

# Conference on Teaching & Research in Economic Education (CTREE)

May 27 – May 29, 2015  
Minneapolis, MN  
Radisson Blu

**Sponsored by:**



Committee on Economic Education



*Journal of Economic Education*



FEDERAL RESERVE BANK *of* MINNEAPOLIS

# Conference on Teaching & Research in Economic Education

May 27 – 29, 2015      Radisson Blu Minneapolis

## Minneapolis Schedule of Events

### May 27

10:00 – 1:00 pm	Registration Desk and Exhibits Open—Denmark Commons
1:00 – 2:30 pm	Welcome and Plenary Session 1 (Timothy Kehoe)—Scandinavian Ballroom 3 & 4
2:30 – 3:00 pm	Coffee Break—Denmark Commons
3:00 – 5:00 pm	Concurrent Sessions (Block A)—6 Sessions
5:30 pm	Buses Leave for the Federal Reserve Bank
6:00 – 8:30 pm	Dinner and Plenary Session 2 (Sam Schulhofer-Wohl) at Federal Reserve Bank of Minneapolis
8:30 pm	Participants Responsible for Way Back to Hotel

### May 28

7:30 – 8:30 am	Continental Breakfast—Scandinavian Ballroom 3 & 4
8:30 – 10:30 am	Concurrent Sessions (Block B)—6 Sessions
10:30 – 11:00 am	Coffee Break—Denmark Commons
11:00 – 12:30 pm	Concurrent Sessions (Block C)—6 Sessions
12:30 – 1:30 pm	Lunch—Scandinavian Ballroom 3 & 4
1:30 – 2:45 pm	Plenary Session 3 (David Laibson)—Scandinavian Ballroom 3 & 4
2:45 – 3:15 pm	Coffee Break—Denmark Commons
3:15 – 4:45 pm	Concurrent Sessions (Block D)—6 Sessions
5:00 – 6:00 pm	Michael Watts Tribute—Scandinavian Ballroom 3 & 4
6:00 – 8:00 pm	Publishers' Reception—Denmark Commons
Dinner	Participants on Their Own

### May 29

7:30 – 8:30 am	Continental Breakfast—Scandinavian Ballroom 3 & 4
8:30 – 10:30 am	Concurrent Sessions (Block E)—6 Sessions
10:45 – 12:00pm	Plenary Session 4 and Closing (Michael Salemi)

**Wednesday, May 27**

**10:00-1:00pm Registration Desk and Exhibits Open—Denmark Commons**

**1:00 – 2:30 pm**

**WELCOME from SAM ALLGOOD, University of Nebraska, Lincoln—Scandinavian Ballroom 3 & 4**

**PLENARY SESSION 1—Scandinavian Ballroom 3 & 4**

TIMOTHY KEHOE, University of Minnesota – Economic Growth and Depression

**Presiding:** GEORG SCHAUR, University of Tennessee

**2:30 – 3:00 pm Coffee Break—Denmark Commons**

**SESSION A: 3:00-5:00 pm**

**3:00 – 5:00 pm Bergen 3**

**Session A1: Flipped Classrooms: Evaluating Their Success**

**Presiding:** REBECCA STEIN, University of Pennsylvania

NEAL OLITSKY and SARAH COSGROVE, University of Massachusetts, Dartmouth – The Better Blend? Flipping the Principles of Microeconomics Classroom

NEAL OLITSKY and SARAH COSGROVE, University of Massachusetts, Dartmouth – Student Study Behavior in Flipped Classes: Evidence from Principles of Microeconomics

ROBERT WOODWARD, University of New Hampshire – Does Engagement Matter? Did Using Learning Catalytics Affect Learning Outcomes?

