjusted returns in our regressions, we will focus on industry-adjusted returns in the subsample analysis for brevity. Very recently, Gormley and Matsa (2014) show using the "industry-adjusted" and "size and M/B adjusted" stock returns might bias the regression estimates. We use the benchmark portfolio fixed effects specification using

$\Delta Cash_{i,j,t}$ captures firms' unexpected changes in cash reserves from year $t-1$ to t . Following Faulkender and Wang (2006), we standardize $\Delta Cash_{i,j,t}$ by the one-year lagged market value of equity ($Market\ cap_{i,j,t-1}$). This standardization allows us to interpret β_1 as the dollar change in shareholder wealth for a one-dollar change in cash holdings, since stock return is the difference of market value of equity between t and $t-1$ ($Market\ cap_{i,j,t} - Market\ cap_{i,j,t-1}$) divided by $Market\ cap_{i,j,t-1}$. More detailed definitions of the variables are available in Appendix A.

The vector X includes a set of firm-specific control variables. These indicators are: (1) changes in earnings before extraordinary items ($\Delta Earnings_{i,t}$); (2) changes in net assets ($\Delta NetAssets_{i,t}$); (3) changes in R&D ($\Delta R\&D_{i,t}$); (4) changes in interest expense ($\Delta Interest_{i,t}$); (5) changes in dividend payout ($\Delta Dividends_{i,t}$); and (6) net financing, defined as new equity issues plus net new debt issues ($NetFinancing_{i,t}$). All these variables are scaled by $Market\ cap_{i,t-1}$. We also include the interaction between $\Delta Cash_{i,t}$ and the one-year lagged value of cash holdings ($Cash_{i,t-1}$), and the interaction between $\Delta Cash_{i,t}$ and leverage ($Leverage_{i,t}$). Following Dittmar and Mahrt-Smith (2007) and Masulis et al. (2009), we also include the interaction between $\Delta Cash_{i,t}$ and a measure of financial constraint, which is a dummy variable with one indicating the firm's Hadlock and Pierce (2010) financial constraint index ($HP\ index$) is in the top tercile of the sample, and zero otherwise.¹⁴

Our primary interest is the coefficient estimate of the interaction between $RE\ value_{i,j,t}$ and $\frac{\Delta Cash_{i,j,t}}{Market\ cap_{i,j,t-1}}$, β_2 . A negative and statistically significant β_2 in regression (4) would support our hypothesis that investors place a lower value on internal cash when positive shocks occur to firms' debt capacity.

4.2. Regression Results

the code as provided by the authors, and find that our results are robust to the adjustment.

¹⁴ For the details of the calculation, please see Section 4.4.

We match our sample of real estate value information with variables needed for the marginal value of cash regressions, and obtain a final sample of 17,015 firm-year observations. The change in cash standardized by lagged value of market capitalization has a mean (median) value of 0.5% (0.1%), with a standard deviation of 11.9%. Consistent with Faulkender and Wang (2006), the annual excess stock returns are right skewed.

Table 6 presents the baseline regressions in regard to the value of cash. In columns (1) to (5), the dependent variable is the industry-adjusted excess return during fiscal year t , and in columns (6) to (10), it is the size and market-to-book adjusted excess return of the stock during fiscal year t . All regressions control for year and industry (or firm) fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the state-level or MSA-level are reported in the brackets.¹⁵ Across all four OLS models, we consistently find that the interaction term between *RE value* and the change in cash has a negative coefficient, statistically significant at the 1% level, supporting our hypothesis that cash is less valuable following an increase in a firm's debt capacity.

[Table 6 about here]

To better interpret the economic effects, we replace *RE value* by a dummy variable (*High RE value*), with one indicating that the market value of the real estate asset held by the firm is larger than the sample median, and zero otherwise. By doing so, we can directly compare the marginal value of cash holding for a high RE value firm compared to a low RE value firm. The results are presented in columns (3) and (8) of Table 6. Again, we find that the estimated coefficients of the interaction between $\frac{\Delta Cash_{i,j,t}}{Market\ cap_{i,j,t-1}}$ and *High RE value* are negative and significant. To quantify the economic magnitude, the marginal value of cash for the high RE holding firms is on average 24.9% lower than that of low RE holding firms, holding other factors unchanged (column (3)).

¹⁵ All of the results are robust to clustering the standard errors at the firm level.

We impose a further constraint by including firm fixed effects in columns (4) and (9) to investigate the effects of collateral shocks on the within-firm variations in marginal value of cash, and find similar and consistent results.

To address the endogeneity concern that real estate prices could be correlated with investment opportunities and thus the value of cash, we implement an IV strategy similar to that in section 3.3 by instrumenting real estate prices by the interaction of interest rates and local housing supply elasticity. Columns (5) and (10) report the IV regression results for industry-adjusted excess return and size and M/B adjusted excess return respectively.¹⁶ The results suggest that our findings are robust to the IV estimation. We also find that our results are still consistent after controlling for interactions between firms' initial characteristics and the real estate price index, and we do not tabulate those results here for brevity.

4.3. Further Exploration of the Marginal Value of Cash Holdings

Faulkender and Wang (2006) find that financially constrained firms have larger marginal values of cash. In this section, we further explore whether the effect of debt capacity on the value of cash is more pronounced in firms with higher levels of financial constraints.

As in section 3.5.2, we replicate our baseline regression in subsamples of constrained and unconstrained firms. Financial constraint assignments are based on HP index, firm dividend payout policy, and bond ratings as previously described in section 3.5.2. Table 7 presents the empirical results.

[Table 7 about here]

As predicted by our hypothesis, the negative impact of collateral value on the marginal

¹⁶ Standard errors are adjusted by bootstrapping as in section 3.3.

value of cash holdings is only significant in the subset of firms with prior financial constraint. For instance, when using HP index, payout policy, or bond ratings as measures of financial constraint, the interaction between *RE value* and change in cash is negative and statistically significant in constrained firms at the 1% level, but insignificantly different from zero in unconstrained firms at conventional significance levels.¹⁷

5. Financial Flexibility and Cash Flow Sensitivity of Cash

The evidence so far strongly supports a causal effect of debt capacity on cash policy. Further, it is economically large, both in terms of the effect on cash holdings and in terms of the change in the value of a marginal dollar of internal cash. In this section, we further examine the cash flow sensitivity of cash associated with debt capacity. Almeida et al. (2004) model a firm's demand for liquidity and find that financially constrained firms have a positive cash flow sensitivity of cash. An intuitive prediction is that firms with increasing value of collateral have an exogenously reduced constraint, and consequently lower propensity to save cash from their cash flows, producing a decreasing cash flow sensitivity of cash.

5.1. Model Specification and Variables

Following Almeida et al. (2004), we construct the model to estimate the cash flow sensitivity of cash specified as follows:

$$\Delta Cash_{i,j,t} = \alpha + \beta_1 \times Cash\ flow_{i,j,t} + \beta_2 \times Cash\ flow_{i,j,t} \times RE\ value_{i,j,t} + \beta_3 \times RE\ value_{i,j,t} + \beta_4 \times RE\ price\ index_{j,t} + \delta'X + \varepsilon_{i,j,t}, \quad (5)$$

¹⁷ The results are consistent if we use state-level real estate price index.

where the dependent variable is the change in the cash to total assets ratio.¹⁸ The regression coefficient on the cash flow variable β_1 captures the extent to which a firm saves cash out of current cash flows, namely cash flow sensitivity to cash. We add an interaction term between *RE value* and cash flow into the model, and the corresponding estimated coefficient β_2 is our primary focus. A negative and significant β_2 would suggest that positive collateral shocks lead to lower cash flow sensitivity of cash.

The vector X includes the standard control variables as in Almeida et al. (2004): market to book ratio, log of real book assets, Capx/assets, acquisition intensity, the current year change in net working capital scaled by total assets, and the current year change in short-term debt standardized by total assets.

5.2. Regression Results

After matching our sample of real estate information with variables in equation (5), we have a final sample of 26,283 firm-year observations. Summary statistics are shown in Panel C of Table 1. The change of cash to total assets has a mean value of 0.004, with a standard deviation of 0.121. Table 8 presents the results.

[Table 8 about here]

Columns (1) to (4) use *RE value* based on state real estate price index, while columns (5) to (10) use *RE value* based on MSA real estate price index. Columns (1), (2), (5), and (6) are based on OLS regressions, with columns (2) and (6) further controlling for the interactions between firms' initial characteristics and the real estate price index as in section 3.4. Firm fixed effects are controlled in columns (4) and (8) to look at the within-firm variations. Standard errors

¹⁸ All of our results are maintained if we use the change in the cash to net assets ratio.

clustered at the state-level or MSA-level are reported in brackets.¹⁹ Across all the six models, we consistently find a negative estimated coefficient on the interaction between *RE value* and cash flow, all statistically significant at the 1% or 5% (column (8)) level. This is consistent with our expectation that firms show reduced cash flow sensitivity of cash following an increase in collateral value.

The results are both statistically and economically significant. As in section 4.2, we replace *RE value* by a dummy variable (*High RE value*) to quantify the economic effects. We present the results in columns (3) and (7), and we find that a representative high RE value firm has 23.9% lower cash flow sensitivity of cash compared to a low RE value firm, holding other factors constant. The effects of debt capacity on cash flow sensitivity of cash are thus similar to those on the marginal value of cash (24.9%) in terms of economic magnitude.

Columns (9) and (10) report the instrumental variable regression results, and the estimated coefficients remain significant at the 5% level or better.²⁰ Also, the economic magnitudes are very close to those in the OLS regressions.

