

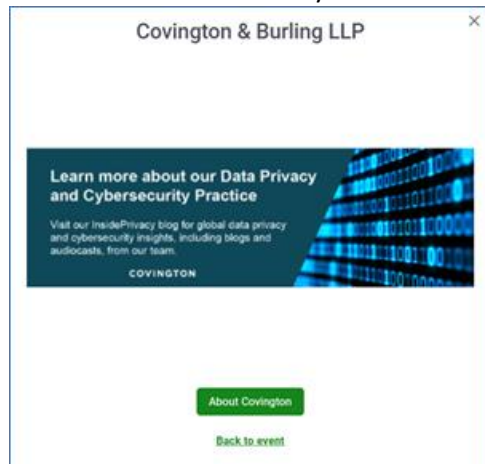
ATIV Platform:

- Logo - icons should be 160w x 140h and less than 25 KB, it must be a jpeg or png file. (Email the logo to tracy.white@vanderbilt.edu by November 30th.)
- Company URL (This information can be entered into your exhibit account when you purchase booth space, or you may log back in at a later time to enter url.)
- Contact email address to be displayed on the platform. (This information can be entered into your exhibit account when you purchase booth space or you may log back in at a later time to enter url.)
- 5 links – In December we will send you the link to a jotform to upload the 5 links that you want to appear in your booth space.

Remo Platform:

All this information will be due by Dec 10th. Send the information to tracy.white@vanderbilt.edu .

- Banner Dimensions – 411x189px
- Ad within the banner – When you click on the banner, you will see your ad space:



- This can be in one of two formats:
 - Static/GIF image dimensions - 435x300 px
 - OR Vimeo/Youtube video link
- Call to action button label (green button at the bottom)
 - This is up to 30 characters and can say whatever you like.
- Call to action Link
 - This is the link you want the green button to direct people to. (Example – website, html file, etc) This will pop out a new tab/window with this link.

ASSA Exhibit Event:

An event featuring ASSA exhibitors, this event will be listed in the “Events schedule” on the platform. This will be a zoom meeting where you as an exhibitor will be able to have a short informational presentation for the attendees. I will host this event and give each exhibitor an allotted amount of time to speak. This event will be held on the afternoon of January 6th at 3pm ET and/or January 7th at 9am ET prior to the start of the first sessions. Depending on the number of exhibitors, the amount of speaking time allotted is still

to be determined, as well as whether I will need to hold two of these events to be sure all exhibitors have an opportunity to speak.