EMILY ELIOTT and REBECCA STEIN, University of Pennsylvania – SAILing Ahead: Qualitative and Quantitative Evaluation of Structured, Active in Class Activities in a Large Microeconomics Principles Course

**Discussants:** STEPHEN NORMAN, University of Washington, Tacoma

RONALD L. TRACY, Oakland University

CHIARA LOMBARDINI, University of Helsinki

SUE K. STOCKLY, Eastern New Mexico University

**3:00 - 5:00 pm Scandinavian Ballroom 2**

**Session A2: Social Media in the Economics Classroom: Evidence-Based Strategies for Success**

**Presiding:** BRANDON SHERIDAN, North Central College

ABDULLAH AL-BAHRANI, Northern Kentucky University and DARSHAK PATEL, University of Tennessee, Martin and BRANDON SHERIDAN, North Central College – Evaluating Social Media and Its Impact on Engagement, Assessment, and Evaluation in Economics Courses

KIMBERLY HOLDER, University of West Georgia – Using Mobile Technologies to Engage and Communicate

WAYNE GEERLING, Pennsylvania State University – Using Facebook to Connect with Students: Experience with Large Classes

ABDULLAH AL-BAHRANI, Northern Kentucky University and DARSHAK PATEL, University of Tennessee, Martin and BRANDON SHERIDAN, North Central College – Engaging Students Using Social Media: The Students' Perspective

**Discussants:** EMILY MARSHALL, Bates College

ABDULLAH AL-BAHRANI, Northern Kentucky University

DARSHAK PATEL, University of Tennessee, Martin

WAYNE GEERLING, Pennsylvania State University

**3:00 – 5:00 pm Scandinavian Ballroom 1**

**Session A3: The Large Lecture Learning Curve – PANEL DISCUSSION**

**Presiding:** CHARITY-JOY ACCHIARDO, University of Arizona

KALINA STAUB, University of Toronto – Tips for Gaining and Maintaining Control of Large Lectures

JAMES TIERNEY, Pennsylvania State University – Tackling the Admin Work of a Large Lecture

CHARITY-JOY ACCHIARDO, University of Arizona – Engaging Individuals in a Large Lecture

JADRIAN WOOTEN, Pennsylvania State University – Maintaining Rigor in a Large Classroom Environment

JOANA GIRANTE, Arizona State University – Lessons from CAPTCHA: Strategies for being perceived as human in a large class environment

**3:00 – 5:00 pm New Sweden 1**  
**Session A4: Experiments and Simulations**

**Presiding:** MATTHEW ROUSU, Susquehanna University

JAMES STAVELEY-O'CARROLL, College of William and Mary – Bringing Money into the Classroom: A Pedagogical Experiment

GABRIELA AHUMADA, Universidad Andrés Bello – Central Bank Monetary Policy Meeting Role Play Teaching Practice with Active Learning Methodologies

ALAN GREEN, Stetson University – Using a Digital Economic Simulation to Promote Engagement and High Level Learning

SAHAN DISSANAYAKE, Colby College and SARAH JACOBSON, Williams College – The Costs and Benefits of Land Conservation: A Classroom Experiment

**Discussants:** MATTHEW ROUSU, Susquehanna University

DIEGO MENDEZ-CARBAJO, Illinois Wesleyan University

PATRICIA BYRNES, University of Illinois, Springfield

AGAPITOS PAPAGAPITOS, University of St. Thomas

**3:00 – 5:00 pm New Sweden 3**  
**Session A5: Effects of Institutional Characteristics on Teaching and Learning**

**Presiding:** CARLOS ASARTA, University of Delaware

BEN SMITH and ERIN PLEGGENKUHLE-MILES and ERIN BASS, University of Nebraska, Omaha – Short Semesters and Long Classes: Measuring the Impact on Studying and Learning Outcomes

BRIAN PETERSON, Central College – The Role of Prerequisites and Course Sequencing on Performance in Economics Principles Courses

WILLIAM BOSSHARDT and ERIC CHIANG, Florida Atlantic University – Does Format Matter? Evaluating the Effect of Online vs. Face-to-face Principles Courses on Longer-term Outcomes

HWANG-RUEY SONG and SHAO-HSUN KENG, National University of Kaohsiung – Tenure Track System and Its Impact on Grading Leniency and Student Effort: A Quasi-Experimental Approach

**Discussants:** THEODORE JOYCE, Baruch College, City University of New York

GALIT EIZMAN, Harvard University

IRENE FOSTER, George Washington University

CARLOS ASARTA, University of Delaware

**3:00 – 5:00 pm New Sweden 2**

**Session A6: Data and Models to Teach Economics**

**Presiding:** MARK MAIER, Glendale Community College

ROBERT DOLAN, University of Richmond – Student Managed Funds for Economics  
Departments: Using Exchange Traded Funds in a A "Top-Down" Portfolio Construction