5.3. Further Exploration of the Cash Flow Sensitivity of Cash

As shown in Table 8, market to book ratio has positive and significant coefficients throughout all of our model specifications. Similar to the argument in section 3.6.1, in the presence of external financing constraints, firms with more investment opportunities and thus more financing needs might tend to save more cash out of current cash flows. Therefore, an intuitive prediction is that the effect of a change in collateral value on cash flow sensitivity of cash should be more prominent in firms with greater investment opportunities.

In order to test this hypothesis, we partition the sample into high and low growth

¹⁹ All of the results are robust to clustering the standard errors at the firm level.

²⁰ Standard errors are adjusted by bootstrapping as in section 3.3.

opportunity subsamples and reestimate our baseline regressions.²¹ The results are presented in Table 9.

[Table 9 about here]

Columns (1) and (2) use *RE value* based on state real estate price information, while columns (3) and (4) rely on *RE value* using MSA real estate price index. For both of the model specifications, the reduction of cash flow sensitivity of cash is only statistically significant in firms with greater investment opportunities, consistent with our expectation. For instance, when using state real estate price index to calculate *RE value*, the difference in cash flow sensitivity of cash between a median real estate holder and a non-real estate holder is 10% ($=0.236 \times 0.061 / 0.148$) in firms with high investment opportunities (column (1)), compared to a much lower and insignificant difference of 0.3% ($=0.012 \times 0.061 / 0.258$) in firms with low investment opportunities (column (2)), holding cash flow at its mean and other factors constant. This indicates that the effect of real estate value on cash flow sensitivity of cash is mainly driven by the firms with high investment opportunities.

Overall, our results suggest that firms with higher pledgable collateral values accumulate less cash. This empirically supports our predicted tradeoff between debt capacity and cash policy driven by the precautionary savings motive. Consistent with this theory, we find that the marginal value of cash holdings is significantly reduced after an exogenous increase in real estate value. We further find that firms display a lower cash flow sensitivity of cash after the increase in collateral value.

6. Concluding Remarks

In this paper, we explicitly examine the causal impact of financial flexibility on corporate

²¹ Our results are consistent if we use firms' mean sales growth rate in the past five years to measure investment opportunities.

cash policies. Using variation in local real estate prices as shocks to the collateral value owned by the firms, we find strong evidence that increases in real estate values lead to smaller corporate cash reserves. Quantitatively, we show that a one standard deviation increase in collateral value results in a decrease of about 1.5 percentage points, or 8.1% of the mean value of the cash ratio for a representative US firm. We further find that the decrease in cash holdings is more pronounced in firms who have greater investment opportunities, financial constraints, better corporate governance, or lower historical real estate price volatility.

Next, we find that following collateral appreciation, the marginal value of cash holdings declines, and the decline is more prominent in financially constrained firms. We also document that firms show lower cash flow sensitivity of cash after the collateral appreciation, and the effect is larger in firms with greater investment opportunities.

An alternative story would have to explain not only the main result, but also all of the interactions and refinements. Nonetheless, endogeneity is still a concern, so we instrument real estate prices using interactions of the long-term interest rate and local housing supply elasticity and control for the interactions between firms' initial characteristics and real estate price index. We find that our results are robust to these approaches. We also find that our results are robust to examining only small firms located in economically large states, who suffer less from measurement error and endogeneity concerns.

Taken together, our findings lend support to and give economic meaning to a direct tradeoff between financial flexibility and cash holdings. Moreover, our subsample analysis remedies the understanding in the sizeable gap between the degrees of the decline in the marginal value of cash holdings and the related decline in cash, by showing that the decrease in cash holdings is more pronounced in firms with greater investment opportunities, financial constraints, and better corporate governance. This suggests that unconstrained firms with entrenched managers maintain their existing cash reserves even following a positive shock to collateral value.

References

- Almeida, Heitor, Murillo Campello, and Michael S. Weisbach, 2004, The cash flow sensitivity of cash, *The Journal of Finance* 59, 1777-1804.
- Barro, Robert J., 1976, The loan market, collateral, and rates of interest, *Journal of Money, Credit, and Banking* 8 (4): 439–56.
- Bates, Thomas W., Kathleen M. Kahle, and René M. Stulz, 2009, Why do U.S. Firms hold so much more cash than they used to?, *The Journal of Finance* 64, 1985-2021.
- Berle, Adolf Augustus, and Gardiner C. Means, 1933, *The modern corporation and private property* (Macmillan Co, New York).
- Berger, Allen, Scott Frame, and Vasso Ioannidou, 2011, Tests of ex ante versus ex post theories of collateral using private and public information, *Journal of Financial Economics* 100, 85-97.
- Bertrand, Marianne, Esther Duflo, and Sendhil Mullainathan, 2004, How much should we trust differences-in-differences estimates?, *Quarterly Journal of Economics* 119, 249-275.
- Campello, Murillo, John Graham, and Campbell Harvey, 2010, The real effects of financial constraints: Evidence from a financial crisis, *Journal of Financial Economics* 97, 470-487.
- Campello, Murillo, Erasmo Giambona, John Graham, and Campbell Harvey, 2011, Liquidity management and corporate investment during a financial crisis, *Review of Financial Studies* 24, 1944-1979.
- Chaney, Thomas, David Sraer, and David Thesmar, 2012, The collateral channel: How real estate shocks affect corporate investment, *American Economic Review* 102, 2381-2409.
- DeAngelo, Harry, and Linda DeAngelo, 2007, Capital structure, payout policy, and financial flexibility, Working paper: USC.
- Denis, David J., 2011, Financial flexibility and corporate liquidity, *Journal of Corporate Finance* 17, 667-674.
- Denis, David J., and Stephen B. McKeon, 2012, Debt financing and financial flexibility evidence from proactive leverage increases, *Review of Financial Studies* 25, 1897-1929.
- Denis, David J., and Valeriy Sibilkov, 2010, Financial constraints, investment, and the value of cash holdings, *Review of Financial Studies* 23, 247-269.
- Dittmar, Amy, and Jan Mahrt-Smith, 2007, Corporate governance and the value of cash holdings,

- Journal of Financial Economics* 83, 599-634.
- Duchin, R. A. N., 2010, Cash holdings and corporate diversification, *The Journal of Finance* 65, 955-992.
- Faulkender, Michael, and Rong Wang, 2006, Corporate financial policy and the value of cash, *The Journal of Finance* 61, 1957-1990.
- Gamba, Andrea, and Alexander Triantis, 2008, The value of financial flexibility, *The Journal of Finance* 63, 2263-2296.
- Gormley, Todd A., and David A. Matsa, 2014, Common errors: How to (and not to) control for unobserved heterogeneity, *Review of Financial Studies* 27, 617-661.
- Graham, J.R., and Campbell R. Harvey, 2001, The theory and practice of corporate finance: evidence from the field, *Journal of Financial Economics* 60, 187-243.
- Hadlock, Charles J., and Joshua R. Pierce, 2010, New evidence on measuring financial constraints: Moving beyond the KZ index, *Review of Financial Studies* 23, 1909-1940.
- Han, Seungjin, and Jiaping Qiu, 2007, Corporate precautionary cash holdings, *Journal of Corporate Finance* 13, 43-57.
- Harford, Jarrad, 1999, Corporate cash reserves and acquisitions, *The Journal of Finance* 54, 1969-1997.
- Harford, Jarrad, Sattar A. Mansi, and William F. Maxwell, 2008, Corporate governance and firm cash holdings in the us, *Journal of Financial Economics* 87, 535-555.
- Haushalter, David, Sandy Klasa, and William F. Maxwell, 2007, The influence of product market dynamics on a firm's cash holdings and hedging behavior, *Journal of Financial Economics* 84, 797-825.
- Harford, Jarrad, Sandy Klasa, and William F. Maxwell, 2013, Refinancing risk and cash holdings, *Journal of Finance*, *Forthcoming*.
- Hart, Oliver, and John Moore, 1994, A theory of debt based on the inalienability of human capital, *Quarterly Journal of Economics* 109 (4): 841-79.
- Himmelberg, Charles, Christopher Mayer, and Todd Sinai, 2005, Assessing high house prices: Bubbles, fundamentals and misperceptions, *Journal of Economic Perspectives* 19, 67-92.
- Hoberg, Gerard, Gordon Phillips, and Nagpurnanand Prabhala, 2014, Product market threats, payouts, and financial flexibility, *The Journal of Finance* 69, 293-324.

- Jensen, Michael C., 1986, Agency costs of free cash flow, corporate finance, and takeovers, *American Economic Review* 76, 323-329.
- Jensen, Michael C., and William H. Meckling, 1976, Theory of the firm: Managerial behavior, agency costs and ownership structure, *Journal of Financial Economics* 3, 305-360.
- Jimenez, G., V. Salas, and J. Saurina, 2006, Determinants of collateral, *Journal of Financial Economics* 81, 255-281.
- Keynes, John Maynard, 1936, *The General Theory of Employment, Interest and Money* (Harcourt Brace, London).
- Lin, C., Y. Ma, P. Malatesta, and Y. Xuan, 2011, Ownership structure and the cost of corporate borrowing. *Journal of Financial Economics* 100, 1–23.
- Myers, Stewart C., and Raghuram G. Rajan, 1998, The paradox of liquidity, *The Quarterly Journal of Economics* 113, 733-771.
- Nelson, Theron R., Thomas Potter, and Harold H. Wilde, 2000, Real estate asset on corporate balance sheets, *Journal of Corporate Real Estate* 2 (1): 29–40.
- Opler, Tim, Lee Pinkowitz, René Stulz, and Rohan Williamson, 1999, The determinants and implications of corporate cash holdings, *Journal of Financial Economics* 52, 3-46.
- Rampini, Adriano A., and S. Viswanathan, 2010, Collateral, risk management, and the distribution of debt capacity, *The Journal of Finance* 65, 2293-2322.
- Saiz, Albert, 2010, The geographic determinants of housing supply, *The Quarterly Journal of Economics* 125, 1253-1296.
- Staiger, D. and James H. Stock, 1997, Instrumental variables with weak instruments. *Econometrica* 65, 557–86.
- Stiglitz, Joseph E., and Andrew Weiss, 1981, Credit rationing in markets with imperfect information, *American Economic Review* 71 (3): 393–410.
- Stock, J. H., Jonathan H. Wright, and Motohiro Yogo, 2002, A survey of weak instruments and weak identification in generalized method of moments, *Journal of Business and Economic Statistics* 20, 518–529.

