# Distribution-Free Assessment of Population Overlap in Observational Studies



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ASSA 2022 Virtual Annual Meeting

### Collaborators



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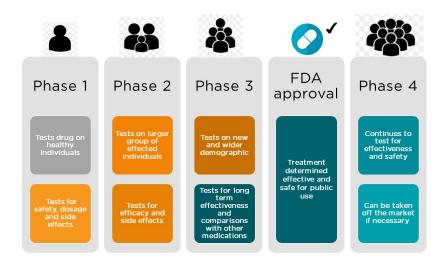


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(UC Berkeley)



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#### Randomized experiments



Everyone has a chance to be exposed to treatment(s)

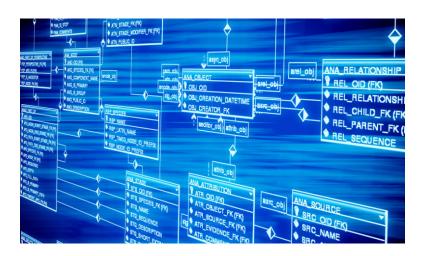
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Reliable inference of causal effect w/o modeling outcomes

#### Observational studies



Everyone has a chance to be exposed conditional on covariates

#### Randomized experiments

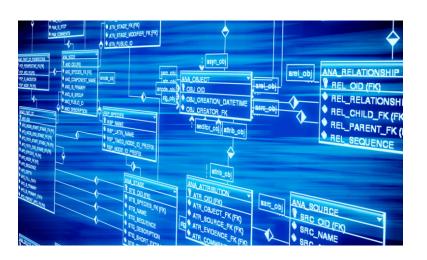


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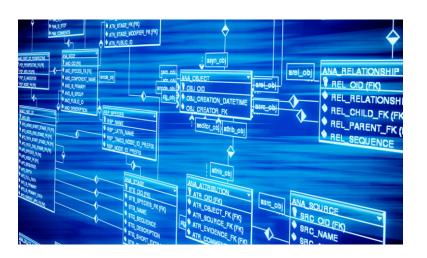


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# Strict overlap condition and population overlap slack

### Setting

- Binary treatment  $T \in \{0,1\}$
- Covariates *X*: no constraint
- $(T_i, X_i)_{i=1}^n \stackrel{i.i.d.}{\sim} (T, X)$  (the only assumption!)
- Propensity score:  $e(x) \triangleq P(T = 1 \mid X = x)$

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, a.s.

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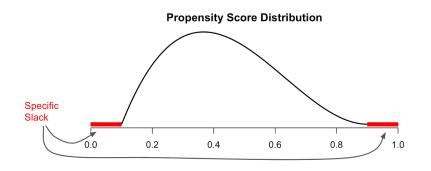
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#### **Definition (population overlap slack)**

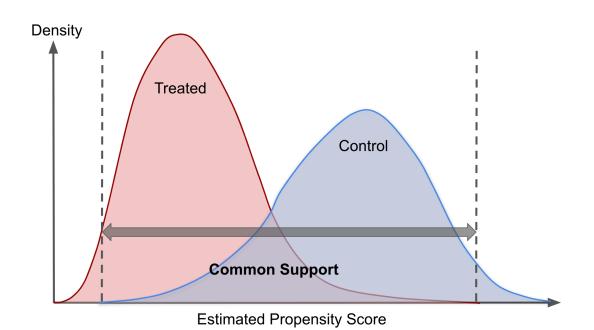
$$\mathcal{O}^* \triangleq \min_{x} \min\{e(x), 1 - e(x)\}$$

Strict overlap condition  $\iff \mathcal{O}^* \ge 0.1$ 

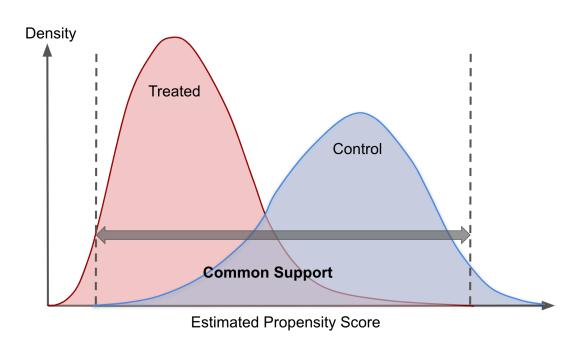


 $n\mathcal{O}^*$  is the **effective samples size** without outcome restrictions (Hong et al. '20)

# Current assessment of overlap



### Current assessment of overlap



#### Misspecification error:

- wrong model for e(x)
- bad hyper-parameter tuning
- optimization issues
- •

#### Finite-sample error:

- $\mathcal{O}^*$  is an irregular parameter
- uncertainty quantification for function estimation is hard (Barber '20)

