

Non-Compete Agreements and Labor Reallocation Across Product Markets

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Non-Compete Agreements limit labor market choice set of inventors

Non-compete agreements (NCAs) constrain employees such that they are less able to freely work for industry competitors. They usually have an **industry scope**. Example, Lockheed Martin:

"during the two-year period following the termination date, I will not be employed by or provide services to a Restricted Company, and oversee or affect the design, operation, research, manufacture, sale or distribution of competitive products or services"

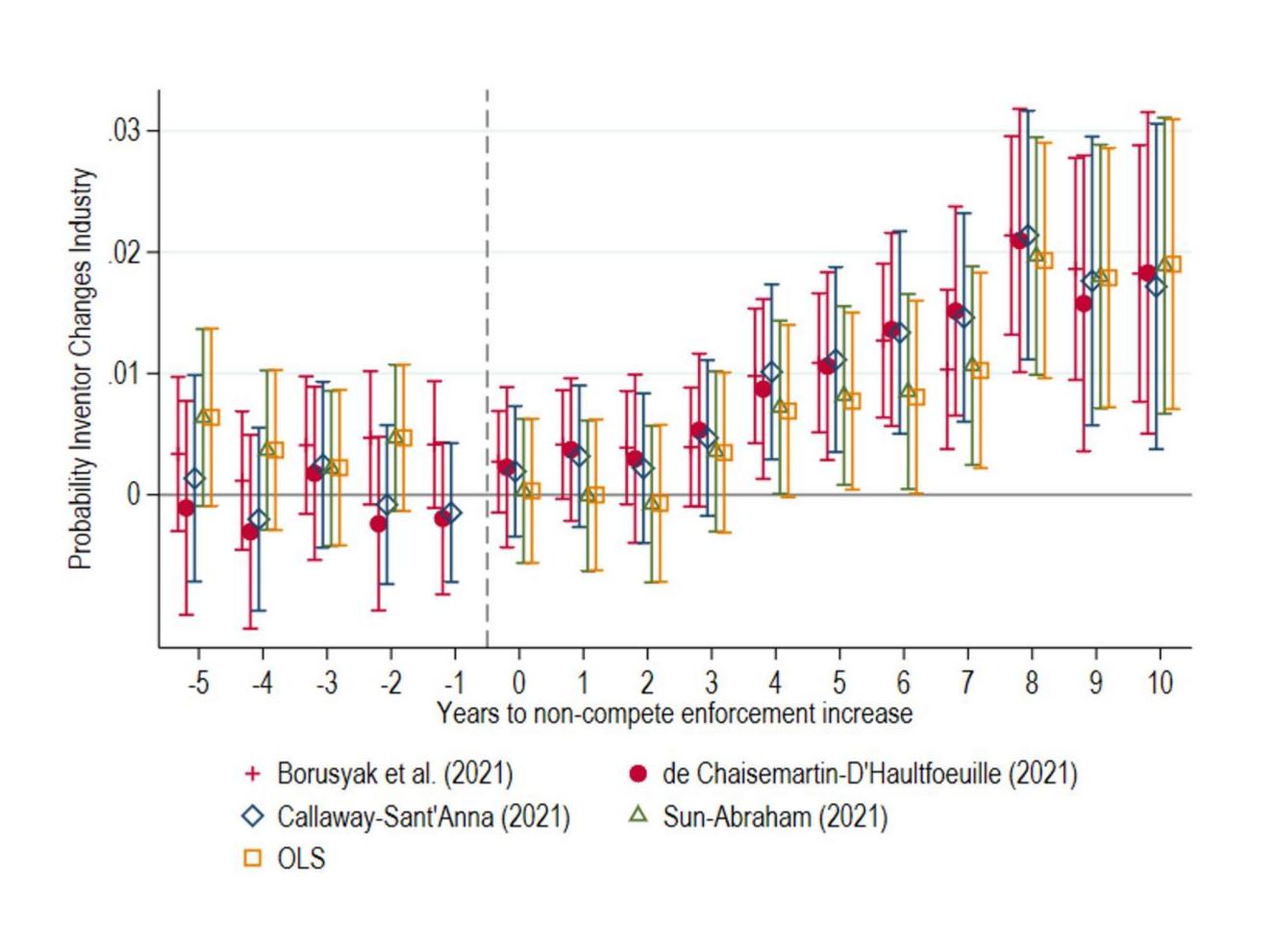
How do inventors react when their **NCA** becomes **more binding**?