NATALIA GRAY, Southeast Missouri State University – Constructing a College-Life  
Price Index - A Classroom Experiment

CHANDINI SANKARAN and DANA CORCORAN and THOMAS MULRONEY, JR., University of  
South Carolina – The Gamecock Student Price Index: An Undergraduate Economics  
Experiment

ROBERTO DUNCAN, Ohio University – Simple Models to Understand and Teach Business  
Cycles Macroeconomics for Emerging Market and Developing Economies

**Discussants:** JAMIE WAGNER, University of Nebraska, Lincoln

BRYAN LAGALO, Michigan Technological University

MARK MAIER, Glendale Community College

ALFREDO BALDINI, International Monetary Fund

**5:30 pm Busses Leave for the Federal Reserve Bank from Radisson Blu**

**6:00 – 8:30 pm Dinner and Plenary Session 2 at the Federal Reserve Bank of Minneapolis**

SAM SCHULHOFER-WOHL, Federal Reserve Bank of Minneapolis – Topic TBA

**8:30 pm Participants Responsible for Their Way Back to the Radisson Blu**

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**Thursday, May 28**

**7:30 – 8:30 am Continental Breakfast—Scandinavian Ballroom 3 & 4**

**7:30 – 8:30 am Scandinavian Ballroom 3 & 4 (Look for Designated Tables)**

**Community College Instructor Meet and Greet: Casual Discussion Led by Mark Maier,  
Glendale Community College**

**SESSION B: 8:30-10:30 am**

**8:30 – 10:30 am Scandinavian Ballroom 1**

**Session B1: How Effective are Alternatives to Chalk and Talk**

**Presiding:** WILLIAM GOFFE, Pennsylvania State University

WILLIAM ALPERT and OSKAR HARMON and JOSEPH HISTEN and ROBERT SZARKA and PAUL TOMOLONIS, University of Connecticut – Can Social Media be an Effective Tool for Discussion in the Online Classroom?

JOSE VAZQUEZ, University of Illinois, Urbana-Champaign and ERIC CHAING, Florida Atlantic University – The Benefits of Using Multimedia Presentations to Teach Economic Concepts: A Clinical Trial Study in Principles of Economics

NARANCHIMEG MIJID and CARLOS LIARD-MURIENTE, Central Connecticut State University – Effect of Online Learning Tools on Student Learning in Introductory Economics Courses

**Discussants:** NARANCHIMEG MIJID, Central Connecticut State University

JOSE VAZQUEZ, University of Illinois, Urbana-Champaign

OSKAR HARMON, University of Connecticut

**8:30 – 10:30 am New Sweden 2**

**Session B2: Global Macroeconomic Policy Issues: Model-based Teaching Methods – WORKSHOP**

**Presiding:** EVAN TANNER, International Monetary Fund

**Workshop Leaders:**

EVAN TANNER, International Monetary Fund – Transmission of Global Shocks and Risks for Emerging Market Economies: A Model-based Approach

ALFREDO BALDINI, International Monetary Fund – Policy Adjustment in Emerging Market Economies: A Model-based Approach

IRINA YAKADINA, International Monetary Fund – Fiscal Sustainability: Techniques to Teach Debt Dynamics and Assessment of Alternative Policies

**8:30 – 10:30 am New Sweden 1**

**Session B3: Student Expectations and Evaluations**

**Presiding:** AHMAD KADER, University of Nevada, Las Vegas

THEODORE JOYCE and SEAN CROCKETT and DAHLIA REMLER, City University of New York, Baruch College and DAVID JAEGER and ONUR ALTINDAG, City University of New York – Self-selection and Online Learning in Undergraduate Economics

MATTHEW ROUSU and KATERINA KELLER, Susquehanna University and DAVID HARRIS, Benedictine College and JILL KEARNS HAYTER, East Tennessee State University and ADAM HOFFER, University of Wisconsin, La Crosse – Students’ Grade Expectations in Principles of Economics Courses: Do Better Students Have More Accurate Expectations?