Table 1
Summary Statistics

This table reports the summary statistics for the major variables used in this paper. The primary sample is drawn from Compustat firms from 1993 to 2007 that existed in 1993. RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using a state real estate price index or MSA real estate price index. State real estate price index measures the growth in real estate prices in that state from 1993 until that year. MSA real estate price index measures the growth in real estate prices in that MSA from 1993 until that year. All other variables are defined in Appendix A.

Panel A. Sample used in the Analysis of Cash Holdings						
	Mean	Std.	Q1	Median	Q3	Obs.
<i>Cash holdings</i>						
Cash/Assets	0.180	0.222	0.021	0.084	0.258	26,242
Cash/Net Assets	0.304	0.458	0.022	0.091	0.347	26,228
Δ (Cash/Assets)	0.002	0.120	-0.030	0.001	0.040	23,868
Δ (Cash/Net Assets)	0.029	0.605	-0.034	0.001	0.047	23,854
<i>Real estate value</i>						
RE value (using state real estate price index)	0.246	0.396	0	0.061	0.330	26,242
RE value (using MSA real estate price index)	0.240	0.390	0	0.050	0.321	25,275
Δ (RE value (using state real estate price index))	0.005	0.081	-0.002	0	0.002	23,870
Δ (RE value (using MSA real estate price index))	0.005	0.081	-0.001	0	0.001	22,997
State real estate price index	0.602	0.204	0.432	0.572	0.735	26,242
MSA real estate price index	0.597	0.210	0.412	0.571	0.746	25,290
<i>Firm characteristics</i>						
Market/book	2.194	1.805	1.105	1.529	2.473	26,242
Log firm size	4.707	2.298	3.129	4.592	6.287	26,242
Leverage	0.251	0.312	0.025	0.184	0.354	26,242
Capx/assets	0.057	0.056	0.021	0.041	0.073	26,242
Cash flow	-0.005	0.209	-0.026	0.065	0.111	26,242
Dividend-paying dummy	0.276	0.447	0	0	1	26,242
NWC	0.064	0.285	-0.035	0.090	0.223	26,242
Acq. intensity	0.004	0.007	0	0	0.004	26,242
R&D/sales	0.083	0.170	0	0.005	0.077	26,242
Industry cash flow risk	0.081	0.032	0.052	0.086	0.104	26,242

Panel B. Sample used in the Analysis of the Marginal Value of Cash Holdings						
	Mean	Std.	Q1	Median	Q3	Obs.
<i>Excess stock returns during the fiscal year</i>						
Industry-adjusted annual excess stock returns	-0.018	0.604	-0.365	-0.095	0.194	17,015
Size and M/B adjusted annual excess stock returns	-0.022	0.608	-0.380	-0.113	0.180	17,015
<i>Real estate value</i>						
RE value (using state real estate price index)	0.275	0.410	0	0.106	0.373	21,920
RE value (using MSA real estate price index)	0.268	0.403	0	0.097	0.362	21,095
State real estate price index	0.609	0.202	0.438	0.580	0.739	21,920
MSA real estate price index	0.604	0.208	0.420	0.581	0.751	21,107
<i>Firm characteristics</i>						
Leverage	0.179	0.182	0.023	0.128	0.278	21,920
Constrained (dummy) _t	0.333	0.471	0	0	1	19,288
<i>(The variables below are scaled by the market value of equity of the firm of fiscal year t - 1.)</i>						
ΔCash_t	0.005	0.119	-0.029	0.001	0.035	21,920
Cash_{t-1}	0.157	0.213	0.023	0.074	0.193	21,920
$\Delta\text{Earnings}_t$	0.012	0.177	-0.038	0.007	0.051	21,920
$\Delta\text{NetAssets}_t$	0.039	0.355	-0.051	0.033	0.149	21,920
$\Delta\text{R\&D}_t$	0.001	0.007	0	0	0.002	21,920
$\Delta\text{Interest}_t$	0.001	0.015	-0.003	0	0.005	21,920
$\Delta\text{Dividends}_t$	0.001	0.095	0	0	0	21,920
NetFinancing_t	0.026	0.177	-0.034	0	0.066	21,920
Panel C. Sample used in the Analysis of the Cash Flow Sensitivity of Cash						
	Mean	Std.	Q1	Median	Q3	Obs.
<i>Changes of cash</i>						
$\Delta(\text{Cash}/\text{Assets})$	0.004	0.121	-0.030	0.001	0.041	26,283
<i>Real estate value</i>						
RE value (using state real estate price index)	0.246	0.396	0	0.061	0.330	26,283
RE value (using MSA real estate price index)	0.240	0.390	0	0.049	0.321	25,316
State real estate price index	0.602	0.204	0.432	0.572	0.734	26,283
MSA real estate price index	0.597	0.210	0.412	0.571	0.746	25,331
<i>Firm characteristics</i>						
Cash flow	-0.005	0.209	-0.026	0.065	0.111	26,283
Market/book _t	2.195	1.806	1.105	1.530	2.475	26,283
Log firm size _t	4.707	2.296	3.130	4.592	6.286	26,283
Capx/assets _t	0.057	0.056	0.021	0.041	0.073	26,283
Acq. intensity _t	0.004	0.007	0	0	0.004	26,283
ΔNWC_t	-0.007	0.133	-0.049	-0.001	0.041	26,283
$\Delta\text{Short debt}_t$	0.002	0.053	-0.007	0	0.012	26,283

Table 2
Financial Flexibility and Corporate Cash Holdings

This table reports the effect of financial flexibility on corporate cash holdings. The dependent variables are Cash/Assets in columns (1) to (4), and Cash/Net Assets in columns (5) to (9). RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using state real estate price index or MSA real estate price index. In columns (5) to (9), RE value is scaled by the value of net assets for interpretation purpose. State real estate price index measures the growth in real estate prices in that state from 1993 until that year. MSA real estate price index measures the growth in real estate prices in that MSA from 1993 until that year. In instrumental variable (IV) regressions, real estate prices are instrumented using the interaction of interest rates and local housing supply elasticity provided in Saiz (2010). In column (8), we use the interaction between a geographical measure of land (% of undeveloped land of each MSA as in Saiz (2010)), rather than real estate price elasticity, and the mortgage rate as the instrumental variable. All other variables are defined in Appendix A. All regressions control for year and industry fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the state-year or MSA-year level are reported in brackets. *, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

	Dependent Variable									
	Cash/Assets				Cash/Net Assets					
	OLS	OLS	OLS	IV	OLS	OLS	IV	IV	OLS	IV
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
RE value (using state real estate price index)	-0.037*** [0.003]	-0.037*** [0.003]			-0.045*** [0.005]					
RE value (using MSA real estate price index)			-0.038*** [0.003]	-0.046*** [0.007]		-0.047*** [0.006]	-0.059*** [0.013]	-0.100*** [0.014]	-0.017*** [0.006]	-0.072*** [0.013]
State real estate price index	-0.110*** [0.014]	-0.111*** [0.014]			-0.202*** [0.030]					
MSA real estate price index			-0.091*** [0.011]	-0.101*** [0.029]		-0.164*** [0.024]	-0.185*** [0.064]	-0.197*** [0.054]	0.197* [0.116]	0.195 [0.644]
Market/book	0.018*** [0.001]	0.018*** [0.001]	0.018*** [0.001]	0.019*** [0.001]	0.037*** [0.002]	0.037*** [0.002]	0.038*** [0.003]	0.037*** [0.004]	0.036*** [0.002]	0.037*** [0.003]
Log firm size	-0.003*** [0.001]	-0.003*** [0.001]	-0.003*** [0.001]	-0.002 [0.002]	-0.002 [0.002]	-0.001 [0.002]	0.001 [0.004]	0.001 [0.004]	0.014*** [0.003]	0.014*** [0.005]
Leverage	-0.247*** [0.007]	-0.247*** [0.007]	-0.247*** [0.007]	-0.263*** [0.014]	-0.477*** [0.016]	-0.478*** [0.014]	-0.503*** [0.031]	-0.503*** [0.030]	-0.453*** [0.013]	-0.480*** [0.030]
Capx/assets	-0.500***	-0.498***	-0.509***	-0.527***	-1.035***	-1.058***	-1.107***	-1.106***	-1.093***	-1.132***