- Inventor-year panel to analyze long-run employment choices of individual inventors.
- Variable of interest: Mobility of an inventor to a different employer in a different industry (e.g. SIC 3 digit code)

3 Variation: NCA enforcement increases

Identification: 9 staggered increases in NCA enforceability across US states: either state laws or precedent-setting court decision. Example: Florida 1996 legislation strengthened NCAs and clarified that they are enforceable as long as they protect "legitimate business interests"

Inventors move to another industry after increased NCA enforcement



Triple DiD: Firm-level use of NCAs

I exploit within-treatment heterogeneity and compute a firm-level proxy on whether an employer relies on NCAs. To do this, I collect annual and quarterly reports of all listed companies in the US and compute a dummy equal to one if a firm mentions the use of NCA or uses these contracts for senior employees.

Result: Effect confined to inventors whose employers rely on NCAs

Feedback welcome

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Any feedback, comments, criticism is very much appreciated. Talk or write to me: clemens.mueller@uni-mannheim.de



6 What characterizes such reallocations?

I compare inventors who move to a different industry **after** an increase in NCA enforceability (**constrained**) to inventors who move to a different industry without a change in NCA enforceability (**unconstrained**). Comparing NCA-constrained to unconstrained inventors, I find evidence of:

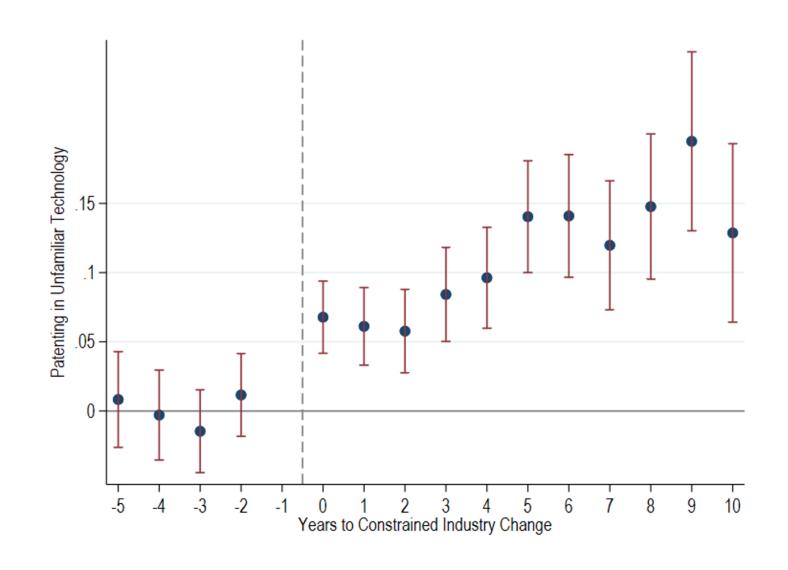
• Inventors move to new employers who are less likely to rely on NCAs:

Dependent variable:	EmployerNCA
NCAIncrease	-0.05***
	(-2.90)
Observations	37,179
R-squared	0.09
Year FE	YES

Inventor and new employer are characterized by worse matching quality:

Dependent variable:	Technology Cosine Similarity
$\overline{NCAIncrease}$	-0.08***
	(-6.67)
Observations	53,179
R-squared	0.03
Year FE	YES

Inventors patent in (to them) unfamiliar patent technology:



Compliers subsequently perform worse

first run inventor-level regressions as follows:

 $Productivity_{i,t} = \beta_i \times Post_{i,t} + \theta_i + \varepsilon_{i,t}$

where productivity is measured as yearly citation-weighted patents or the economic value of patents on an inventor-year level.

The specification includes an inventor fixed-effect. The relevant coefficient is β_i which captures the productivity difference after the inventor moves to another industry. I use the coefficients obtained from these regressions and test whether NCA-constrained moves are associated with declines in productivity:

Dependent variable:	Future Productivity (KPSS)	Future Productivity (Citations)
NCAIncrease	-0.21***	-0.10***
	(-4.19)	(-3.32)
Constant	0.02	0.26
Observations	24,858	24,858
R-squared	0.00	0.01
Year FE	YES	YES

Labor market regulation in the form of more enforceable non-compete agreements leads to a decline in innovation output.

In a Nutshell

- Inventors react to more enforceable non-compete agreements by moving to a new employer in a more distant product market. Inventors thus effectively bypass their non-compete agreements.
- Economic size: 1 in 100 additional inventors move across industries per year (25% increase in probability).
- Such career moves are associated with worse matching quality, inventors patent in less familiar technology classes. Inventors seem to move to new employers who are less likely to rely on non-competes.
- Inventors who move to more distant new employers subsequently perform
 10-20% worse. Thank you for reading my poster.