JON GUEST and ROBERT RIEGLER, Coventry University – Do the Self-evaluation Skills of Economics Undergraduates Improve as They Progress through Their Degree?

ELIZABETH BREITBACH and CHANDINI SANKARAN, University of South Carolina and JAMIE WAGNER, University of Nebraska – The Movement to Online Course Evaluations: Is it Easier to Complain?

**Discussants:** ERIC CHIANG, Florida Atlantic University  
AHMAD KADER, University of Nevada, Las Vegas  
REBECCA STEIN, University of Pennsylvania  
ALKA GANDHI, Northern Virginia Community College

### **8:30 – 10:30 am Bergen 3**

#### **Session B4: Forging On-Campus Connections to Enhance Undergraduate Research Skills – PANEL DISCUSSION**

**Presiding:** MARTHA OLNEY, University of California, Berkeley

MARTHA OLNEY, UC Berkeley and HARRISON DEKKER, UC Berkeley Data Lab – The Role of the Data Librarian in Undergraduate Student Research

CAROL RUTZ and NATHAN GRAWE, Carleton College – Using Numbers Rhetorically: Partnering with the Writing Program to Teach Writing and Quantitative Reasoning

BELINDA ARCHIBONG, Columbia University – Teaching Quantitative Reasoning: An Empirical Reasoning Lab

### **8:30 – 10:30 am New Sweden 3**

#### **Session B5: Methods to Flip the Classroom**

**Presiding:** SARAH COSGROVE, University of Massachusetts, Dartmouth

DOUGLAS WILLS and STEPHEN NORMAN, University of Washington, Tacoma – Flipped Classrooms in Economic Instruction – It’s Not All or Nothing



SUE K. STOCKLY, Eastern New Mexico University – Assessing Relative Quality of Student Responses in Online Structured Discussions

RONALD L. TRACY, Oakland University – Increasing Student Effort and Performance

CHIARA LOMBARDINI and HANNI MUUKKONEN and MINNA LAKKALA, University of Helsinki – Adopting Flipped Teaching in a Large Enrollment, Principles of Economics Course

**Discussants:** OLIVIA EZEGBI, University of Stellenbosch  
SHAKEALIA FINLEY, Columbia University  
SARAH COSGROVE, University of Massachusetts, Dartmouth  
RITA BALABAN, University of North Carolina, Chapel Hill

**8:30 – 10:30 am Scandinavian Ballroom 2**  
**Session B6: Effectiveness of Blended Learning Tools**

**Presiding:** WILLIAM BOSSHARDT, Florida Atlantic University

KIMMARIE MCGOLDRICK, University of Richmond and PETER SCHUHMANN, University of North Carolina, Wilmington – The Impact of Challenge Quizzes on Student Knowledge

MORTEN ERICHSEN and TERJE BERG, BI Norwegian Business School – Kahoot! – What is it Good for?

ALVIN BIRDI and STEVEN PROUD, University of Bristol – The Effects of Lecture Capture on Students' Study Patterns

DIMITRIOS PAPARAS, Harper Adams University – Applying a Classroom Response System to Increase Student Engagement and Understanding in Economics

**Discussants:** OLGA ZLATKIN-TROITSCHANSKAIA, University of Mainz  
SHELBY FROST, Georgia State University  
BEN SMITH, University of Nebraska at Omaha  
WILLIAM BOSSHARDT, Florida Atlantic University

**10:30 – 11:00 Coffee Break—Denmark Commons**

**SESSION C: 11:00-12:30pm**

**11:00 – 12:30 pm Scandinavian Ballroom 2**

**Session C1: Tools of Trade in Teaching Economics**

**Presiding:** HOSSEIN KAZEMI, Stonehill College

DEAN CROUSHORE, University of Richmond and HOSSEIN KAZEMI, Stonehill College – Teaching Courses in Macroeconomics and Monetary Policy with Bloomberg Analytics

JAMES HORNSTEN, Northwestern University – Google, and Uber, and Drones (Oh, My!): A Less-is-More Approach to Teaching with Super-Examples