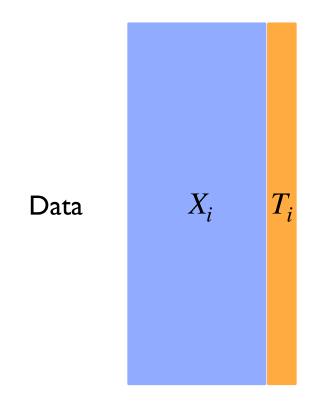
# O-value: distribution-free assessment of population overlap

We propose O-values as upper confidence bounds of  $\mathcal{O}^*$ , denoted by  $\hat{\mathcal{O}}$ , that

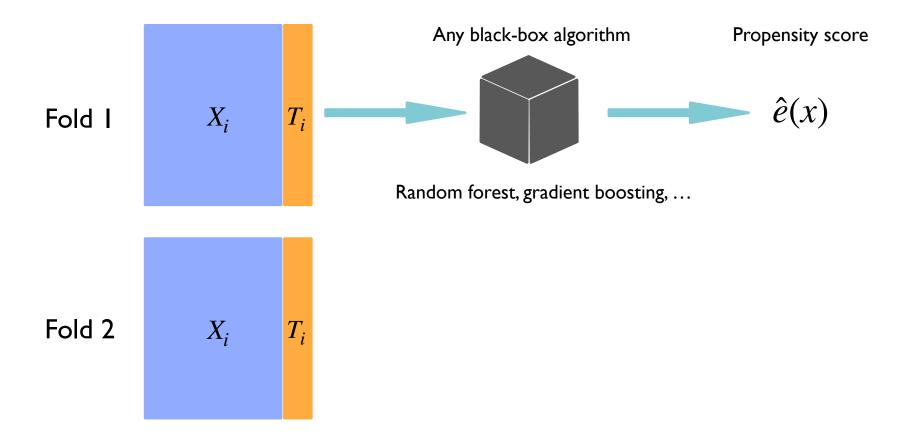
- lacktriangle guarantees coverage, i.e.,  $\mathbb{P}(\mathcal{O}^* \leq \hat{\mathcal{O}}) \geq 1 \alpha$
- + in finite samples (no asymptotics!)
- + without any assumption on e(x) or X
- lacktriangle is able to wrap around any black-box algorithm to estimate e(X)

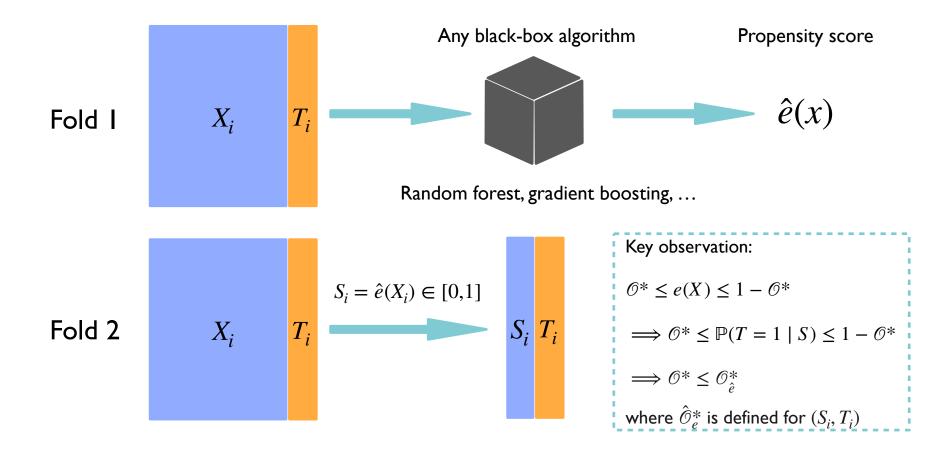
#### Analogous to p-value:

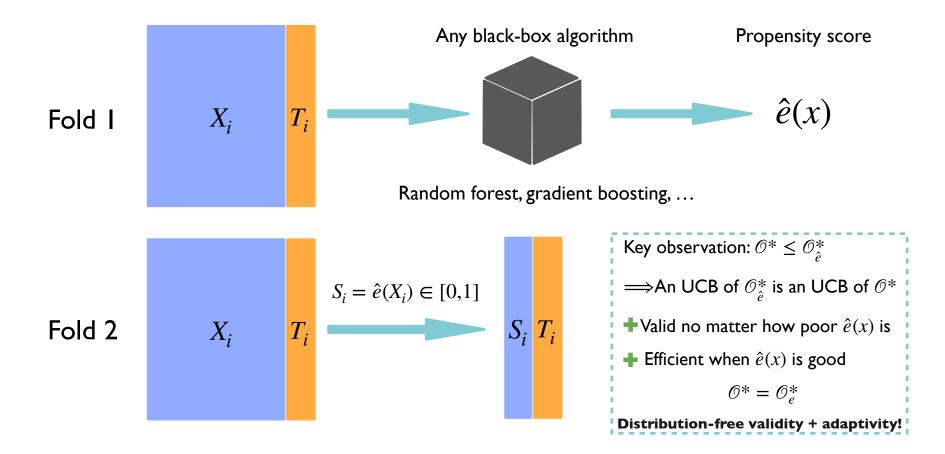
- small  $\hat{\mathcal{O}} \Rightarrow$  strong evidence against overlap
- large  $\hat{O} \Rightarrow$  sufficient overlap