	[0.028]	[0.028]	[0.024]	[0.056]	[0.062]	[0.052]	[0.117]	[0.112]	[0.050]	[0.114]
Cash flow	0.016	0.016	0.018	0.02	0.023	0.028	0.038	0.038	0.024	0.034
	[0.013]	[0.013]	[0.012]	[0.035]	[0.028]	[0.027]	[0.072]	[0.068]	[0.025]	[0.065]
Dividends paying dummy	-0.032***	-0.032***	-0.035***	-0.036***	-0.077***	-0.082***	-0.078***	-0.078***	-0.038***	-0.037***
	[0.003]	[0.003]	[0.003]	[0.007]	[0.006]	[0.005]	[0.013]	[0.013]	[0.005]	[0.014]
NWC	-0.133***	-0.133***	-0.133***	-0.145***	-0.256***	-0.256***	-0.284***	-0.283***	-0.270***	-0.303***
	[0.009]	[0.009]	[0.008]	[0.019]	[0.019]	[0.018]	[0.042]	[0.040]	[0.017]	[0.044]
Acq. intensity	-2.276***	-2.275***	-2.312***	-2.336***	-4.514***	-4.609***	-4.810***	-4.799***	-4.603***	-4.775***
	[0.131]	[0.131]	[0.130]	[0.259]	[0.290]	[0.285]	[0.547]	[0.642]	[0.291]	[0.534]
R&D/sales	0.434***	0.435***	0.436***	0.430***	0.954***	0.958***	0.938***	0.938***	0.849***	0.831***
	[0.014]	[0.014]	[0.014]	[0.032]	[0.029]	[0.029]	[0.065]	[0.062]	[0.029]	[0.061]
Ind. cash flow risk	0.026	0.028	0.065	0.107	0.242	0.335	0.457	0.465	0.180	0.387
	[0.133]	[0.133]	[0.140]	[0.245]	[0.257]	[0.263]	[0.474]	[0.582]	[0.273]	[0.487]
State real GDP growth		-0.001								
		[0.001]								
Ind. fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Initial controls × MSA real estate prices	No	No	No	No	No	No	No	No	Yes	Yes
Observations	26,242	26,242	25,275	21,349	26,228	25,261	21,338	21,338	24,587	20,749
Adjusted R ²	0.494	0.494	0.493	0.498	0.467	0.465	0.468	0.471	0.478	0.484

Table 3**Change Regressions and Placebo Tests: Financial Flexibility and Corporate Cash Holdings**

This table reports change regressions and firm fixed effects regressions for the effect of financial flexibility on corporate cash holdings. Panel A reports the change regressions, while Panel B presents the placebo tests where we regress the change of cash on state or MSA real estate price index (and the average change of RE value of other firms in the same state/ MSA) for firms without real estate assets ownership. The dependent variables is the change in Cash/Net Assets. RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using state real estate price index or MSA real estate price index. State (MSA) real estate price index measures the growth in real estate prices in that state (MSA) from 1993 until that year. In instrumental variable regressions, real estate prices are instrumented using the interaction of interest rates and local housing supply elasticity provided in Saiz (2010). All other variables are defined in Appendix A. All regressions control for year and industry (or firm) fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the state-year or MSA-year level are reported in brackets.

*, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

Panel A. Change Regressions

	Dependent Variable			
	$\Delta(\text{Cash/Net Assets})$			
	OLS	Firm FE	Firm FE	IV (Firm FE)
	(1)	(2)	(3)	(4)
$\Delta(\text{RE value})$	-0.327***	-0.264***		
(using state real estate price index)	[0.048]	[0.054]		
$\Delta(\text{RE value})$			-0.281***	-0.264***
(using MSA real estate price index)			[0.055]	[0.099]
State real estate price index	-0.065	-0.043		
	[0.042]	[0.085]		
MSA real estate price index			-0.075	-0.046
			[0.080]	[0.291]
Market/book	0.020***	0.023***	0.023***	0.027***
	[0.004]	[0.005]	[0.005]	[0.008]
Log firm size	0.010***	0.128***	0.131***	0.142***
	[0.003]	[0.016]	[0.016]	[0.024]
Leverage	-0.098***	-0.186***	-0.182***	-0.197**
	[0.024]	[0.040]	[0.041]	[0.091]
Capx/assets	-1.350***	-1.888***	-1.941***	-2.065***
	[0.111]	[0.147]	[0.150]	[0.267]
Cash flow	0.545***	0.711***	0.726***	0.736***
	[0.041]	[0.059]	[0.059]	[0.118]
Dividends paying dummy	-0.067***	-0.021	-0.029**	-0.036
	[0.009]	[0.014]	[0.014]	[0.022]
NWC	-0.005	-0.056*	-0.053	-0.062
	[0.020]	[0.033]	[0.034]	[0.055]

Acq. intensity	-0.629*** [0.046]	-0.753*** [0.053]	-0.775*** [0.053]	-0.772*** [0.095]
R&D/sales	0.032** [0.015]	0.018 [0.020]	0.018 [0.020]	0.011 [0.033]
Ind. cash flow risk	0.686 [0.430]	0.993** [0.495]	1.053** [0.515]	1.616** [0.819]
Ind. fixed effects	Yes	No	No	No
Firm fixed effects	No	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes
Observations	23,844	23,844	22,971	19,321
Adjusted R ²	0.051	0.058	0.058	0.058

Panel B. Placebo Tests: Firms without Real Estate Assets Holding

	Dependent Variable	
	$\Delta(\text{Cash/Net Assets})$	
	(1)	(2)
Average change of RE value of other firms in the same state	-0.390 [0.905]	
Average change of RE value of other firms in the same MSA		0.338 [0.558]
State real estate price index	-0.206 [0.211]	
MSA real estate price index		-0.197 [0.196]
Market/book	0.026*** [0.006]	0.027*** [0.006]
Log firm size	0.180*** [0.023]	0.181*** [0.021]
Leverage	-0.188*** [0.056]	-0.185*** [0.061]
Capx/assets	-2.880*** [0.242]	-2.914*** [0.242]
Cash flow	0.791*** [0.072]	0.799*** [0.074]
Dividends paying dummy	0.006 [0.049]	0.004 [0.047]
NWC	-0.067 [0.044]	-0.066 [0.043]
Acq. intensity	-1.207*** [0.101]	-1.219*** [0.101]
R&D/sales	0.015 [0.022]	0.015 [0.019]
Ind. cash flow risk	1.721 [1.182]	1.776 [1.199]
Firm fixed effects	Yes	Yes
Year fixed effects	Yes	Yes
Observations	10,617	10,491
Adjusted R2	0.064	0.064

Table 4
Financial Flexibility and Corporate Cash Holdings: Hedging Needs

This table reports the subsample tests for the effect of financial flexibility on corporate cash holdings, based on hedging needs, proxied by the correlation between cash flow and growth opportunities. The higher the correlation indicates lower hedging needs (cash flow is available to finance growth opportunities). The dependent variable is the change in Cash/Net Assets. The calculation of the correlation between cash flow and growth opportunities follows Acharya, Almeida and Campello (2007). Cash flow is measured by the firm's cash flow from current operations. Growth opportunities are measured using industry-level median R&D intensity, industry-level median market/book ratio, and industry-level median three-year-ahead sales growth rate. We assign to the group of high correlation those firms for which the empirical correlation between cash flow and growth opportunities is in the top tercile of the sample, and to the group of low correlation those firms for which this correlation is in the bottom tercile of the sample. RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using MSA real estate price index. MSA real estate price index measures the growth in real estate prices in that MSA from 1993 until that year. All other variables are defined in Appendix A. All regressions control for year and firm fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the state-year or MSA-year level are reported in brackets. Test "High corr = Low Corr" reports the Wald test of equality of the Δ (RE value) coefficients between the firms with high and low correlations between cash flow and growth opportunities.

*, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

	Dependent Variable					
	Δ(Cash/Net Assets)					
	Corr (cash flow, R&D)		Corr (cash flow, Market/book)		Corr (cash flow, three-year-ahead sales growth)	
	High	Low	High	Low	High	Low
	(1)	(2)	(3)	(4)	(5)	(6)
Δ(RE value (using MSA real estate price index))	-0.246***	-0.661***	-0.267***	-0.605***	-0.191**	-0.536***
	[0.075]	[0.186]	[0.066]	[0.176]	[0.089]	[0.190]
MSA real estate price index	0.003	-0.732***	0.045	-0.596**	-0.036	-0.486**
	[0.104]	[0.264]	[0.053]	[0.283]	[0.143]	[0.245]
Market/book	0.028	0.167***	0.009	0.196***	0.136***	0.169***
	[0.028]	[0.025]	[0.029]	[0.026]	[0.029]	[0.026]
Log firm size	-0.191**	-0.244***	-0.119***	-0.253***	-0.078	-0.273***
	[0.077]	[0.073]	[0.037]	[0.077]	[0.083]	[0.081]
Leverage	-1.417***	-3.495***	-0.693***	-3.436***	-1.337***	-3.280***
	[0.233]	[0.350]	[0.105]	[0.345]	[0.193]	[0.342]
Capx/assets	0.400***	0.997***	0.266	0.934***	0.542***	1.013***
	[0.115]	[0.104]	[0.163]	[0.105]	[0.144]	[0.116]
Cash flow	0.014	-0.023	-0.014	-0.013	-0.031**	-0.027
	[0.026]	[0.056]	[0.010]	[0.067]	[0.015]	[0.059]
NWC	-0.060	-0.177***	-0.053	-0.143***	0.023	-0.160***
	[0.056]	[0.053]	[0.043]	[0.051]	[0.067]	[0.059]
Acq. intensity	-0.509***	-1.421***	-0.364***	-1.387***	-0.625***	-1.249***
	[0.080]	[0.142]	[0.071]	[0.133]	[0.078]	[0.130]
R&D/sales	-0.015	0.032	-0.085	0.034	0.013	0.036
	[0.039]	[0.021]	[0.378]	[0.021]	[0.065]	[0.023]
Ind. cash flow risk	-1.546*	10.424***	-0.273	7.994***	0.384	10.254***
	[0.840]	[3.306]	[0.400]	[2.215]	[0.687]	[2.446]
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Test "High Corr = Low Corr"		2.71*		3.98**		4.13**
Observations	5,363	7,667	7,155	7,654	7,439	7,688
Adjusted R ²	0.108	0.029	0.163	0.004	0.102	0.058