CHRISTIAN ZIMMERMANN, Federal Reserve Bank of St Louis – Using RePEc as a Research and Teaching Tool in Economics Classes

**Discussants:** JOSE VAZQUEZ, University of Illinois, Urbana-Champaign

LINDA GHENT, Eastern Illinois University

EVA DZIADULA, University of Notre Dame

**11:00 – 12:30 pm New Sweden 2**

**Session C2: Measuring the Impact of Various Approaches to Teaching Economics**

**Presiding:** NATALIA SMIRNOVA, American Institute for Economic Research

A. NICOLE KREISBERG, American Institute for Economic Research – Financial Education for Low-Income Women: An Outcomes Evaluation

NATALIA SMIRNOVA, American Institute for Economic Research – Teach-the-Teachers Initiative: Effective Delivery of Economics Instruction to High School Students

WILLIAM ALPERT and OSKAR HARMON and KENNETH COUCH, University of Connecticut – Online, Blended, and Classroom Teaching of Economics Principles: A Randomized Experiment

**Discussants:** PUKITTA CHUNSUTTIWAT, Macalester College

SCOTT WOLLA, Federal Reserve Bank of St. Louis

CARLOS ASARTA, University of Delaware

**11:00 – 12:30 pm Scandinavian Ballroom 1**

**Session C3: What Every Economist Should Know about Ethics**

**Presiding:** JONATHAN WIGHT, University of Richmond

JONATHAN WIGHT, University of Richmond – What Every Economist Should Know about Ethics

GEORGE DEMARTINO, University of Denver – Training the Ethical Economist

ROBERT GARNETT, JR., Texas Christian University – After Samuelson: Liberal Education for Economists

**Discussants:** ROBERT GARNETT, JR., Texas Christian University  
JONATHAN WIGHT, University of Richmond  
GEORGE DEMARTINO, University of Denver

**11:00 – 12:30 pm New Sweden 1**

**Session C4: Tips, Tricks, and Traps: Lessons Learned from Teaching with Online Materials: Face-to-face, Hybrid and Online Courses – WORKSHOP**

**Presiding:** SHELBY FROST, Georgia State University

**Workshop Leaders:**

SHELBY FROST, Georgia State University – Leveraging Technology to Effectively Teach Undergraduate Economics: Issues to Consider

GRACE SEUNGHAE O, Georgia State University – Nooks and Crannies of Online Class: How to Design Online Class, How to Deliver Materials, Expectation from the Students, and the, or Second, Best Practices in Online Class

KRISTEN L. ZABORSKI, State College of Florida, Venice – Using Instagram in Economics Courses

**11:00 – 12:30 pm Bergen 3**

**Session C5: Flipped Classroom Efficacy**

**Presiding:** ROBERT WOODWARD, University of New Hampshire

DIEGO MENDEZ-CARBAJO, Illinois Wesleyan University – Evaluating Flipped Classroom Efforts in Introduction to Economics

RITA A. BALABAN and DONNA B. GILLESKIE, University of North Carolina, Chapel Hill – Rigorous Evaluation of the Flipped Classroom in a Large Lecture Environment

OLIVIA EZEObI and LIEZL NIEUWOUDT, University of Stellenbosch – Flipping the Class vs Traditional Lectures – and the Verdict for Large First Year Macroeconomics Classes is ...?

**Discussants:** DOUGLAS WILLS, University of Washington, Tacoma  
NEAL OLITSKY, University of Massachusetts, Dartmouth  
ROBERT WOODWARD, University of New Hampshire

**11:00 – 12:30 pm New Sweden 3**  
**Session C6: Financial Literacy**

**Presiding:** KENNETH REBECK, St. Cloud State University

JAMIE WAGNER and WILLIAM B. WALSTAD, University of Nebraska, Lincoln – The Effects of Financial Education on Short-term and Long-term Financial Behaviors

ELIZABETH BREITBACH, University of South Carolina and WILLIAM B. WALSTAD, University of Nebraska, Lincoln – Financial Literacy of Young Adults: How Much Do They Know and Does it Influence Behavior?