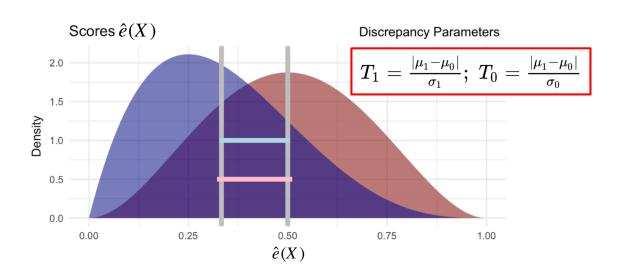
First challenge: X may be mixed-typed, high-dimensional, non-numeric, ...







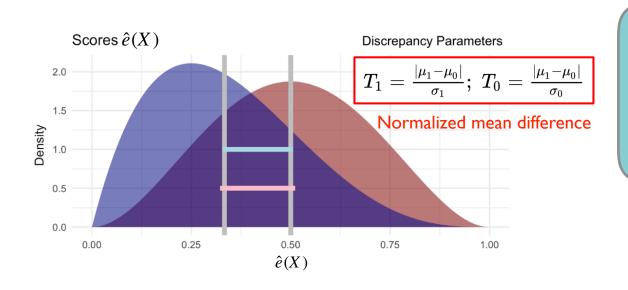
## Step 2: careful balance check (difference-in-means O-value)



#### Intuition:

large  $\mathcal{O}^* \Longrightarrow$  smaller discrepancy between  $S \mid T = 1$  and  $S \mid T = 0$ 

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**Theorem** (using information theory)

$$\mu_1, \sigma_1 \leftarrow \text{mean, sd of } S \mid T = 1$$

$$\mu_0, \sigma_0 \leftarrow \text{mean, sd of } S \mid T = 0$$

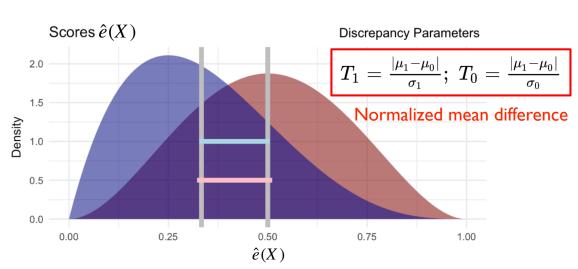
$$T_1 = \frac{|\mu_1 - \mu_0|}{\sigma_1}, \ T_0 = \frac{|\mu_1 - \mu_0|}{\sigma_0}$$

Then  $\mathcal{O}^* \leq f(T_1, T_0)$  for a decreasing f

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Empirical Bernstein's inequality

 $\Longrightarrow$  Joint confidence region of  $(\mu_1,\sigma_1,\mu_0,\sigma_0)$ 

 $\Longrightarrow$  Upper confidence bound on  $f(T_1, T_0)$ 

 $\Longrightarrow$  DiM O-value

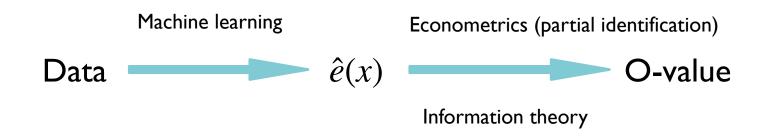
EBI is loose; we use other tools instead

# Application: O-values for Lalonde data

- National Supported Work Demonstration program (Lalonde '86)
- Treatment group has 185 units
- 7 control groups: 6 observational and 1 experimental

		CPS			PSID			RCT	
	$oxed{n_0}$	$\hat{\mathcal{O}}$	$\hat{L}$	$oxed{n_0}$	$\hat{\mathcal{O}}$	$\hat{L}$	$n_0$	$\hat{\mathcal{O}}$	$\hat{L}$
	15992						260	0.483	0%
	2369								
V3	429	0.143	53%	128	0.313	23%			

### Summary



# Thank you!

I am on the 2021-22 job market. Check out my CV and other works at

