ONLINE APPENDIX

The Doors of Perception:

Theory and Evidence of Frame-Dependent Rationalizability

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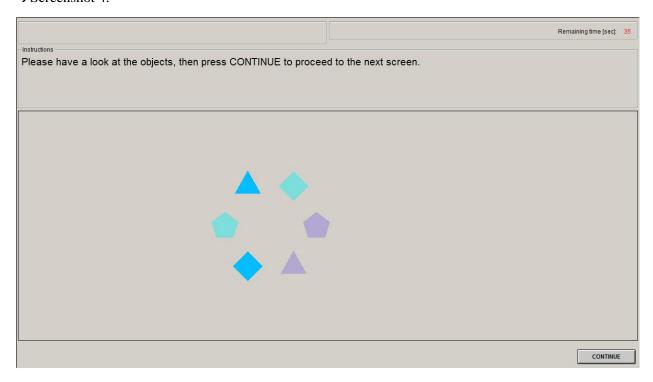
Experimental instructions (Baseline and All-Aware treatments)

→Home screen:

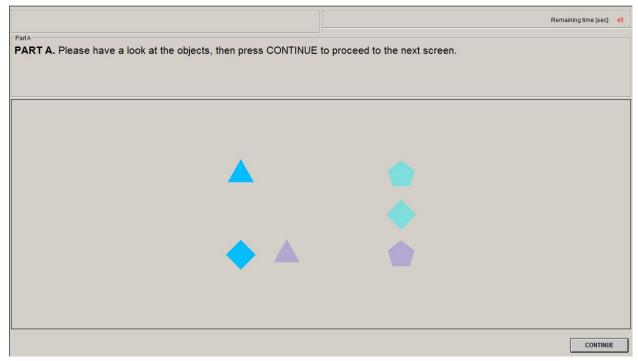
NOTE: The screenshots below refer to both treatments, unless otherwise noted.

Consent form.
→Screenshot 2 (transcript):
Hello and welcome to a decision-making experiment. You will receive a show-up fee, and can also earn additional money. The additional payment will be determined by your own choices and those made by some other participant, according to the rules described below.
→Screenshot 3:
In what follows each participant will be shown – the same – six objects, and each participant will be assigned a partner at random (another participant in this room). Note that you will not know the identity of your partner nor will you be able to communicate with him/her.
In "PART A" of the experiment the computer program will select three of the aforementioned objects, and will display those three objects to every participant in the same fashion and order.
In "PART B" of the experiment you will be asked to answer some questions that will appear on the screen.
Finally, in "PART C" of the experiment both you and your partner will be shown the following message: "Please pick one object. Each of you and your partner will receive \$1.25 if you both pick the same object, \$0 otherwise."
CONTINUE

→Screenshot 4:

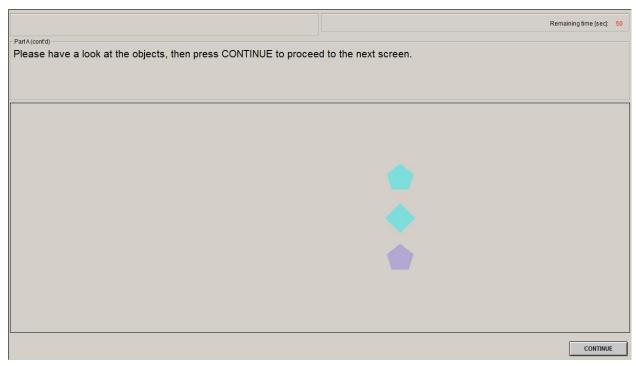


→Screenshot 5:



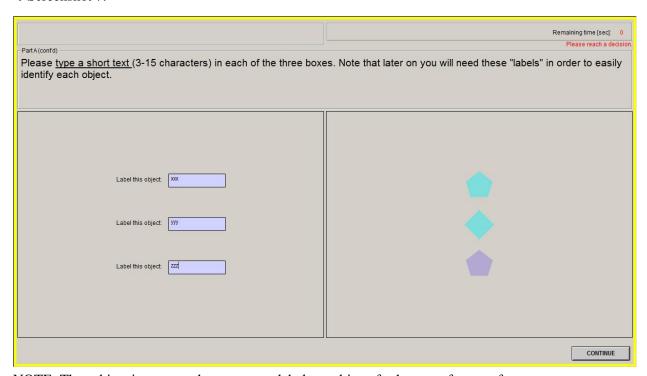
NOTE: Here three objects just slid toward the right; i.e., the program has selected three blocks – one by one – and put them in a column on the right-hand side of the screen.

→Screenshot 6:



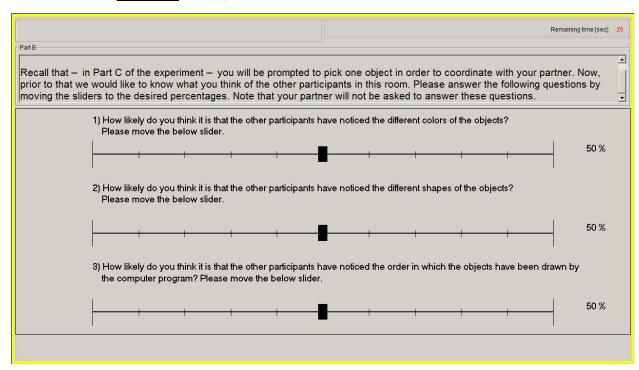
NOTE: The (three) available strategy options are now shown on their own.

→Screenshot 7:

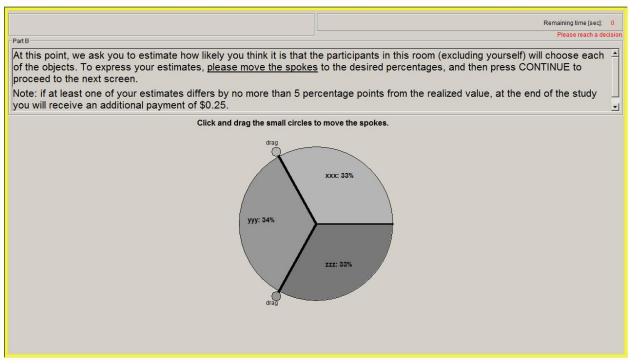


NOTE: The subject is prompted to enter one label per object, for her own future reference.

→ Screenshot 8.i (*All-Aware* ONLY):

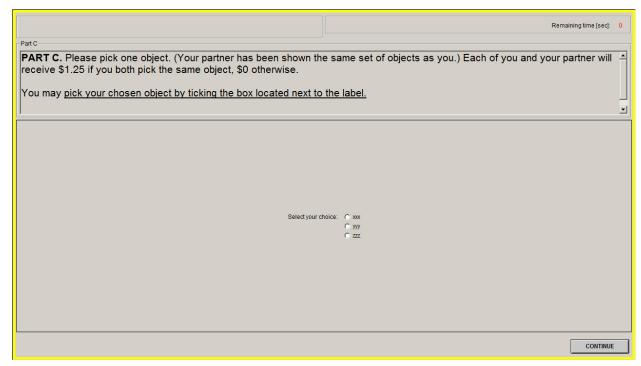


→Screenshot 8.ii:



NOTE: The spokes are initially arranged in such a way that each sector corresponds to one-third of the area. Within each sector there is a text box containing the label the subject entered in Screenshot 7.

→Screenshot 9:



NOTE: The labels next to each of the options are those entered by the subject in Screenshot 7.

→ Screenshot 10 (transcript):

In what follows you will go through 9 other rounds, where each round will involve the same type of tasks as the ones you have performed so far.

NOTE: Screenshots 4 to 9 are repeated.