ASHLEY ANN THARAYIL and WILLIAM B. WALSTAD, University of Nebraska, Lincoln – The Effect of Financial Literacy and Financial Education on the Likelihood of Seeking Financial Advice

**Discussants:** GEORG SCHAUR, University of Tennessee  
INNA POMORINA, Bath Spa University UK  
KENNETH REBECK, St. Cloud State University

**12:30 – 1:30pm Lunch—Scandinavian Ballroom 3 & 4**

**1:30 – 2:45pm PLENARY SESSION 3—Scandinavian Ballroom 3 & 4**

DAVID LAIBSON, Harvard University – Intertemporal Choice

**Presiding:** JENNIFER IMAZEKI, University of California, San Diego

**2:45 – 3:15pm Coffee Break**

**SESSION D: 3:15-4:45 pm**

**3:15 – 4:45 pm New Sweden 3**

**Session D1: Assessment Comparative Knowledge and Learning**

**Presiding:** LIEZL NIEUWOUDT, University of Stellenbosch

WILLIAM WALSTAD and JAIME WAGNER, University of Nebraska – Analyzing Positive Learning in Principles of Economics

JINSOO HAHN, Gyeongin National University of Education and KYUNGHO JANG, Inha University and HYUNG JOON PARK, Sungshin Women's University – Comparison of the National Assessment for the Achievement in High School Economics Between the U.S. and Korea

SEBASTIAN BRUCKNER and MANUEL FÖRSTER and OLGA ZLATKIN-TROITSCHANSKAIA and ROLAND HAPP and SUSANNE SCHMIDT, University of Mainz – Differences in Undergraduate Students' Economic Knowledge – A Comparative Study Between Germany and the United States

**Discussants:** JAN HÖFFLER, University of Göttingen  
LIEZL NIEUWOUDT, University of Stellenbosch  
KATARINA KELLER, Susquehanna University

**3:15 – 4:45 pm New Sweden 1**

**Session D2: FRED in the Classroom – WORKSHOP**

**Presiding:** DIEGO MENDEZ-CARBAJO, Illinois Wesleyan University

**Workshop Leaders:**

DIEGO MENDEZ-CARBAJO, Illinois Wesleyan University

KEITH G. TAYLOR, Federal Reserve Bank of St. Louis

MARK BAYLES, Federal Reserve Bank of St. Louis

**3:15 – 4:45 pm New Sweden 2**

**Session D3: Why Active Learning Works and How to Improve It: Using Findings from the Learning Sciences to Improve Teaching Practices and Student Outcomes – WORKSHOP**

**Presiding:** SCOTT PAUL SIMKINS, North Carolina A&T State University

**Workshop Leaders:**

SCOTT PAUL SIMKINS, North Carolina A&T State University

WILLIAM L. GOFFE, Pennsylvania State University

**3:15 – 4:45 pm Scandinavian Ballroom 1**

**Session D4: Teaching and Assessment in Principles of Economics**

**Presiding:** ALAN GREEN, Stetson University

MARK MAIER, Glendale Community College – Team-Based Learning Application Exercises in the Economics Principles Course

PARAMA CHAUDHURY and CLODA JENKINS, University College London – Better Together? – Group Work and its Discontents

PETER SCHUHMANN, University of North Carolina, Wilmington – Which Principles Text Do You Use? All of Them

**Discussants:** ALAN GREEN, Stetson University

MORTEN ERICHSEN, BI Norwegian Business School

CHRISTIAN SPIELMANN, University College London

**3:15 – 4:45 pm Bergen 3**

**Session D5: Student Attitudes, Behavior and Success**

**Presiding:** EMILY MARSHALL, Bates College

AHMAD KADER, UNLV – Debilitating and Facilitating Test Anxieties, Student Motivation, and Achievement in Principles of Microeconomics

INNA POMORINA, Bath Spa University, UK – Different, Different but the Same – Economics and Business Students Survey Results

IRENE FOSTER and QIAN GUO and CHENG XU, George Washington University – Is There an Inverse Relationship between Study Time and Final Exam Scores? Evidence from Principles of Economics

**Discussants:** EMILY MARSHALL, Bates College

ADAM HOFFER, University of Wisconsin, La Crosse

ALVIN BIRDI, University of Bristol

**3:15 – 4:45 pm Scandinavian Ballroom 2**  
**Session D6: Education Standards**

**Presiding:** ROSS GUEST, Griffith University

SHAKEALIA FINLEY, Columbia University – Does Race Matter in Pre-College Economic Education: A Content Analysis of the Voluntary National Content Standards in Economics

CARLOS ASARTA, University of Delaware and ROGER BUTTERS, Hillsdale College and ANDREW PERUMAL, University of Massachusetts, Boston – State Educational Mandates in Economics: Do We Really Need the Treat(ment)?

