Held every January, the Allied Social Science Associations (ASSA) meeting provides exhibitors access to over 13,000 economists and scholars in related disciplines. Due to the continued uncertainties related to the potential spread of COVID-19, the 2022 ASSA Annual Meeting will be held as a virtual event. The meeting will take place on January 7-9, 2022, which is a Friday, Saturday, and Sunday. The AEA leadership believes that, despite the departure from normal circumstances, we will have an engaging and successful 2022 meeting.

Virtual Exhibit Space: Take advantage of this excellent opportunity to present new products and reach your customer base through an online presence at the 2022 ASSA Virtual Meeting.

The cost for virtual exhibit space is \$750 and includes the following:

- ATIV platform:
  - Your logo displayed on the exhibit page.
  - A brief description of your organization.
  - o Five links that can be used for PDFs, website pages, videos, calendar scheduling, links to your own website where zoom meetings may occur, etc.

- Three one-hour Remo events. One event will take place each day, Jan 7-9, from 2:30-3:30pm ET:
  - Video chat with fellow attendees through the REMO virtual event platform. Dedicated virtual tables for exhibitors will allow participants to learn about new and revised products.
  - Participants can move between virtual tables to join conversations and network.
  - Here is a short, 6-minute video demonstrating how a Remo event works. <a href="https://www.youtube.com/watch?v=7MULDTn909">https://www.youtube.com/watch?v=7MULDTn909</a>
  - Here is a step-by-step guide for first time Remo attendees.

https://remo.co/wpcontent/uploads/2020/06/ Event-Guide-for-Remo-Attendees-FINAL-200610.pdf

 An ASSA Event listed on the ASSA event program in a dedicated timeslot (TBD) for exhibitors. Exhibitor must send a request to after booth purchase to be included in this event. Presentations will be approx. 3-5 minutes, depending on the number of exhibitor requests and the length of the event. Number of exhibitors who can participate in this event may be limited due to time constraints.

• Four complimentary meeting registrations, which will allow access to sessions and events from a desktop browser or the event app on a mobile device. The virtual platform allows you to build a personal daily schedule, receive reminders and updates, search the program, take notes, and more. The app will become available for download in the first week of December.

## Meeting Schedule (Eastern Time) (Session and Event times have been adjusted this year for the virtual format.)

10:00 am – 12:00 pm -- Sessions

12:15 pm – 2:15 pm -- Sessions

2:30 pm - 3:30 pm - Events

3:45 pm - 5:45 pm -- Session

6:00 pm - 8:00 pm -- Events

**Exhibit Hours:** ATIV platform available throughout the meeting, Remo events are scheduled each day from 2:30pm-3:30pm ET, ASSA Exhibitor event (TBD)

Purchasing Virtual Exhibit Space: Exhibit space will be available for purchase. If you are unable to purchase exhibit space online, please contact

Tracy White at Tracy.white@vanderbilt.edu for assistance. The Association reserves the right to remove virtual exhibit space as necessary if the product or services offered do not appeal to the majority of our attendees.

Cancellation: No refund will be made if purchased space is canceled by an exhibitor after Dec 3rd, 2021 or if the exhibitor fails to utilize purchased space.

Use of Exhibit Space: The Allied Social Science Associations reserves the right to require a sample description of the product to be displayed prior to accepting application for exhibit space. Material to be displayed in an exhibit must be reputable and appear to be of interest to a substantial portion of our members. The Allied Social Science Associations reserves the right to make additional conditions, rules, and regulations as it deems necessary

to insure the success of the exhibition.

Inability to Perform: If the Allied Social Science Associations should be prevented from conducting the ASSA Annual Meeting and Exhibits by any cause beyond its control the ASSA will refund to the exhibitor the amount of the fee paid less a proportionate share of the exhibit expenses, which share shall be determined by ASSA in its sole discretion, and the ASSA shall have no further obligation or liability to the exhibitor.

If you have any questions regarding any of this information please email me at <a href="mailto:gwyn.p.loftis@vanderbilt.edu">gwyn.p.loftis@vanderbilt.edu</a>. We look forward to you joining us for this year's meeting.