Table 5
Further Explorations of Financial Flexibility and Corporate Cash Holdings

This table reports the subsample tests for the effect of financial flexibility on corporate cash holdings, based on growth opportunity, financial constraint, corporate governance, local real estate price volatility, and firm size relative to state GDP in Panels A to E, respectively. The dependent variable is the change in Cash/Net Assets. Growth opportunity category assignments use ex ante criteria based on market to book ratio or mean sales growth rate in the past 5 years, where firms in the top tercile of the market to book ratio or mean sales growth rate in the past 5 years are regarded as those with high growth opportunity and firms in the bottom tercile are assigned as low growth opportunity firms. Financial constraint assignments are based on Hadlock and Pierce (2010) index (HP index), firm dividend payout policy, and bond ratings. A firm is regarded as financially constrained if its HP index falls in the top tercile of the whole distribution, and unconstrained if in the bottom tercile of the distribution. Firms paying dividend are regarded as unconstrained firms, while firms not paying dividend are constrained firms. Firms without a bond rating (splticrm) are categorized as financially constrained, and financially unconstrained firms are those whose bonds are rated. Corporate governance categories are based on product market competition, G-index, and on institutional holdings. A firm is regarded as having good governance if its institutional holding (G-index or HHI) falls in the top (bottom) tercile of the distribution in the sample, and bad governance if its institutional holding (G-index or HHI) falls in the bottom (top) tercile of the distribution. Local real estate price volatility is measured as the standard deviation of the MSA real estate price index in the previous five years for a given MSA. High local real estate price volatility is coded when the local real estate price volatility falls in the top tercile of the sample, and low local real estate price volatility when the local real estate volatility is at the bottom tercile of the sample. RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using MSA real estate price index. In columns (3) to (6) of Panel A, RE value is scaled by the value of net assets for ease of interpretation. MSA real estate price index measures the growth in real estate prices in that MSA from 1993 until that year. All other variables are defined in Appendix A. All regressions control for year and firm fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the MSA-year level are reported in brackets. Test "High Growth Opp. = Low Growth Opp.", Test "Const. = Unconst.", Test "Good Governance = Bad Governance", Test "High Local Real Estate Volatility = Low Local Real Estate Volatility", and Test "Large Size = Small Size" or "High Firm Size/ State GDP = Low Firm Size/ State GDP" report the Wald test of equality of the RE value coefficients between the firms with high growth opportunity and low growth opportunity, with and without financial constraint, with good and bad corporate governance, with high and low local real estate volatility, and small firm in large states and large firm in small states, respectively.

*, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

Panel A. High vs. Low Growth Opportunity

	Dependent Variable			
	$\Delta(\text{Cash/Net Assets})$			
	Market/book		Mean Sales Growth in the Past 5 Years	
	High	Low	High	Low
	(1)	(2)	(3)	(4)
$\Delta(\text{RE value})$	-0.667***	-0.284***	-0.416***	-0.179***
(using MSA real estate price index)	[0.178]	[0.084]	[0.123]	[0.067]
MSA real estate price index	-0.485**	0.074	-0.141	0.097
	[0.241]	[0.072]	[0.192]	[0.131]
Log firm size	0.222***	0.053**	0.125***	0.206***
	[0.029]	[0.025]	[0.026]	[0.033]
Leverage	-0.130*	-0.240***	-0.255***	-0.159**
	[0.070]	[0.067]	[0.094]	[0.065]
Capx/assets	-3.016***	-0.903***	-1.605***	-1.529***
	[0.308]	[0.129]	[0.199]	[0.273]
Cash flow	0.880***	0.673***	0.828***	0.393***
	[0.104]	[0.115]	[0.123]	[0.091]
Dividends paying dummy	-0.071	-0.031*	-0.009	-0.025
	[0.054]	[0.017]	[0.044]	[0.026]
NWC	-0.102**	-0.392***	-0.126*	-0.098**
	[0.043]	[0.063]	[0.075]	[0.045]
Acq. intensity	-1.561***	-0.371***	-0.607***	-0.876***
	[0.172]	[0.058]	[0.083]	[0.140]
R&D/sales	0.022	0.077	-0.007	0.054
	[0.021]	[0.087]	[0.036]	[0.056]
Ind. cash flow risk	2.219	0.218	1.221	0.961
	[1.903]	[0.478]	[1.050]	[1.036]
Firm fixed effects	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes
Test				
"High Growth Opp. = Low Growth Opp."		9.63***		4.03**
Observations	7,666	7,750	7,148	7,006
Adjusted R ²	0.236	0.400	0.264	0.174

Panel B. Financially Constrained vs. Unconstrained

	Dependent Variable					
	$\Delta(\text{Cash/Net Assets})$					
	HP Index		Payout Policy		Investment Grade	
	Const.	Unconst.	Const.	Unconst.	Const.	Unconst.
	(1)	(2)	(3)	(4)	(5)	(6)
$\Delta(\text{RE value})$ (using MSA real estate price index)	-0.307*** [0.046]	-0.264** [0.104]	-0.418*** [0.091]	-0.326*** [0.060]	-0.339*** [0.047]	-0.268*** [0.043]
MSA real estate price index	-0.085** [0.042]	0.016 [0.206]	-0.020 [0.046]	-0.141*** [0.053]	-0.108*** [0.037]	-0.013 [0.020]
Market/book	0.029*** [0.007]	0.026*** [0.006]	0.021*** [0.007]	0.020*** [0.004]	0.021*** [0.004]	0.003 [0.004]
Log firm size	0.022** [0.010]	0.257*** [0.027]	-0.001 [0.004]	0.020*** [0.005]	0.012*** [0.003]	-0.006*** [0.002]
Leverage	-0.081 [0.060]	-0.152*** [0.057]	-0.205*** [0.047]	-0.087*** [0.030]	-0.093*** [0.024]	-0.027 [0.033]
Capx/assets	-0.724*** [0.091]	-2.615*** [0.235]	-1.306*** [0.165]	-1.490*** [0.134]	-1.421*** [0.107]	-0.312*** [0.077]
Cash flow	0.131 [0.102]	0.695*** [0.072]	0.365*** [0.097]	0.565*** [0.052]	0.548*** [0.043]	0.037 [0.131]
NWC	-0.355*** [0.074]	-0.082** [0.041]	-0.037 [0.065]	-0.009 [0.027]	-0.007 [0.022]	-0.083* [0.048]
Acq. intensity	-0.447*** [0.051]	-1.371*** [0.142]	-0.540*** [0.075]	-0.743*** [0.068]	-0.690*** [0.045]	-0.312*** [0.046]
R&D/sales	-0.310* [0.160]	0.014 [0.020]	0.002 [0.027]	0.044** [0.017]	0.032** [0.014]	0.101 [0.064]
Ind. cash flow risk	0.108 [0.258]	2.623** [1.314]	0.602 [0.538]	1.149 [0.785]	0.866* [0.480]	-0.570* [0.304]
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Test "Const.= Unconst."	6.42**		9.56***		3.78*	
Observations	7,634	9,696	11,117	8,230	21,104	1,867
Adjusted R ²	0.248	0.050	0.056	0.039	0.052	0.096

Panel C. Good vs. Bad Corporate Governance

	Dependent Variable					
	Δ(Cash/Net Assets)					
	Market Competition		G-Index		Institutional Holding	
	High	Low	Low	High	High	Low
	(1)	(2)	(3)	(4)	(5)	(6)
Δ(RE value) (using MSA	-0.447***	-0.174*	-0.298***	-0.161***	-0.316***	-0.200**
real estate price index)	[0.109]	[0.095]	[0.082]	[0.042]	[0.046]	[0.090]
MSA real estate price index	-0.335	0.064	0.053	-0.017	-0.285***	-0.037
	[0.211]	[0.131]	[0.118]	[0.051]	[0.074]	[0.208]
Market/book	0.010	0.009	0.034***	-0.000	0.032***	0.005
	[0.007]	[0.006]	[0.012]	[0.010]	[0.008]	[0.004]
Log firm size	0.155***	0.080***	0.083***	0.030**	0.076***	0.221***
	[0.026]	[0.021]	[0.031]	[0.012]	[0.015]	[0.028]
Leverage	-0.181**	-0.068	0.082	-0.118**	-0.138	-0.084*
	[0.076]	[0.059]	[0.088]	[0.058]	[0.094]	[0.049]
Capx/assets	-2.367***	-1.817***	-1.139***	-0.582***	-1.319***	-2.042***
	[0.250]	[0.220]	[0.191]	[0.127]	[0.146]	[0.236]
Cash flow	1.182***	0.562***	0.921***	0.156	0.717***	0.464***
	[0.139]	[0.081]	[0.192]	[0.178]	[0.140]	[0.073]
Dividends paying dummy	-0.033	0.013	-0.049**	0.020	-0.029***	0.052
	[0.024]	[0.034]	[0.023]	[0.014]	[0.010]	[0.070]
NWC	-0.087	0.024	-0.456***	-0.305***	-0.345***	-0.035
	[0.074]	[0.052]	[0.176]	[0.110]	[0.072]	[0.042]
Acq. intensity	-0.872***	-0.855***	-0.653***	-0.223***	-0.577***	-0.966***
	[0.112]	[0.100]	[0.108]	[0.045]	[0.060]	[0.133]
R&D/sales	0.022	0.028	-0.061	-0.025	0.040	0.016
	[0.014]	[0.033]	[0.060]	[0.125]	[0.045]	[0.018]
Ind. cash flow risk	1.517	0.142	0.262	-0.074	0.006	0.864
	[1.262]	[0.713]	[0.599]	[0.422]	[0.368]	[1.463]
Firm fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Test "Good Governance = Bad Governance"	8.30***		5.30**		20.09***	
Observations	7,620	7,498	2,632	1,424	7,913	7,108
Adjusted R ²	0.030	0.087	0.145	0.088	0.212	0.038