KONSTANTIN KOSTIN, Saint-Petersburg State University of Economics – Adopting International Education Standards into the Operation of Economics Universities in Russia

**Discussants:** ROSS GUEST, Griffith University

SHAO-HSUN KENG, National University of Kaohsiung

IRINA YAKADINA, International Monetary Fund

**5:00 – 6:00 pm Michael Watts Tribute—Scandinavian Ballroom 3 & 4**

**Presenters:** WILLIAM BECKER, SUE BECKER, MICHAEL SALEMI, WILLIAM WALSTAD, more TBA

**Presiding:** SAM ALLGOOD, University of Nebraska, Lincoln

**6:00 – 8:00 pm Publishers' Reception—Denmark Commons**

**Co-sponsored by:**

Cengage Learning

Council for Economic Education (advertising only)

Federal Reserve Bank of St. Louis

Marginal Revolution University

McGraw-Hill Education: Authors Carlos Asarta, University of Delaware and Bill Walstad, University of Nebraska-Lincoln

MobLab: Walter Yuan, Founder and CEO

Pearson

Piazza

W.W. Norton & Company: Authors Dirk Mateer, University of Arizona and Brian O'Roark, Robert Morris University

RateWatch

Routledge

Sapling Learning: Authors Kristyn Brown, MIM, Baylor University, Economics Content Author

Worth Publishers: Authors Eric Chiang, Florida Atlantic University and Jose Vazquez, University of Illinois Urbana-Champaign

**Friday, May 29**

**7:30 – 8:30 am Continental Breakfast—Scandinavian Ballroom 3 & 4**

**SESSION E: 8:30-10:30 am**

**8:30-10:30 am Scandinavian Ballroom 2**

**Session E1: Innovative Teaching Methods**

**Presiding:** JAMES STAVELEY-O'CARROLL, College of William and Mary

BRYAN LAGALO and LATIKA LAGALO, Michigan Technological University – Teaching Economics Using Literature: Case of Gone With the Wind

JESSICA HENNESSEY, Furman University – The Poster as a Writing Assignment

PATRICIA BYRNES, University of Illinois, Springfield – Using Primary Source Documents to Enhance Undergraduate Economics Teaching

PARAMA CHAUDHURY and CHRISTIAN SPIELMANN, University College London – Let's Make a Movie! – Introducing Economics with a Multimedia Project

**Discussants:** JAMES STAVELEY-O'CARROLL, College of William and Mary

CLAUDIA PARLIAMENT, University of Minnesota

SARAH JACOBSON, Williams College

KRISTEN ZABORSKI, State College of Florida, Venice

**8:30-10:30 am Scandinavian Ballroom 1**

**Session E2: Teaching Relevant Content**

**Presiding:** ELIZABETH BREITBACH, University of South Carolina

GALIT EIZMAN, Harvard University – Do We Teach the Wrong Thing? The Impact of Mathematical and Scientific Background on Economics Success

ADAM HOFFER, University of Wisconsin, La Crosse – Using Data to Dispel Misconceptions

WILLIAM BECKER and JAMES SELF, Indiana University – Teaching and Learning Alternatives to a Comparative Advantage Motivation for Trade

IHSUAN LI, Minnesota State University Mankato – Capstone Senior Research Seminar: Best Practices for Large State University Programs

**Discussants:** ELIZABETH BREITBACH, University of South Carolina

ROBERT RIEGLER, Coventry University



EVAN TANNER, International Monetary Fund  
CHANDINI SANKARAN, University of South Carolina

