

American Economic Association  
Committee on Economic Education

Minutes of Meeting on Saturday, January 4, 2020

Marriott Marquis, San Diego

Members present: KimMarie McGoldrick (chair), Bill Goffe, Allen Goodman, Oskar Harmon, James Hornsten, Roisin O'Sullivan, James Peyton, Wendy Stock

Members absent: Sam Allgood (ex officio), Carlos Asarta, Thomas Nechyba

Guests: Paul Grimes

The meeting was called to order at approximately 12:30 p.m.

1. Membership.

This was the last meeting for Roisin O'Sullivan. This was the first meeting for Carlos Asarta, Allen Goodman, and James Peyton as members. The president of the AEA approved the membership of James Hornsten (second term), Paul Grimes, John List, and Wendy Stock (second term). Their first meeting will be the 2021 meeting.

2. Approval of Minutes and Annual Report

Minutes from the meeting of January 5, 2019 in Atlanta and AEA-CEE Report for 2019 were approved.

3. Annual Conference on Teaching and Research in Economic Education (CTREE)

KimMarie McGoldrick provided a brief overview of the 2019 St. Louis conference and identified the three speakers for the 2020 conference in Chicago (Lisa Cook, Dean Karlan, Betsey Stevenson). We are pleased that the Chicago Federal Reserve Bank will co-sponsor the conference, providing a dinner and a keynote speaker (TBA).

The conference organizing committee has completed their initial review of submissions and the submission rates were robust. They are on track to send out acceptance/rejection notifications by February 1. Once again, we offered the opportunity for those not presenting to volunteer to chair a session or serve as a discussant. The response was robust enough to continue this practice. The committee also discussed the possibility for participants to upload an abstract of their paper/panel/workshop presentation prior to the conference to better inform participants as to the content of sessions. The committee chair will explore the viability of this with the supporting conference staff.

Due to rising costs associated with the conference, the committee voted to increase registration fees by \$25 and vendor fees by 10%.

A lengthy discussion was held regarding the location of the 2021 CTREE. Due to the challenges that arose in securing a location for the 2020 conference, multiple cities will be vetted simultaneously. Challenges include securing reasonable room rates for a conference that is scheduled just prior to a holiday weekend and the prohibition by some institutions of using state funding to travel to certain states (see for example <https://www.ucop.edu/central-travel-management/resources/ab-1887-travel-prohibition-to-certain-states-using-state-funding-source%E2%80%8B.html>).

CTREE 2020 is the tenth anniversary of the conference. The committee discussed celebrating the event with logoed swag for all participants. The Chair will explore the potential with the conference co-sponsors.

4. Special projects

- a. Coordinated activities with the AEA Task Force on Outreach to High School and Undergraduate Students in Economics (Chaired by Sam Allgood with KimMarie McGoldrick serving as a member).
  - i. Teacher Training of Economics Graduate Students. The AEA Task Force proposed a pilot teacher training program to the AEA Executive Committee. The Executive Committee has agreed to support the program in conjunction with the AEA

- continuing education program in 2021 and further details are being negotiated. The CEE will have an active role in developing this pilot program.
- ii. Resources for Community College Faculty and Students. James Peyton (and Mark Maier) were asked by the Chair to draft a report investigating the role of community colleges as a route to increasing diversity among students and faculty. Their report highlighted projects in other disciplines that might be most promising in economics. The Committee has agreed to explore these projects in coordination with the Outreach Task Force which is also exploring the role of community college in the context of diversity.
- b. The Director of AP Curriculum, Instruction and Assessment at the College Board contacted the Chair to explore potential partnerships. Paul Grimes has agreed to serve as our liaison with this group.
  - c. Resources for Educators on the AEA website. The Chair asked Carlos Asarta to catalogue economic education resources that reside in a variety of places on the website and to summarize potential issues (inconsistencies, outdated content, bad links, etc.) with those resources. Carlos Asarta and KimMarie McGoldrick will partner to clean up existing resources and identify gaps. Carlos Asarta and James Peyton will explore how the site might be used to support resources for community college students and faculty.
  - d. The Association for Prevention Teaching and Research/Center for Disease Control Health in All Education meeting. KimMarie McGoldrick attended a meeting in 2018 on behalf of the AEA-CEE. The group has secured funding to continue their work on population health integration into non-traditional disciplines. Allen Goodman has agreed to take over as the committee's liaison to this group.
  - e. NAEP. In July the Chair was informed that the National Assessment Governing Board which oversees the National Assessment on Educational Progress (NAEP) would be eliminating the Economics assessment component of the test. In September the CEE sent a response letter stressing the importance of the Economics assessment component and encouraging the Board to reconsider. In November our letter was further endorsed by the AEA Committee on Government Relations.
  - f. Assessment Project. Allgood, Bosshardt, Schaur, and Walstad, with a group of economists in the U.S. and Germany, are progressing with the development of performance assessments for economics. Allgood was not able to attend the meeting so no update was provided at this time.
5. Brief Reports on 2020 AEA-CEE paper sessions and special events at the Atlanta meetings
    - a. "Determinants of Student Performance and Proficiencies in Economics" was organized by Carlos Asarta and presided over by Jens Schubert. The session was attended by 45-50.
    - b. "Enhancing Learning in Economics" was organized and presided over by KimMarie McGoldrick. The session was attended by 55-60.
    - c. "Using Data Analytics and Visualization in Economics Courses" was organized by Sam Allgood and presided over by Wendy Stock. The session was attended by over 100.
    - d. "Team-Based Learning in Economics?" was organized by Scott Simkins and Mark Maier and presided over by Bill Goffe. The session was attended by 45-50.
    - e. "Transforming the Economics Classroom: Diversity and Inclusion" was organized by KimMarie McGoldrick and presided over by Martha Olney. The session was attended by over 100.
    - f. "AEA Committee on Economic Education Poster Session" was organized and presided over by Bill Goffe. The session was attended by 50-55.
    - g. "Using Social Media and Blogging in Economic Education" was organized by Abdullah Al-Bahrani and Darshak Patel and presided over by Brandon Sheridan. The session was attended by 70-75.

- h. The Chair attended the Breakfast for Department Chairs and shared an overview of the activities of the CEE, highlighting the CTREE conference and sessions at the ASSA meetings.
6. Annual Report from the *Journal of Economic Education*  
KimMarie McGoldrick, co-editor, provided a brief report and reaffirmed the commitment of the *Journal* as a co-sponsor of CTREE.
  7. Brief Reports on plans/assignments for the 2021 AEA meetings (January 3-5, Chicago): a) *AEA Proceedings* (McGoldrick) (b) annual poster session on innovative teaching methods (Goffe); (c) Critical thinking in economics paper and reflective panel (Colander and Siegfried); (d) How do fields across the discipline support economic education resources, practices, and activities (Goodman); (e) JEE session: AEA Outreach Task Force (Allgood) (f) Reading beyond the textbook (Allgood and McGoldrick) (g) Innovative elective courses (Stock).

The meeting was adjourned at 2:15 pm.

Respectfully submitted,

KimMarie McGoldrick, Chair