Panel D. High vs. Low Local Real Estate Price Volatility

	Dependent Variable	
	$\Delta(\text{Cash/Net Assets})$	
	Local Real Estate Volatility	
	High	Low
	(1)	(2)
$\Delta(\text{RE value})$	-0.191**	-0.245***
(using MSA real estate price index)	[0.092]	[0.091]
MSA real estate price index	-0.393	-0.295
	[0.312]	[0.313]
Market/book	0.015**	0.003
	[0.008]	[0.007]
Log firm size	0.202***	0.203***
	[0.032]	[0.030]
Leverage	-0.346***	-0.088
	[0.074]	[0.081]
Capx/assets	-2.018***	-2.335***
	[0.291]	[0.299]
Cash flow	0.671***	0.801***
	[0.115]	[0.118]
Dividends paying dummy	-0.022	0.025
	[0.023]	[0.029]
NWC	-0.142**	-0.116
	[0.071]	[0.078]
Acq. intensity	-0.799***	-0.782***
	[0.100]	[0.101]
R&D/sales	0.010	0.007
	[0.032]	[0.029]
Ind. cash flow risk	-1.821*	1.019
	[1.038]	[0.969]
Firm fixed effects	Yes	Yes
Year fixed effects	Yes	Yes
Test "High Local Real Estate Volatility = Low Local Real Estate Volatility"		3.55*
Observations	7,020	7,402
Adjusted R ²	0.102	0.146

Panel E. Small Firms in Large States vs. Large Firms in Small States

	Dependent Variable			
	$\Delta(\text{Cash/Net Assets})$			
	Firm Size		Firm Size/ State GDP	
	Large	Small	High	Low
	(1)	(2)	(3)	(4)
$\Delta(\text{RE value})$	-0.317***	-0.417***	-0.325***	-0.431***
(using state real estate price index)	[0.036]	[0.101]	[0.037]	[0.102]
State real estate price index	-0.153***	-0.374	-0.054	-0.125
	[0.059]	[0.305]	[0.052]	[0.287]
Market/book	0.030***	0.009	0.019***	0.010
	[0.008]	[0.007]	[0.007]	[0.006]
Leverage	-0.115***	-0.085	-0.099*	-0.115*
	[0.044]	[0.061]	[0.057]	[0.060]
Capx/assets	-0.978***	-2.462***	-0.718***	-2.553***
	[0.134]	[0.256]	[0.100]	[0.272]
Cash flow	0.216*	0.779***	0.268**	0.805***
	[0.125]	[0.074]	[0.113]	[0.071]
Dividends paying dummy	-0.011*	0.019	-0.011*	0.029
	[0.006]	[0.059]	[0.006]	[0.049]
NWC	-0.215***	0.068*	-0.259***	0.055
	[0.052]	[0.040]	[0.059]	[0.040]
Acq. intensity	-0.395***	-0.919***	-0.346***	-0.829***
	[0.042]	[0.197]	[0.043]	[0.185]
R&D/sales	-0.079	0.013	0.153	0.023
	[0.115]	[0.022]	[0.124]	[0.022]
Ind. cash flow risk	-0.164	0.960	-0.180	1.649
	[0.259]	[1.554]	[0.262]	[1.469]
Firm fixed effects	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes
Test "Large Size = Small Size" or "High Firm Size/ State GDP = Low Firm Size/ State GDP"		0.15		0.86
Observations	7,618	7,937	7,447	8,116
Adjusted R ²	0.219	0.236	0.109	0.214

Table 6

Financial Flexibility and the Marginal Value of Cash Holdings

This table reports the effect of financial flexibility on the marginal value of cash holdings. In columns (1) to (5), the dependent variable is the industry-adjusted excess returns during fiscal year t , and in columns (6) to (10), it is the size and market-to-book adjusted excess returns of the stock during fiscal year t . RE value is the market value of the firm’s real estate assets as of year t scaled by the book value of assets, using state real estate price index or MSA real estate price index. State (MSA) real estate price index measures the growth in real estate prices in that state (MSA) from 1993 until that year. In OLS (High RE value) regressions, RE value is replaced by a dummy variable High RE value, with one indicating that the market value of the real estate asset held by the firm is larger than the sample median, and zero otherwise. In instrumental variable (IV) regressions, real estate prices are instrumented using the interaction of interest rates and local housing supply elasticity provided in Saiz (2010). All other variables are defined in Appendix A. All regressions control for year and industry (or firm) fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the state-year or MSA-year level are reported in brackets. *, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

	Dependent Variable									
	Industry-Adjusted Annual Excess Stock Returns					Size and M/B Adjusted Annual Excess Stock Returns				
	OLS	OLS	OLS (High RE value)	Firm FE	IV	OLS	OLS	OLS (High RE value)	Firm FE	IV
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
ΔCash_t	2.051*** [0.145]	2.047*** [0.146]	2.145*** [0.145]	2.211*** [0.147]	2.007*** [0.265]	2.166*** [0.150]	2.161*** [0.149]	2.266*** [0.149]	2.348*** [0.147]	2.138*** [0.281]
$\text{RE value} \times \Delta\text{Cash}_t$	-4.665*** [1.083]	-4.952*** [1.230]	-0.535*** [0.131]	-4.758*** [1.266]	-6.549*** [1.675]	-4.389*** [1.113]	-4.824*** [1.259]	-0.542*** [0.129]	-4.747*** [1.273]	-6.569*** [1.607]
RE value (using state real estate price index)						0.037*** [0.012]				
RE value (using MSA real estate price index)		0.037*** [0.011]	0.033*** [0.010]	0.118*** [0.034]	0.040*** [0.018]		0.015 [0.012]	0.021** [0.010]	0.100*** [0.034]	0.012 [0.018]
State real estate price index	0.082 [0.060]					0.018 [0.069]				
MSA real estate price index		0.074* [0.043]	0.061 [0.044]	-0.017 [0.093]	0.102 [0.082]		0.029 [0.044]	0.021 [0.044]	-0.214** [0.096]	0.065 [0.085]
$\text{Cash}_{t-1} \times \Delta\text{Cash}_t$	-1.201*** [0.237]	-1.176*** [0.243]	-1.107*** [0.237]	-1.001*** [0.243]	-1.038*** [0.399]	-1.282*** [0.245]	-1.252*** [0.249]	-1.184*** [0.243]	-1.057*** [0.251]	-1.143*** [0.413]

Leverage _t × ΔCash _t	-1.923***	-1.833***	-1.621***	-1.939***	-1.900***	-2.075***	-1.966***	-1.747***	-2.098***	-1.995***
	[0.298]	[0.319]	[0.332]	[0.336]	[0.551]	[0.298]	[0.315]	[0.325]	[0.331]	[0.549]
Constrained (dummy) _t × ΔCash _t	0.150	0.148	0.087	0.059	0.132	0.093	0.090	0.025	-0.008	0.076
	[0.126]	[0.141]	[0.141]	[0.150]	[0.241]	[0.125]	[0.139]	[0.140]	[0.150]	[0.247]
Cash _{t-1}	0.429***	0.439***	0.452***	1.014***	0.462***	0.372***	0.385***	0.395***	1.013***	0.402***
	[0.038]	[0.040]	[0.040]	[0.064]	[0.069]	[0.043]	[0.043]	[0.042]	[0.067]	[0.072]
Leverage _t	-0.482***	-0.474***	-0.475***	-1.053***	-0.457***	-0.637***	-0.626***	-0.628***	-1.216***	-0.620***
	[0.036]	[0.034]	[0.034]	[0.062]	[0.068]	[0.035]	[0.034]	[0.034]	[0.062]	[0.068]
Constrained (dummy) _t	-0.032**	-0.032**	-0.026**	0.069***	-0.026	-0.033***	-0.033***	-0.027**	0.075***	-0.028
	[0.013]	[0.013]	[0.013]	[0.023]	[0.022]	[0.012]	[0.012]	[0.012]	[0.023]	[0.022]
ΔEarnings _t	0.791***	0.786***	0.787***	0.693***	0.782***	0.820***	0.813***	0.814***	0.721***	0.809***
	[0.050]	[0.044]	[0.044]	[0.042]	[0.077]	[0.050]	[0.046]	[0.046]	[0.044]	[0.079]
ΔNetAssets _t	0.377***	0.392***	0.386***	0.325***	0.390***	0.392***	0.406***	0.402***	0.345***	0.403***
	[0.029]	[0.026]	[0.026]	[0.028]	[0.043]	[0.027]	[0.025]	[0.025]	[0.027]	[0.044]
ΔR&D _t	2.185***	2.220**	2.190**	2.038**	2.184	2.763***	2.782***	2.776***	2.216**	2.915**
	[0.798]	[0.865]	[0.862]	[0.963]	[1.498]	[0.821]	[0.880]	[0.879]	[0.962]	[1.465]
ΔInterest _t	-3.350***	-3.369***	-3.379***	-2.026***	-3.521***	-3.556***	-3.564***	-3.556***	-2.246***	-3.647***
	[0.508]	[0.528]	[0.528]	[0.552]	[1.118]	[0.512]	[0.532]	[0.531]	[0.552]	[1.089]
ΔDividends _t	0.160***	0.159***	0.155***	0.167***	0.157	0.156***	0.155***	0.152***	0.167***	0.153
	[0.025]	[0.025]	[0.026]	[0.028]	[0.359]	[0.025]	[0.025]	[0.026]	[0.027]	[0.377]
NetFinancing _t	-0.195***	-0.214***	-0.215***	-0.125**	-0.198**	-0.147***	-0.166***	-0.167***	-0.094*	-0.156*
	[0.050]	[0.052]	[0.052]	[0.055]	[0.087]	[0.050]	[0.052]	[0.052]	[0.054]	[0.091]
Ind. fixed effects	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	No	Yes
Firm fixed effects	No	No	No	Yes	No	No	No	No	Yes	No
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	17,015	16,380	16,380	16,380	13,702	17,015	16,380	16,380	16,380	13,702
Adjusted R ²	0.170	0.169	0.170	0.182	0.166	0.192	0.191	0.192	0.212	0.188