**8:30-10:30 am New Sweden 1**  
**Session E3: Resources for Teaching**

**Presiding:** GRACE SEUNGHAЕ O, Georgia State University

DOUGLAS WILLS and STEPHEN NORMAN, University of Washington, Tacoma –  
Introduction to OneNote Class Notebook Creator

JEFF SARBAUM, University of North Carolina, Greensboro and MARK MAIER, Glendale  
Community College and MICHELLE SHERAN, University of North Carolina, Chapel Hill  
and PETER SCHUHMAN, University of North Carolina, Wilmington and SCOTT SIMKINS,  
North Carolina A&T State University – The Math You Need, When You Need It – A  
Faculty and Student Resource for Understanding Math in the Context of Economics

JAN HÖFFLER, University of Göttingen – Teaching Replication in Quantitative Empirical  
Economics

BERNARD BOADU and STEVEN L. COBB and MALLORY JONES-FISKE and JIYOUNG KWON  
and MICHAEL MCPHERSON, University of North Texas – Using LinkedIn for Advising  
and Development

**Discussants:** DONNA BUECKMAN, University of Tennessee  
GRACE SEUNGHAЕ O, Georgia State University  
ROBERTO DUNCAN, Ohio University  
BRANDON SHERIDAN, North Central College

**8:30-10:30 am New Sweden 3**  
**Session E4: Student Feedback, Effort and Performance Effects**

**Presiding:** BRIAN PETERSON, Central College

JEAN-MARC GANDONOU, Eastern New Mexico University and SUE K. STOCKLY, Eastern  
New Mexico University – An Unexpected and Positive Externality—The Effects of  
Lecture Capture on Face-to-Face Student Performance

ALKA GANDHI, Northern Virginia Community College – Choose-your-own-adventure:  
Incorporating Real-time Feedback into Your Syllabus

ISHITA DEY, Bentley University – Class Attendance and Academic Performance: A  
Subgroup Analysis

SUSANNE SCHMIDT and ROLAND HAPP and OLGA ZLATKIN-TROITSCHANSKAIA and  
MANUEL FÖRSTER, University of Mainz – An Analysis of Economic Learning among  
German Undergraduates in Principles of Economics Courses

**Discussants:** TERJE BERG, BI Norwegian Business School  
DAVID HARRIS, Benedictine College  
BRIAN PETERSON, Central College  
KONSTANTIN KOSTIN, Saint-Petersburg State University

**8:30-10:30 am New Sweden 2**

**Session E5: Flipping It Every Way: A Workshop on Active Learning and Flipped  
Classrooms – WORKSHOP**

**Presiding:** JOSE VAZQUEZ, University of Illinois, Urbana-Champaign

**Workshop Leaders:**

JOSE VAZQUEZ, University of Illinois, Urbana-Champaign

ERIC CHIANG, Florida Atlantic University

SOLINA LINDAHL, California Polytechnic State University

REBECCA STEIN, University of Pennsylvania

**8:30-10:30 am Bergen 3**

**Session E6: Going Beyond Grades as Incentives: Providing Monetary and Non-monetary  
Incentives in the Classroom. (Without Going Broke Yourself!) – PANEL DISCUSSION**

**Presiding:** TISHA EMERSON, Baylor University

KIM HOLDER, University of West Georgia – Sweetening the Deal: Adding Value to  
Motivate Student Attendance and Engagement

MATTHEW ROUSU, Susquehanna University – Setting up Your Principles Course to Use  
Monetary Incentives: Lessons, Caveats, and Demonstrations

DIRK G. MATEER, University of Arizona – Using Incentives in Large Sections to  
Motivate Learning

JAMES TIERNEY, Pennsylvania State University – The Impact of Using Monetary vs.  
Social Payments in Classroom Activities to Motivate Students

**10:45 – 12:00 pm PLENARY SESSION 4 & Closing—Scandinavian Ballroom 3 & 4**

MICHAEL SALEMI, University of North Carolina – Learning and Doing

**Presiding:** TISHA EMERSON, Baylor University

# Sixth Annual Conference on Teaching & Research in Economic Education

June 1 – 3, 2016

Atlanta, Georgia

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Reception/Dinner: Federal Reserve Bank of Atlanta

Plenary Speakers: TBA

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