Table 7**Further Explorations of Financial Flexibility and the Marginal Value of Cash Holdings**

This table reports the subsample tests for the effect of financial flexibility on the marginal value of cash holdings. The dependent variable is the industry-adjusted excess returns during fiscal year t . Financial constraint assignments are based on Hadlock and Pierce (2010) index (HP index), firm dividend payout policy, and bond ratings. A firm is regarded as financially constrained if its HP index falls in the top tercile of the whole distribution, and unconstrained if in the bottom tercile of the distribution. Firms paying dividends are regarded as unconstrained firms, while firms not paying dividends are constrained firms. Firms without a bond rating (spltrcm) are categorized as financially constrained, and financially unconstrained firms are those whose bonds are rated. RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using state real estate price index or MSA real estate price index. MSA real estate price index measures the growth in real estate prices in that MSA from 1993 until that year. All other variables are defined in Appendix A. All regressions control for year and industry fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the MSA-year level are reported in brackets. Test "Const. = Unconst." reports the Wald test of equality of the coefficients of change in cash and the interaction between RE value and change in cash between the firms with and without financial constraint. *, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

	Dependent Variable					
	Industry-Adjusted Annual Excess Stock Returns					
	HP Index		Payout Policy		Bond Ratings	
	Const.	Unconst.	Const.	Unconst.	Const.	Unconst.
	(1)	(2)	(3)	(4)	(5)	(6)
ΔCash_t	2.339*** [0.137]	1.052*** [0.213]	2.227*** [0.133]	1.566*** [0.295]	2.179*** [0.129]	1.690*** [0.308]
$\text{RE value} \times \Delta\text{Cash}_t$	-6.416*** [1.766]	0.560 [1.438]	-6.594*** [1.961]	-1.344 [1.684]	-5.445*** [1.494]	-3.009 [1.966]
$\text{RE value (using MSA real estate price index)}$	0.040** [0.018]	0.029** [0.014]	0.053*** [0.018]	0.023 [0.014]	0.045*** [0.015]	0.002 [0.019]
$\text{MSA real estate price index}$	0.085 [0.055]	0.076 [0.053]	0.128** [0.060]	-0.032 [0.048]	0.086* [0.049]	0.038 [0.063]
$\text{Cash}_{t-1} \times \Delta\text{Cash}_t$	-1.384*** [0.285]	-0.224 [0.339]	-1.245*** [0.269]	-0.694 [0.454]	-1.240*** [0.261]	-0.881 [0.635]
$\text{Leverage}_t \times \Delta\text{Cash}_t$	-2.071*** [0.369]	-1.069** [0.472]	-1.866*** [0.338]	-2.125*** [0.619]	-1.966*** [0.344]	-1.201 [0.774]
Cash_{t-1}	0.475*** [0.049]	0.294*** [0.053]	0.475*** [0.048]	0.267*** [0.054]	0.439*** [0.043]	0.587*** [0.111]
Leverage_t	-0.484*** [0.041]	-0.388*** [0.048]	-0.505*** [0.042]	-0.396*** [0.048]	-0.472*** [0.039]	-0.522*** [0.058]
$\Delta\text{Earnings}_t$	0.784*** [0.050]	0.767*** [0.074]	0.763*** [0.049]	0.927*** [0.093]	0.809*** [0.049]	0.646*** [0.075]
$\Delta\text{NetAssets}_t$	0.459*** [0.031]	0.183*** [0.033]	0.410*** [0.030]	0.295*** [0.047]	0.433*** [0.030]	0.204*** [0.041]
$\Delta\text{R\&D}_t$	1.995**	4.416***	2.603**	1.211	2.532***	0.735

	[0.993]	[1.214]	[1.015]	[1.437]	[0.924]	[1.913]
Δ Interest _t	-3.027***	-4.142***	-3.252***	-3.786***	-3.431***	-2.934***
	[0.627]	[0.806]	[0.600]	[0.867]	[0.625]	[0.782]
Δ Dividends _t	0.143***	1.053***	0.291	0.168***	0.153***	1.038
	[0.018]	[0.340]	[0.310]	[0.025]	[0.024]	[0.812]
NetFinancing _t	-0.218***	-0.192***	-0.223***	-0.159*	-0.192***	-0.201**
	[0.063]	[0.073]	[0.062]	[0.093]	[0.061]	[0.080]
Ind. fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Test "Const.= Unconst."	24.55***		5.28*		2.07	
Observations	5,352	5,632	10,436	5,944	12,656	3,724
Adjusted R ²	0.176	0.182	0.170	0.189	0.172	0.180

Table 8**Financial Flexibility and the Cash Flow Sensitivity of Cash**

This table reports the effect of financial flexibility on the cash flow sensitivity of cash. The dependent variable is the change in cash to total assets ratio. RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using state real estate price index or MSA real estate price index. State (MSA) real estate price index measures the growth in real estate prices in that state (MSA) from 1993 until that year. In OLS (High RE value) regressions, RE value is replaced by a dummy variable High RE value, with one indicating that the market value of the real estate asset held by the firm is larger than the sample median, and zero otherwise. In instrumental variable (IV) regressions, real estate prices are instrumented using the interaction of interest rates and local housing supply elasticity provided in Saiz (2010). All other variables are defined in Appendix A. All regressions control for year and industry (or firm) fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the state-year or MSA-year level are reported in brackets. *, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

	Dependent Variable									
	$\Delta(\text{Cash}/\text{Assets})$									
	OLS	OLS	OLS (High RE value)	Firm FE	OLS	OLS	OLS (High RE value)	Firm FE	IV	IV
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Cash flow _{t}	0.199*** [0.007]	0.212*** [0.008]	0.213*** [0.008]	0.238*** [0.011]	0.199*** [0.008]	0.201*** [0.008]	0.201*** [0.008]	0.238*** [0.011]	0.202*** [0.014]	0.208*** [0.015]
RE value \times Cash flow _{t}	-0.139*** [0.028]	-0.124*** [0.027]	-0.051*** [0.016]	-0.125*** [0.035]	-0.133*** [0.028]	-0.085*** [0.029]	-0.054*** [0.018]	-0.102** [0.040]	-0.155*** [0.044]	-0.093** [0.044]
RE value (using state real estate price index)	-0.005** [0.002]	-0.002 [0.002]	-0.004** [0.002]	0.022*** [0.007]						
RE value (using MSA real estate price index)					-0.006*** [0.002]	0.009 [0.014]	-0.001 [0.016]	0.154** [0.076]	-0.006 [0.004]	0.004 [0.004]
State real estate price index	-0.020*** [0.007]	-0.018 [0.080]	-0.019 [0.080]	-0.077 [0.061]						
MSA real estate price index					-0.021*** [0.006]	-0.005 [0.011]	-0.005 [0.011]	-0.020 [0.018]	-0.024** [0.011]	0.015 [0.852]
Market/book _{t}	0.013*** [0.001]	0.012*** [0.001]	0.012*** [0.001]	0.016*** [0.001]	0.013*** [0.001]	0.013*** [0.001]	0.013*** [0.001]	0.016*** [0.001]	0.014*** [0.001]	0.014*** [0.001]

Log firm size _t	0.003*** [0.001]	0.003*** [0.001]	0.003*** [0.001]	0.029*** [0.003]	0.003*** [0.000]	0.012*** [0.001]	0.012*** [0.001]	0.029*** [0.002]	0.003*** [0.001]	0.011*** [0.002]
Capx/assets _t	-0.312*** [0.017]	-0.310*** [0.017]	-0.311*** [0.017]	-0.448*** [0.024]	-0.316*** [0.017]	-0.315*** [0.017]	-0.317*** [0.017]	-0.448*** [0.024]	-0.330*** [0.030]	-0.311*** [0.030]
Acq. intensity _t	-1.512*** [0.098]	-1.482*** [0.094]	-1.488*** [0.094]	-1.866*** [0.108]	-1.519*** [0.095]	-1.558*** [0.093]	-1.552*** [0.093]	-1.867*** [0.110]	-1.510*** [0.183]	-1.564*** [0.185]
ΔNWC _t	-0.055*** [0.010]	-0.071*** [0.010]	-0.071*** [0.010]	-0.094*** [0.011]	-0.051*** [0.010]	-0.070*** [0.010]	-0.070*** [0.010]	-0.090*** [0.011]	-0.063*** [0.023]	-0.081*** [0.023]
ΔShort debt _t	-0.151*** [0.021]	-0.164*** [0.021]	-0.164*** [0.021]	-0.186*** [0.022]	-0.147*** [0.020]	-0.169*** [0.020]	-0.170*** [0.020]	-0.181*** [0.021]	-0.177*** [0.035]	-0.202*** [0.036]
Ind. fixed effects	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes
Firm fixed effects	No	No	No	Yes	No	No	No	Yes	No	No
Year fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Initial controls × state real estate prices	No	Yes	Yes	Yes	No	No	No	No	No	No
Initial controls × MSA real estate prices	No	No	No	No	No	Yes	Yes	Yes	No	Yes
Observations	26,283	25,593	25,593	25,593	25,316	24,641	24,641	24,641	21,386	20,796
Adjusted R ²	0.116	0.118	0.118	0.111	0.117	0.124	0.123	0.110	0.123	0.126

Table 9

Further Explorations of Financial Flexibility and Cash Flow Sensitivity of Cash

This table reports the subsample tests for the effect of financial flexibility on the cash flow sensitivity of cash. The dependent variable is the change in cash to total assets ratio. Investment opportunities category assignments use ex ante criteria based on market to book ratio, where firms in the top tercile of the market to book ratio are classified as having high investment opportunities and firms in the bottom tercile are classified as having low investment opportunities. RE value is the market value of the firm's real estate assets as of year t scaled by the book value of assets, using state real estate price index or MSA real estate price index. State real estate price index measures the growth in real estate prices in that state from 1993 until that year. MSA real estate price index measures the growth in real estate prices in that MSA from 1993 until that year. All other variables are defined in Appendix A. All regressions control for year and industry fixed effects, whose coefficient estimates are suppressed. Heteroskedasticity-consistent standard errors clustered at the state-year or MSA-year level are reported in brackets. Test "High Growth Opp. = Low Growth Opp." reports the Wald test of equality of the coefficients of cash flow and the interaction between RE value and cash flow between the firms with high investment opportunities and low investment opportunities. *, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

	Dependent Variable			
	$\Delta(\text{Cash}/\text{Assets})$			
	Investment opportunities		Investment opportunities	
	High	Low	High	Low
	(1)	(2)	(3)	(4)
Cash flow _t	0.148*** [0.009]	0.258*** [0.015]	0.148*** [0.010]	0.258*** [0.016]
RE value × Cash flow _t	-0.236*** [0.055]	-0.012 [0.042]	-0.247*** [0.057]	0.002 [0.044]
RE value (using state real estate price index)	-0.026*** [0.005]	-0.000 [0.003]		
RE value (using MSA real estate price index)			-0.027*** [0.005]	-0.000 [0.003]
State real estate price index	-0.055*** [0.015]	-0.006 [0.008]		
MSA real estate price index			-0.049*** [0.014]	-0.009 [0.006]
Log firm size _t	0.005*** [0.001]	0.001 [0.001]	0.005*** [0.001]	0.001 [0.001]
Capx/assets _t	-0.375*** [0.031]	-0.253*** [0.022]	-0.374*** [0.031]	-0.262*** [0.022]
Acq. intensity _t	-1.936*** [0.214]	-1.068*** [0.126]	-1.921*** [0.217]	-1.054*** [0.129]
ΔNWC_t	0.065*** [0.015]	-0.265*** [0.017]	0.068*** [0.015]	-0.262*** [0.017]
$\Delta\text{Short debt}_t$	-0.071* [0.042]	-0.319*** [0.027]	-0.067 [0.042]	-0.311*** [0.028]
Ind. fixed effects	Yes	Yes	Yes	Yes
Year fixed effects	Yes	Yes	Yes	Yes
Test "High Growth Opp. = Low Growth Opp."		69.21***		72.20***
Observations	8,718	8,828	8,534	8,418
Adjusted R ²	0.122	0.177	0.123	0.178

Appendix A

Variable Definitions

Variable	Definition (<i>Compustat data codes are italicized</i>)
<i>Real estate value</i>	
RE value (using state real estate price index)	The market value of the firm's real estate assets as of year t scaled by the book value of assets, using state real estate price index. Source: Compustat, OFHEO
RE value (MSA real estate price index)	The market value of the firm's real estate assets as of year t scaled by the book value of assets, using MSA real estate price index. Source: Compustat, OFHEO
State real estate price index	Home Price Index (HPI) at the state level, a broad measure of the movement of single-family home prices in the United States. Source: OFHEO
MSA real estate price index	Home Price Index (HPI) at the MSA level, a broad measure of the movement of single-family home prices in the United States. Source: OFHEO
<i>Analysis of Cash Holdings</i>	
Cash/Assets	The ratio of cash and short-term investments to total assets, calculated as che/at . Source: Compustat
Cash/Net Assets	The ratio of cash and short-term investments to net assets, calculated as $che/(at-che)$. Source: Compustat
Log(Cash/Net Assets)	Log of the ratio of cash and short-term investments to net assets. Source: Compustat
Market/book	Market value of assets over book value of assets: $((at-ceq)+(csho*prcc_f))/at$. Source: Compustat
Log firm size	Log of the real inflation-adjusted book value of total assets (at). Source: Compustat
Leverage	Total debt scaled by assets $(dltt+dlc)/at$. Source: Compustat
Capx/assets	Capital expenditures to total assets: $capx/at$. Source: Compustat
Cash flow	Cash flow to total assets: $(oibdp-xint-txt-dvc)/at$. Source: Compustat
Dividend-paying dummy	Indicator set to 1 if firm pays dividends: Set to 1 if $dvc>0$. Source: Compustat
NWC	Non-cash net working capital to total assets: $(wcap-che)/at$. Source: Compustat
Acq. intensity	Acquisitions to total assets: aqc/at . Source: Compustat
R&D/Sales	Expenditures on research and development to sales: xrd (set to 0 if missing)/ $sale$. Source: Compustat
Ind. cash flow risk	Standard deviation of industry cash flow to firm's total assets. The calculation method follows Bates, Kahle, and Stulz (2009). For each firm-year observation, the standard deviation of cash flow to total assets is calculated for the previous 10 years. We then average the standard deviation of cash flow to total assets each year across each two-digit SIC code. Source: Compustat
Bond ratings	Firms without a bond rating ($spltrcm$) are categorized as financially constrained, and financially unconstrained firms are those whose bonds are rated. Source: Compustat
G-index	Taken from Gompers et al. (2003), based on 24 antitakeover provisions. Higher index levels correspond to more managerial power and poorer corporate governance. Source: Gompers et al. (2003)
Institutional ownership	Institutional ownership is measured by the percentage of common shares owned by institutional investors. Source: CDA/Spectrum Institutional 13(f) filings

Analysis of the Marginal Value of Cash Holdings

Industry-adjusted annual excess stock returns	Fama–French (1997) industry value-weighted returns. Source: Ken French's web site
---	---

Size and M/B adjusted annual excess stock returns	Fama–French size and book-to-market matched portfolio returns. Source: Ken French’s web site
Leverage	Total debt ($dltt+dlc$)/Market value of total assets ($(at-ceq)+(csho*prcc_f)$). Source: Compustat
Constrained (dummy)	A dummy variable with one indicating the firm’s Hadlock and Pierce (2010) financial constraint index (HP index) is in the top tertile of the sample and zero otherwise. Source: Compustat
$\Delta Cash_t$	Change in cash (che). Source: Compustat
$\Delta Earnings_t$	Change in earnings before extraordinary items ($ib+xint+txdi+itci$). Source: Compustat
$\Delta NetAssets_t$	Change in net assets ($at-che$). Source: Compustat
$\Delta R\&D_t$	Change in R&D (xrd , set to 0 if missing). Source: Compustat
$\Delta Interest_t$	Change in interest ($xint$). Source: Compustat
$\Delta Dividends_t$	Change in common dividends (dvc). Source: Compustat
NetFinancing _t	New equity issues ($sstk-prstk$) + Net new debt issues ($dltis-dltr$). Source: Compustat
<i>Analysis of the Cash Flow Sensitivity of Cash</i>	
$\Delta(Cash/Assets)$	Change in the ratio of cash and short-term investments to total assets. Source: Compustat
Cash flow	Cash flow to total assets: ($oibdp-xint-txt-dvc$)/ at . Source: Compustat
Market/book _t	Market value of assets over book value of assets: ($(at-ceq)+(csho*prcc_f)$)/ at . Source: Compustat
Log firm size _t	Log of the real inflation-adjusted book value of total assets (at). Source: Compustat
Capx/assets _t	Capital expenditures to total assets: $capx/at$. Source: Compustat
Acq. intensity _t	Acquisitions to total assets: aqc/at . Source: Compustat
ΔNWC_t	Change in NWC. Source: Compustat
$\Delta Short\ debt_t$	Change in debt in current liabilities to total assets (dlc/at). Source: Compustat

Appendix B

First-Stage Regressions: The Effect of Local Housing Supply Elasticity and the Real Interest Rate on the MSA Real Estate Price Index

This table reports the first-stage regression of the MSA real estate price index on the interaction between the interest rate and local housing supply elasticity, as defined in Saiz (2009). The table essentially replicates the results in columns (1) and (2) of Table 3 in Chaney et al. (2012). Column (1) uses the raw measure of housing supply elasticity, while column (2) use quartile of the elasticity. All regressions control for year as well as MSA fixed effects. Heteroskedasticity-consistent standard errors clustered at the MSA level are reported in brackets.

*, **, and *** represent statistical significance at the 10%, 5%, and 1% level, respectively.

	Dependent Variable	
	MSA Real Estate Price Index	
	(1)	(2)
Local housing supply elasticity × Interest rate	0.028*** [0.004]	
First quartile of elasticity × Interest rate		-0.064*** [0.007]
Second quartile of elasticity × Interest rate		-0.046*** [0.008]
Third quartile of elasticity × Interest rate		-0.014** [0.007]
MSA fixed effects	Yes	Yes
Year fixed effects	Yes	Yes
F-test	39.99***	32.89***
Observations	1,358	1,358
Adjusted R ²	0.94	0.94